

(Translation)

February 15, 2012

To whom it may concern:

Company Name: East Japan Railway Company
Name of Representative: Satoshi Seino
President and CEO
Securities Code: 9020
Tokyo Stock Exchange (First Section)
Osaka Securities Exchange (First Section)
Nagoya Stock Exchange (First Section)
Contact Person: Tadao Maekawa, General Manager,
Public Relations Department
Tel: +81-3-5334-1300

Notice Regarding Change in Representative Director

At its meeting held on February 15, 2012, the Board of Directors of East Japan Railway Company (the "Company") adopted a resolution to change a Representative Director, as described below.

1. Reason for the change

On April 1, 2012, the Company will complete its 25th year since its establishment following the privatization of Japanese National Railways, and will move into its second quarter-century. At this important juncture, the Company has made a decision to reinvigorate its management.

2. Name and brief personal record of the President and CEO to be appointed

| | |
|------------------------|--|
| New position: | President and CEO |
| Name: | Tetsuro Tomita |
| Date of birth: | October 10, 1951 (Age: 60) |
| Brief personal record: | April 1987 Entered East Japan Railway Company |
| | June 2000 Director and General Manager of Management Administration Department, Corporate Planning Headquarters |
| | June 2003 Executive Director and Deputy Director General of Corporate Planning Headquarters |
| | July 2004 Executive Director and Deputy Director General of Corporate Planning Headquarters and General Manager of IT Business Department, Corporate Planning Headquarters |
| | June 2005 Executive Director and Deputy Director General of Corporate Planning Headquarters |
| | June 2008 Executive Vice President and Representative Director and Director General of Life-Style Business Development Headquarters |
| | June 2009 Executive Vice President and Representative Director and Director General of Corporate Planning Headquarters |

Current President and CEO Satoshi Seino will be appointed as Chairman and Director. Current Chairman and Director Mutsutake Otsuka will be appointed as Advisor.

3. Scheduled date of appointment

April 1, 2012

(Reference material)

February 15, 2012
East Japan Railway Company

Appointment of Executives

At its meeting held on February 15, 2012, the Board of Directors of East Japan Railway Company adopted a resolution to appoint executives as described below.

As of April 1, 2012

| Name | Current position | New position |
|------------------|---|--|
| Mutsutake Otsuka | Chairman and Director | Advisor |
| Satoshi Seino | President and CEO | Chairman and Director |
| Tetsuro Tomita | Executive Vice President and Representative Director Director General of Corporate Planning Headquarters | President and CEO Director General of Corporate Planning Headquarters |