

October 1, 2020

East Japan Railway Company

Recommended for foreign residents! Travel safely and securely using the limited time "JR EAST Welcome Rail Pass 2020" Rail pass

East Japan Railway Company (Headquarters: Shibuya-ku, Tokyo, President: Yuji Fukasawa, hereinafter "JR East") will be selling the special limited "JR EAST Welcome Rail Pass 2020" available **only to foreign passport holders (regardless of visa status)**. This pass will allow **unlimited rides on both Shinkansen and limited express trains within the jurisdiction of JR East for three consecutive days during the set period**.

Please take this opportunity to invite all foreign residents in Japan to **travel to areas** such as Tohoku and Kanto **so that they can enjoy Japanese railways and attractive local tourist destinations**.

1. Product Overview

- Product name: **JR EAST Welcome Rail Pass 2020**
- Period of use: October 16, 2020 (Friday) -February 28, 2021 (Sunday)
- Period of sales: October 16, 2020 (Friday) -February 26, 2021 (Friday)
- Prices: **12,000 yen (6,000 yen for child)**
- Eligibility: Customers holding a passport issued by a country other than Japan.
- Validity : Unlimited rides on Shinkansen, limited express trains and local trains on JR East lines under the jurisdiction of JR East for **3 consecutive days** during the set period.
- Unlimited-ride Area : Tohoku·Yamagata·Akita·Joetsu·Hokuriku Shinkansen(between Tokyo and Joetsumiyoko) JR East Lines (including BRT), Aomori Railway Line, Iwate Galaxy Railway(IGR) Line, Sanriku Railway Line, Echigo TOKImeki Railway Line (between Myoko-Kogen and Naoetsu), Shinano Railway Line



Train services may be suspended due to natural disasters, accidents, etc.

※GALA Yuzawa and Kashima-Soccer Stadium will be open on a temporary basis.



▲ The catch phrase for the JR EAST Welcome Rail Pass, "Explore Tokyo and Beyond" expresses the desire to travel from Tokyo to Tōhoku Shinetsu safely and securely on the Shinkansen

2. How to Purchase/Receive your Rail Pass

(1) Customers can purchase passes at JR East counters (JR EAST Travel Service Center, View Plaza, etc.)

JR EAST Travel Service Center in Tokyo Station, Ueno Station, Shinjuku Station, Shinagawa Station, Shibuya Station, Ikebukuro Station, Hamamatsucho Station, Narita Airport Terminal 1 Station, Narita Airport Terminal 2・3 Station, Tokyo Monorail Line Haneda Airport Terminal 3 Station, Sendai Station.

JAPAN RAIL CAFE (Tokyo Station), JR EAST Welcome Center MATSUMOTO (Matsumoto Station), and View Plazas in Yokohama, Niigata, Nagano, Morioka, and Akita.

- Please check purchase locations on the following website:

(www.jreast.co.jp/e/ticketwindow/)

(2) Available to purchase on the website

- Passes can be purchased from the WAmazing website below.

(Sales on the website will begin from 10:00 on October 16th,2020).

English: <https://www.wamazing.com/ticket/tickets/wrp2020>

Taiwan (Traditional Chinese): <https://tw.wamazing.com/ticket/tickets/wrp2020>

Hong Kong (Traditional Chinese): <https://hk.wamazing.com/ticket/tickets/wrp2020>

Simplified Chinese: Use WeChat App and scan the QR code on the right

- Tickets can be picked up at the dedicated terminal installed at Ueno Station (scheduled to begin from October 17th).

《Reference》 Process from ticket purchase to receipt at WAmazing (image)



▲ WeChat Mini Program QR Code

(3) Others

- After receiving your rail pass, you can get a reserved seat ticket at a ticket counter or a ticket vending machine.
- During the period of validity, you can pass directly through automatic ticket gates within the valid area.

3. Promotions

As the "JR EAST Welcome Rail Pass 2020" to be released, we will promote our inbound rail pass to foreign residents.

(1) Opening of a dedicated web page for "JR EAST Welcome Rail Pass 2020"

(URL: <https://www.eastjapanrailway.com/pass/>)

We will publish a dedicated web page that suggests attractive places for customers to visit using the "JR EAST Welcome Rail Pass 2020".

(2) In addition to train channels, we will release information through special articles on SNS and popular media.

- Information will be disseminated through popular media frequently used by foreign residents in Japan.
- We will disseminate information in cooperation with the special feature "Amazing Destinations with the Go To Travel Campaign" in Japan's one of the largest tourism media "MATCHA".

(3) We will disseminate interesting contents about Tohoku through LIVE distribution by a popular YouTuber.

One of the popular YouTubers will stream live videos actually using the "JR EAST Welcome Rail Pass 2020" to tour Tohoku and deliver useful and recommended information.

(4) Cooperation with overseas online travel agencies (hereinafter referred to as "OTA")

Rail passes are available to purchase at OTA's website, where you can find tourist information.