Sales of the “JR East-South Hokkaido Rail Pass”
~A Product for Foreign Visitors to Japan to Travel on the Hokkaido Shinkansen at a Great Price!~

To commemorate the opening of the Hokkaido Shinkansen, JR Hokkaido and JR East are launching the JR East-South Hokkaido Rail Pass, a discount pass for travel in the areas of both companies allowing foreign visitors to Japan to have fun traveling in a wider area. This product can be used on trains including the Shinkansen and Limited Express in the East Japan area, including the Tohoku region, and South Hokkaido area, including Sapporo, Hakodate, and the New Chitose Airport.

In the future JR Hokkaido and JR East will make further efforts to promote wide-area sightseeing routes together with local regions to offer more enjoyable travel to more foreign customers.

◇ Name of pass: JR East-South Hokkaido Rail Pass
◇ Period of use: Can be used throughout the year, beginning on April 1, 2016
◇ Sales period: On sale throughout the year, beginning on April 1, 2016
◇ Validity period: Any six days of your choice during the 14-day period from the day the pass is issued (Flexible 6-day)
   * The day the pass is issued is the day it is exchanged (when purchased outside of Japan) or sold (when purchased in Japan).
◇ Sales locations: In Japan: Sold at Sales Offices in Japan
   Outside of Japan: Purchase an exchange ticket at a tour company or travel agency outside of Japan, and then exchange it at an exchange location in Japan
   * For details, see attachment.
◇ Prices
   Purchased outside of Japan:
   Adults (age 12 and up) ¥26,000, children (age 6 to 11) ¥13,000
   Purchased in Japan:
   Adults (age 12 and up) ¥27,000, children (age 6 to 11) ¥13,500
◇ Validity:
   Unlimited use of the ordinary car reserved seating on limited express trains (Shinkansen included), express trains, and local trains on JR Hokkaido lines, JR EAST lines (BRT included), all Izu Kyūkō lines, all Tokyo Monorail lines, all Aomori Railway lines, all Iwate Galaxy Railway lines and all Sendai Airport Transit lines, within the free usage area.
   In addition, there is also unlimited use of the ordinary car reserved seating on limited express trains such as the Tobu Direct Limited Express "Nikko," "SPACIA Nikko," "Kinugawa," and "SPACIA Kinugawa" trains.
   * This pass is unable to be used between Goryokaku Sta. and Kikonai Sta. on the “South Hokkaido Railway” line.
◇ Eligibility
   Foreign nationals who are holders of non-Japanese passports (who have entered Japan with a “Temporary Visitor” visa to stay in Japan for no longer than 90 days) are eligible.
   Passports are required for confirmation purposes at the time of exchange or purchase.
- JR East-South Hokkaido Rail Pass exchange and sales locations

1. Exchange ticket sales locations
   Tour companies and travel agencies outside of Japan selling products aimed at overseas visitors to Japan, such as the Japan Rail Pass

2. Exchange and Sales Locations
   [JR Hokkaido Area]

| JR Information Desk (Sapporo Station, New Chitose Airport Station) | Exchange | Sales |
| JR Ticket Counter (Shin-Hakodate-Hokuto Station, Noboribetsu Station) | O | O |
| JR Travel Service Center (Twinkle Plaza) (Sapporo Station/Hakodate Station) | O | O |

   [JR East area]

| JR EAST Travel Service Center (Narita Airport Terminal 1 Station, Narita Airport Terminal 2・3 Station, Tokyo Monorail Haneda Airport International Terminal Station, Tokyo Station, Shinjuku Station) | Exchange | Sales |
| JR Ticket Office (Narita Airport Terminal 1 Station, Narita Airport Terminal 2・3 Station) | O | O |
| Travel Service Center (View Plaza) (Yokohama Station, Mito Station, Fukushima Station, Sendai Station, Yamagata Station, Morioka Station, Hachinohe Station, Shin-Aomori Station, Akita Station) | O | O |
| Travel Service Center (View Plaza) (Shinagawa Station, Shibuya Station, Ikebukuro Station [West Exit], Ueno Station) | × | O |
| Information Centers, etc. (Shinagawa Station information center, Shibuya Station information center, Shinjuku Station [East Exit] information center, Ikebukuro Station information center, Ueno Station [Central Exit] information center, Sendai Airport Line Sendai Airport Station "JR EAST PASS exchange counter") | O | × |
Usage area for the JR East-South Hokkaido Rail Pass

Note: GALA Yuzawa Station is open seasonally.

Special operating intervals and trains may be in service to meet the needs in the aftermath of the 2011 Tohoku earthquake and tsunami.