



July 13, 2023  
East Japan Railway Company  
Yokohama Branch

## Get ready for the JR-East Pokémon World Championships 2023 Stamp Rally!

- The Yokohama branch of the East Japan Railway Company is joining forces with the Pokémon World Championships 2023 (held at PACIFICO Yokohama) to hold “JR-East Pokémon World Championships 2023 Stamp Rally” from Friday, July 14, to Sunday, August 13.
- Find 11 different Pokémon on stamps that can be found at 10 stations in the Tokyo Metropolitan Area and 5 Shinkansen stations. The stamps’ original designs are inspired by the key art for the Pokémon World Championships 2023. Collect the stamps and claim your prize!
- Sakuragicho and Yokohama Stations will be decorated especially for the Pokémon World Championships 2023, and at Sakuragicho Station, staff wearing special Pikachu visors will be waiting to welcome you for a limited time only!
- Collect the stamps and experience the excitement of the Minato Mirai area for this summer’s Pokémon World Championships 2023!

### 1. JR-East Pokémon World Championships 2023 Stamp Rally

#### (1) Dates

From Friday, July 14, 2023 to Sunday, August 13, 2023

#### (2) How to Participate in the Stamp Rally

- ① Pick up a pamphlet at major stations in the Tokyo Metropolitan Area or at participating Shinkansen stations.
- ② Collect stamps located at 10 stations in the Tokyo Metropolitan Area and 5 Shinkansen stations.
- ③ There are two courses where what you get depends on the stamps you collect and turn in at the prize claim counter.

##### Tokyo Metropolitan Area Course

Collect stamps from 3 of the 10 stations in the Tokyo Metropolitan Area, or collect all 10.

##### Shinkansen Course

Collect a stamp from 1 of the 5 Shinkansen stations.

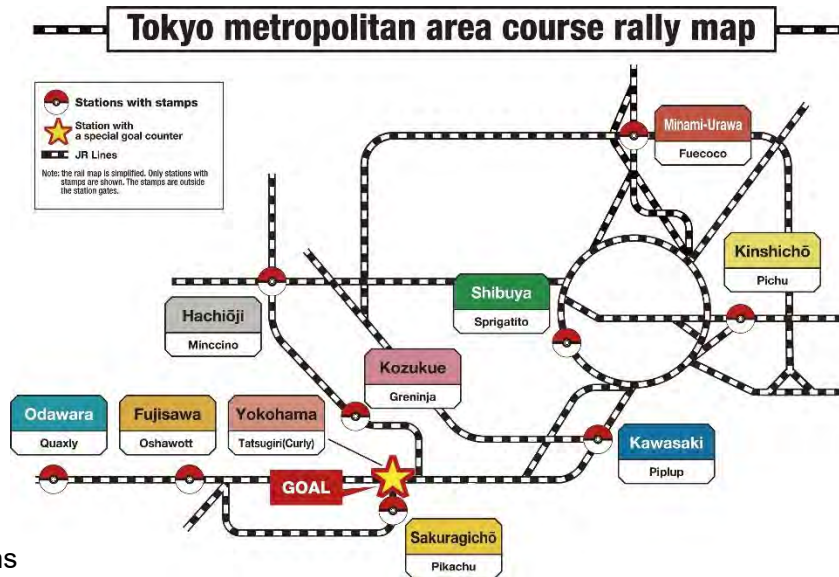


Pamphlet  
\* Japanese only

- \* Pamphlets are available from July 14.
- \* Limit one pamphlet per person

### (3) Area, Stamp Locations and Hours

#### ① Area



#### ② Stamp Locations

##### ■Tokyo Metropolitan Area Course Stations:

Kawasaki, Yokohama, Fujisawa, Odawara, Kozukue, Sakuragicho, Shibuya, Hachioji, Minami-Urawa, Kinshicho

##### ■Shinkansen Course Stations:

Sendai, Morioka, Shin-Aomori, Echigo-Yuzawa, Nagano

\*All stamps for the Shinkansen Course feature the same design.

\*Stamps for the Tokyo Metropolitan Area Course stations will be outside the ticket gates. Stamps for the Shinkansen Course stations will be inside the ticket gates.

#### ③ Hours

■First train to last train \*Shibuya Station: 7:00 AM to 10:00 PM

### (4) Prize Claim Counter Location and Hours

##### ■Location: Yokohama Station

B2F Northern Passage

##### ■Hours: 10:00 AM to 4:00 PM (Japan Time)

\*Prizes can be redeemed until Monday, August 14



### (5) Prizes

#### ① 3 Tokyo Met. station stamps

Original postcard

#### ② 10 Tokyo Met. Station stamps

Original A4 poly file jacket

#### ③ 1 Shinkansen station stamp

Original tote bag

\* Prizes are awarded depending on the total stamps collected.

i.e.) If you collect stamps from 10 stations in the Tokyo Metropolitan Area Course, you will receive both the 3-station and 10-station prizes.

\* Your pamphlet will be returned after prizes are collected.

\* Quantities of prizes are limited.

\* You may only claim prizes for a single pamphlet per customer.

**3 Station Achievement Prize**

You will be presented with **an original postcard!**

**10 Station Achievement Prize**

You will be presented with **an original A4 poly file jacket!**

**Shinkansen Prize**

You will be presented with **an original tote bag!**

## 2. Station Decorations

### (1) Sakuragicho and Yokohama Stations

- Dates: Mid July to mid August, 2023
- Details: A special Pokémon World Championships 2023 design featuring adorable Pokémon is waiting for you at Sakuragicho and Yokohama Stations, as well as CIAL Sakuragicho ANNEX.



Decorations

### (2) Sakuragicho Station Staff in Pikachu Visors

- Dates: Tuesday, August 8 to Monday, August 14, 2023
- Details: Sakuragicho Station staff will wear Pikachu visors as they welcome guests.
  - \*Visors may not be worn as needed for work or train operations.

## 3. Web

Official JR-East World Pokémon Championships 2023 Stamp Rally website:

URL: [https://www.jreast.co.jp/yokohama/pokemonwcs2023\\_stamp-rally/en](https://www.jreast.co.jp/yokohama/pokemonwcs2023_stamp-rally/en)

Organizer: East Japan Railway Company

Partner/Supervision: The Pokémon Company, The Pokémon Company International

\* Content is current as of July 2023

\* All images are for illustrative purposes only

\* Content may be altered or removed without prior notice.

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## Introducing the Pokémon World Championships 2023



The Pokémon World Championships 2023 is an international competition for Pokémon Scarlet & Violet, Pokémon TCG, Pokémon GO and Pokémon Unite. The event will feature Trainers from across the globe fighting to become the world champion. More than 1,000 competitors were selected from over 50 countries and regions to compete in last year's tournament in London, with over 8 million spectating online worldwide.

The 2023 competition will be held from Friday, August 11 (public holiday) to Sunday, August 13 at PACIFICO Yokohama, Kanagawa.

Official Pokémon World Championships 2023 Website:

<https://worlds.pokemon.com/en-us/>