JR East Overseas Railway Route EKINAKA started operation
~ Award of retail operator tender of the Singapore Thomson-East Coast Line～

○ East Japan Railway Company., Ltd. (headquarters: Shibuya-ku, Tokyo; President and CEO: Yuji Fukasawa; hereinafter referred to as "JR East") intends to realize "the provision of a better lifestyle" overseas as set forth in "Move Up 2027", the JR East Group Management Vision

○ On Aug 27, 19, JR East acquired the right through JR East Business Development SEA from Land Transport Authority (LTA) in Singapore for the retail operator tender on the premises of the Thomson-East Coast Line, along with SMRT Experience Pte Ltd (SMRT) operator of non-fare business comprising retail and out-of-home advertising, and Alphaplus Investments Pte Ltd (Alphaplus) to operate Cheers convenience stores.

○ By combining the expertise of the railway and commercial businesses that SMRT and Alphaplus have cultivated in Singapore with the expertise of Japan-based EKINAKA, we will contribute to the improvement of convenience for users of the Thomson-East Coast Line.

1. Summary of commercial rights on the premises of the Thomson-East Coast Line

■ Period   16 years
■ Store opening period Opening in line with the planned opening of the first stage of the Thomson-East Coast Line
■ Business   Stellar Singapore-Japan Retail Pte. Ltd(※)

※ Stellar Singapore-Japan Retail Pte. is a joint venture EKINAKA entity made up of 3 companies: JR East Business Development SEA (a JR East subsidiary), SMRT Experience Pte. Ltd. (a SMRT Corporation subsidiary), and Alphaplus Investments Pte. Ltd.(a NTUC FairPrice subsidiary).

Artist Impression of Commercial Section Development

☐ Summary of the Thomson-East Coast Line

■ Route Overview   A commuting route from the Northern Singaporean suburb Woodlands (Woodlands) to Sungei Bedok *(Sungay Baidoc)* through the southern city center.

■ Line length   Total length: 43km

■ Number of stations   32 stations (all underground stations)