



FY2023.3 Financial Results

April 28, 2023 East Japan Railway Company

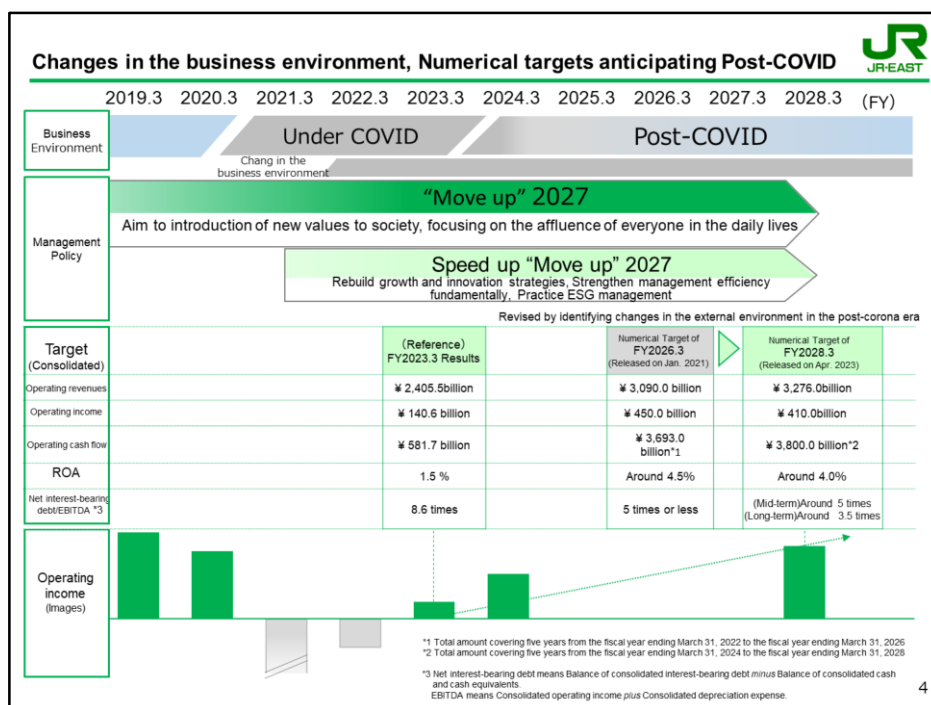
- Thank you for your introduction. My name is Fukasawa, and I'm the President of East Japan Railway Company.
- Thank you for taking time to attend this financial results briefing.

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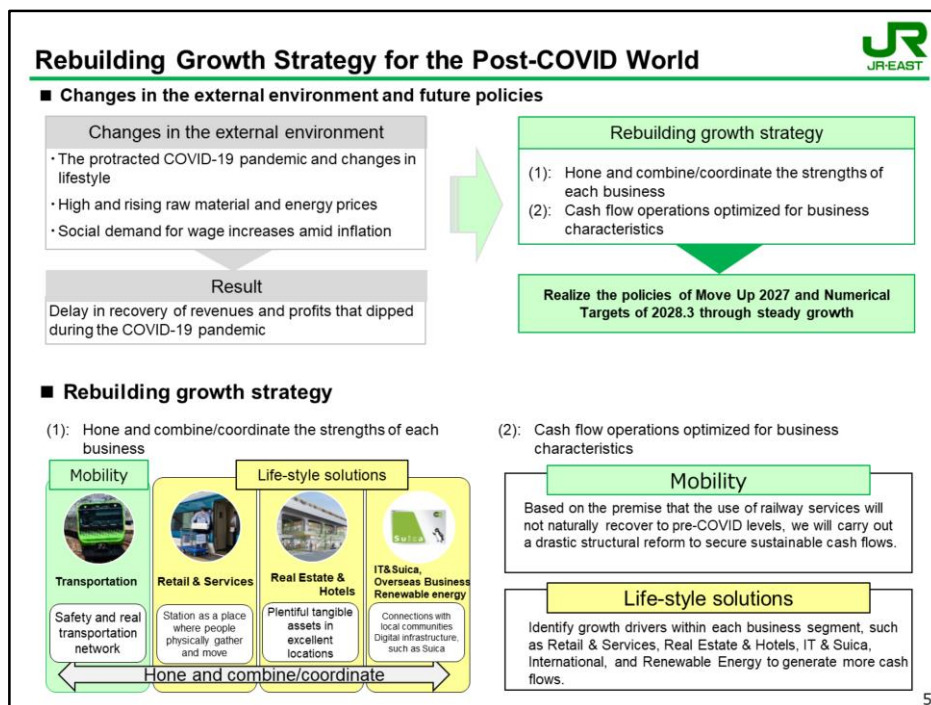


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I Policies and Measures for Realizing “Move up” 2027



- Please turn to page 4. I will explain changes in numerical targets.
- The external environmental surrounding JR East has changed drastically due to COVID-19.
- While we could not see through clearly the impact of COVID-19, we made certain assumptions regarding demand and have been working to achieve the numerical targets for FY2026.3 set forth in Speed up “Move up” 2027, aiming to realize early recovery.
- After entering 2023, as we are finally able to see through the post-COVID society, we have recently revised our numerical targets.
- This revision incorporates the impact of the prolonged COVID-19 and changes in the external environment.
- Unfortunately, there are targets that we have been forced to revise downward, such as operating income and ROA. However, group companies will work together to achieve the revised targets without fail.




- Please turn to page 5. Let me explain our growth strategy.
- In view of the changes in the external environment, we have rebuilt two growth strategies.
- First, we will hone and combine the strengths of each business. While honing the strengths of each business, we will work to combine them across segments to make the most of the assets of the Group and achieve growth.
- Second, we will manage our business operations with increased focus on cash flow characteristics of each business segment. Having divided segments into mobility and life-style solutions, we will strive to secure sustainable cash flows through drastic structural reform based on the premise that natural recovery in demand for railway services is unlikely.
- In the life-style solutions segments, we will work to increase cash inflows further after identifying growth engines in the business.

Measures in each business			
			
JR-East Groups will work to realize “ Move Up ” 2027 and achieve numerical targets for FY2028.3.			
Business	Detail	Business	Detail
Key Strategies for FY2024.3	Efforts to create passenger demand	Retail & Services	New Business
	Capturing inbound demand	Real Estate & Hotels	Real Estate Development
	Marketing that deploys JRE POINT as main leverage		Town development using former company housing sites
	Digital shift and Promotion of ticketless		Rotational business model in the real estate business
Transportation	Measures related to fares and charges	IT・Suica Business & Overseas Business	Introduction of a new Suica ticket gate system
	Construction of the Haneda Airport access line begins (tentative name)		JRE BANK
	Timetable revisions in March 2023		Overseas business
	Structural reform through technological innovation	ESG management	Zero-Carbon Challenge 2050
	Status of discussion on regional local lines		Real estate development and town development
	Operation cost reduction in railway business		Development of regional industries and human resources
Retail & Services	Retail Shop Restaurant Business		Revitalization of local transportation and sightseeing by leveraging MaaS
	Advertisement Business		Promotion of human resources strategy

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➤ I will now present you our major initiatives in each business.



Key Strategies for FY2024.3 (1)



Efforts to create passenger demand



Accelerate efforts to recover declining demand, triggered by the transition to a post-COVID

Create new tourism from rural areas to the Tokyo metropolitan area


- Demand for travel from rural areas to the Tokyo metropolitan area tends to be weak among the entire passenger travels catered by JR East.
- We will work to achieve early recovery in passenger demand for travel from rural areas to the Tokyo metropolitan area by strengthening campaigns for destinations within the Tokyo metropolitan area.

Create new tourism of senior generation(Otonano Kyujitsu Club)

- Granting benefits to former Otonano Kyujitsu Club (Adult Holiday Club) members for the reinstatement of membership, in addition to running a new membership campaign.
- Privileges include Tokyo Station Hotel coupons, Hotel Metropolitan pair lunch coupons, and other prizes that promote flow to the metropolitan area

Capturing inbound demand



- The use has been strong in various situations, including railways and hotels, since the relaxation of border control measures in October 2022.
- We work to capture inbound demand and acquire repeat customers across our business segments by contacting customers in three phases.

	FY2023.3 Results	FY2024.3 Targets	FY2028.3 Targets
Railway Business	10.3	20.0	56.0
Life-style solutions	7.8	20.0	30.0

Before travel




- Promotion through Japan Rail Café and overseas offices
- Promotion to attract customers through online tours, etc.

During travel

- Leverage the contact points for the use of railway services to create group-wide use of various services
- Expand business formats that meet inbound demand

After travel

- Acquire repeat customers by providing information on an ongoing basis through online communities and by providing subscription services

- Please turn to page 7.
- First of all, in the post-COVID world, we will work hard to stimulate recovery in demand, which has declined as a result of the pandemic.
- Especially, we will work to create tourism by collaborating with other companies, as demand from the rural areas to the Tokyo metropolitan area remains at a low level within the Company as a whole.
- We will also strengthen sales promotion to seniors, for whom demand recovery tends to be slow as well.
- Group companies will work together to capture inbound demand, which is now recovering rapidly.

Key Strategies for FY2024.3 (2)

Marketing that deploys JRE POINT as main leverage

Maintain customer contact points regardless of changes in life stage

Membership
About 13.79 mil

Increase customer contact points by providing services in diverse situations

JRE POINT STAGE

- Introduce a stage system that provides benefits that vary with the number of points obtained
- Secure customer contact points frequently for a long term by conducting marketing activities that deploy JRE POINT as main leverage

Digital shift and Promotion of ticketless

Suica / Mobile Suica

Mobile Suica

- Release of mobile Suica commuter passes for junior and senior high school students

Expansion of Suica service areas

- To be expanded to Aomori, Iwate, and Akita in 2023
- To be expanded to Yamagata in or after spring 2024

Shinkansen ticketless service

• Promote the sales of the ticketless service through sales promotion that utilizes JRE POINT and other services

新幹線 Eチケット

【Reference】2023.3 Results

Mobile Suica cards issued	Ticketless service usage rate for JR East Shinkansen	Handling percentage of eki-net
20.3mil. (FY2028.3 Target: 35.0mil.)	41.0% (FY2028.3 Target: 75%)	37.3% (FY2028.3 Target: 65%)

The highest number since the target was set

- Please turn to page 8.
- We place JRE POINT at the core of our marketing.
- We have introduced a stage system to JRE POINT, aiming to promote the use of the Group's services in various situations for a long term,
- We will also promote the advanced application of IT in response to changes in the use of our services.
- Mobile Suica commuter passes for junior high and high school students are now available, and the Suica area has also been expanded. We will further expand the area and promote ticketless measures.

Transportation (1)

Measures related to fares and charges

Off-peak commuter pass

Outline: While relieving congestion and supporting diverse workstyles, we aim to achieve a structural reform and a flexible cost structure over the medium to long term by adopting a transportation timetable that is suited to the actual use of services.

Revision: Commuter pass
Regular commuter pass (no restriction on time of use): Price up by approx. 1.4%
Off-peak commuter pass: Price down by approx. 10%

Barrier-free charges

Outline: To make station facilities such as platform doors and elevators barrier-free, part of cost for installing such facilities is borne by passengers.

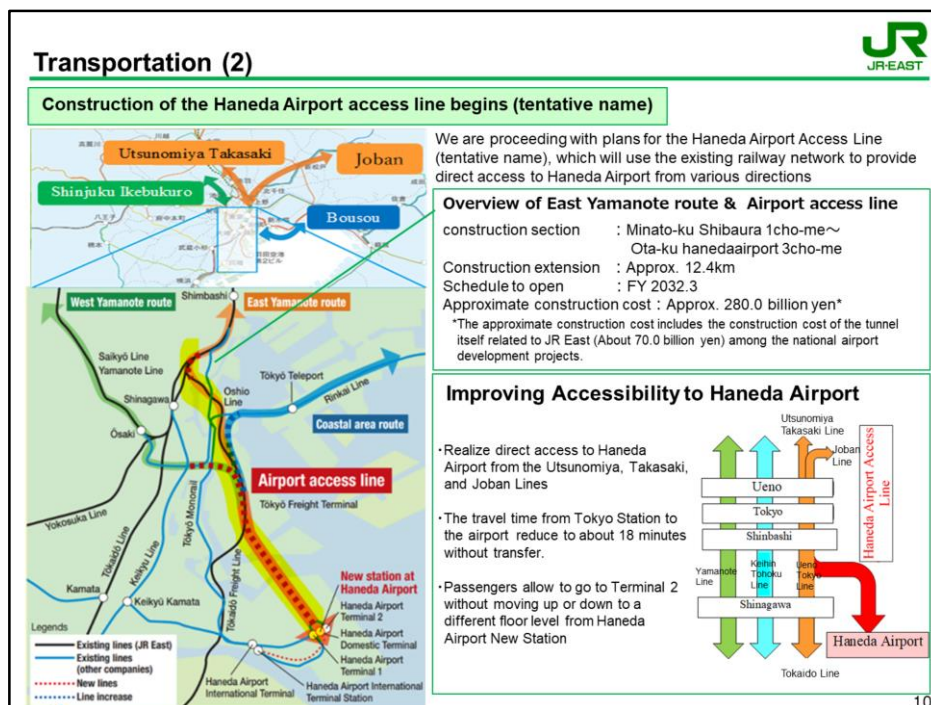
Revision: Basic fare tickets: Price up by 10 yen per ride
Commuter pass: Depends on effective period (price up by 280 yen for one-month pass)

Reference: Planned investment in barrier-free facilities: Approx. 590.0 billion yen (FY2022.3 to FY2036.3*)
Expected amount of collection by the revision: Approx. 299.0 billion yen (FY2024.3 to FY2036.3*)
*To be continued in and after FY2037.3

[Reference] Past measures related to fares and charges


In 2022		In 2023	
March Green Car fee revision (notification)	April Introduction of busiest season rates for limited express fare for reserved seats	March Introduction of Off-peak commuter pass and change of Regular commuter pass (authorization) Barrier-free charges (notification)	April Introduction of separate rates for the busiest season, the busy season, and off season for Green Cars and Gran Class cars (notification)






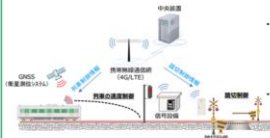
- Please turn to page 9.
- This page shows measures related to fares and charges.
- In March this year, we have released off-peak commuter passes and started the application of barrier-free charges.
- JR East is work to diversify demand through the leveling of demand across seasons and hours of the day to achieve more flexible cost structure.
- A committee is currently being convened by the Ministry of Land, Infrastructure, Transport and Tourism to discuss how fares themselves should be structured, and we would like to advocate the company's ideas for a flexible fare structure in the future.



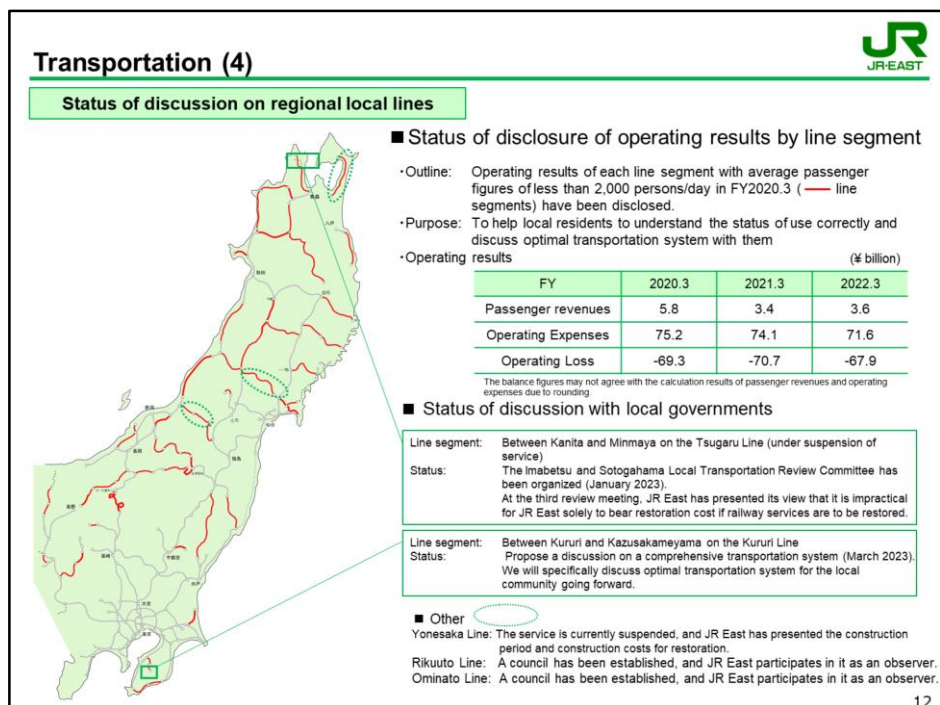
- Please turn to page 10.
- We have recently announced the start of construction of the Haneda Airport Access Line (tentative name) .
- Once the construction is completed and Haneda Airport Access Line starts commercial operation, direct access to the airport from the directions of Utsunomiya, Takasaki, and Joban will be established, which will allow a travel from Tokyo Station to the airport within about 18 minutes.
- We initially planned to open the line in FY2030.3, but the opening has been rescheduled for FY2032.3, which is two years behind the original schedule.
- The total construction cost will amount to 280 billion yen, of which approximately 210 billion yen is estimated to be borne by the Company.

Transportation (3)

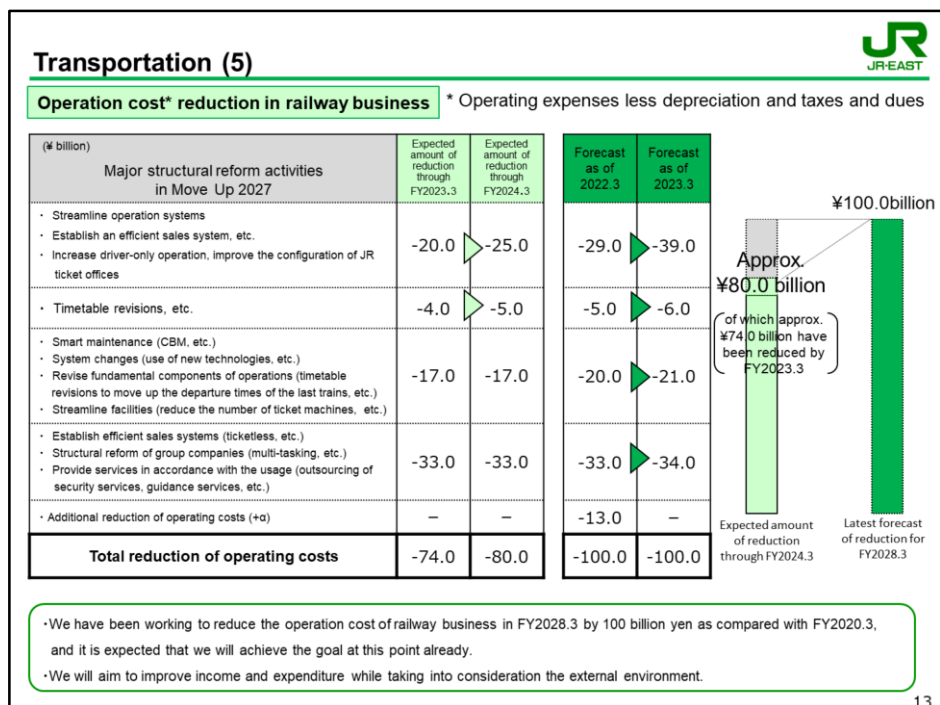


Timetable revisions in March 2023	Structural reform through technological innovation
<div style="background-color: #e0ffe0; text-align: center; padding: 5px; margin-bottom: 10px;">Faster travel by Joetsu Shinkansen</div> <ul style="list-style-type: none"> Between Omiya and Niigata: Maximum speed increased from 240km/h to 275km/h The fastest travel time between Tokyo and Niigata shortened to 1 hour and 29 minutes (shortened by 7 minutes) Unification of Joetsu Shinkansen cars to E7 series has been completed 	<div style="background-color: #e0ffe0; text-align: center; padding: 5px; margin-bottom: 10px;">Smart maintenance</div> <p>Smart maintenance has been introduced so far to railroad track facilities, electrical facilities, and cars of conventional lines and is scheduled to be introduced also to Shinkansen starting from FY2024.3. We will continue to work to improve the efficiency of inspection and investigation work.</p> <ul style="list-style-type: none"> Shinkansen rail monitoring (to start in FY2024.3) Shinkansen railroad track facility monitoring (to start in FY2025.3) <div style="display: flex; justify-content: space-around; align-items: center;">   </div> <div style="display: flex; justify-content: space-around; align-items: center;"> Rail monitoring car Railroad track facility monitoring car </div>
<div style="background-color: #e0ffe0; text-align: center; padding: 5px; margin-bottom: 10px;">Expansion of driver-only operation</div> <ul style="list-style-type: none"> Started between Ome and Okutama on the Ome Line and between Mito and Iwaki on the Joban Line Driver-only operation has been introduced to 47 line segments (among 66 line segments in total)  <p style="font-size: small;">[Reference] Scheduled to be expanded to lines in the Tokyo metropolitan area including Yamanote Line, Keihin-Tohoku Line, Negishi Line, Yokohama Line, and Nambu Line during the period from 2025 to 2030.</p>	<div style="background-color: #e0ffe0; text-align: center; padding: 5px; margin-bottom: 10px;">Smart project management of construction work</div> <div style="display: flex; align-items: center;">  <ul style="list-style-type: none"> Promote efficiency improvement in supervision and inspection work by using point cloud data, etc. </div>
	<div style="background-color: #e0ffe0; text-align: center; padding: 5px; margin-bottom: 10px;">Train control system which use GNSS</div> <div style="display: flex; align-items: center;">  <ul style="list-style-type: none"> Control railway crossings and train speed by using a global navigation satellite system (GNSS) and wireless communications. Construction is underway as we aim to introduce a GNSS to the Hachiko Line at FY2025.3 </div>

- Please turn to page 11.
- The latest timetable revisions are as shown on this page. The Joetsu Shinkansen travel time has been shortened by 7 minutes. At the same time, we are expanding one-man operation.
- We have also started smart maintenance for Shinkansen in this fiscal year.
- We will continue to pursue structural reform through technological innovation.



- Please turn to page 12.
- This page explains the status of discussion on regional local lines.
- Since we disclosed last year the operating results of line segments with average passenger figures of less than 2,000, we have had many discussions with local residents, which are gradually becoming more substantial.
- We will continue to have discussions with local residents on an optimal transportation system in the future and strive to come up with a specific vision and direction.



- Please turn to page 13.
- This page is about operation cost reduction in railway business.
- At this point, we are forecast to achieve a reduction of 100 billion yen in operation cost, which was our original plan.
- We will continue to work to achieve the forecast, while working also to improve income and expenditure in consideration also of the external environment and other factors.

Retail & Services (1)



Retail Shop Restaurant Business

Ekinaka business

- Aiming to capture further customer demand and optimize the entire Ekinaka operation, we will reallocate stores and/or change their business format.
- We will realize product offerings that accurately meet customer needs by utilizing data marketing based on JRE POINT, etc.
- Strengthen merchandising and sales promotion for inbound demand



Merging shop NewDays and ekiben-ya



Sales promotion for inbound demand

Reference : Ekinaka business merger into JR East Cross Station Co., Ltd.as of April 1, 2021.



KINOKUNIYA

- Capturing demand broadly across the high-quality, high-price range, including private brand products.
- Expanding new store openings to areas outside JR East's own area, such as Osaka, Nagoya, and Kyoto by leveraging the power of the brand



Effective use of former sites of railway facilities

- As former sites of ViewPlaza and JR ticket offices are located in locations with strong ability to attract customers, we will improve their profitability through tenant marketing and reallocation.



Ironian KIRAKU & BECK'S COFFEE




Eki Tabi MARKET(event·restaurant etc.)

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- Please turn to page 14.
- This page is about the Retail & Services segment.
- The EKINAKA business has been recovering driven by the recovery in the transportation business.
- We will continue to work to improve profitability going forward through the reallocation, format change, etc., of stores, as well as actively promote sales to inbound customers.
- In addition, we plan to open stores aggressively also in locations outside our areas. We will also convert former sites of railway facilities to highly profitable stores.

Retail & Services (2)



Advertisement Business


- In terms of transit advertising, we will work to capture demand through the creative use of media (e.g., promotion of digitalization and diversification of ad size) and product features (e.g., advertising period and place).
- Established "Digital Signage Solutions Division" within JR East Planning Co., Ltd. Providing one-stop services from digital signage planning and implementation to operational support to acquire new and long-term customers



デジタルサイネージ
ソリューション

New Business

We will continue to work to expand new businesses that started during the COVID.

STATION WORK (Shared office)	Combine real and digital
<ul style="list-style-type: none"> Expanded nationwide outside our area, and the number of bases has grown to the top level in the industry Started partnerships with overseas facilities in Singapore and Taiwan <p style="font-size: small;">Locations : 774 (At the end of March) (FY2028.3Target : 1,400) Membership : About 320 thousands (At the end of March)</p>	<ul style="list-style-type: none"> Enhance product offerings through partnerships with other companies, such as Seijo Ishii and Sundrug Implementation of Ekinaka Showrooming stores, improved convenience of product receipt and shipping, etc. <p style="text-align: center;">Number of transaction amount of JRE MALL : 5.1 billion yen (FY2028.3Target : 300.0 billion yen)</p>
<div style="background-color: #e0ffe0; padding: 5px; text-align: center; margin-bottom: 5px;"> Hako-byun (Logistics service) </div> <ul style="list-style-type: none"> Hako-Byun Quick, which does not require advance reservations, is available in Tokyo ⇄ Sendai, Niigata, Morioka, and Kanazawa. Expand last mile and first mile transportation (from station / to station) <p style="font-size: small;">Number of transports : 38 per day (As of March 2023) Number of regular transportation : 27 (At the end of March)</p>	<p style="font-size: small;">Ekinaka Showrooming store in GRANSTA TOKYO &found (Demonstration)</p> 

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- Please turn to page 15.
- In the advertising business, traffic advertising has yet to recover to pre-COVID levels, but we will promote digitalization and once again emphasize the effectiveness of traffic advertising.
- The businesses that started during the COVID-19 pandemic are starting to deliver results little by little.
- We will work to achieve future business expansion in this segment.

Real Estate & Hotels (1)



Real Estate Development

Development Concept Tokyo Metropolis Project [Town development from a global perspective]

• In an age of advancing urbanization and global competition among cities, we promote town development with a focus on enhancement and communication of the attractiveness and value of multi-layer and complex metropolitan Tokyo.

Takanawa Gateway City (tentative name)



	Complex I (Block4)	Complex II (Block3)	Culture Creation Building (Block2)	Residential Building (Block1)
Opening	End of FY2025.3	By the end of FY2026.3		
Total floor area	About 460,000 m ²	About 208,000m ²	About 29,000m ²	About 148,000m ²
Usage	Office, Hotel, Retail, Convention	Office, Retail, Fitness	Exhibition hall, Hall, Restaurant	Residential, International school, Retail
Other	Project cost: About 580.0 billion yen Revenue projection (under stabilized operation): About 56.0 billion yen			

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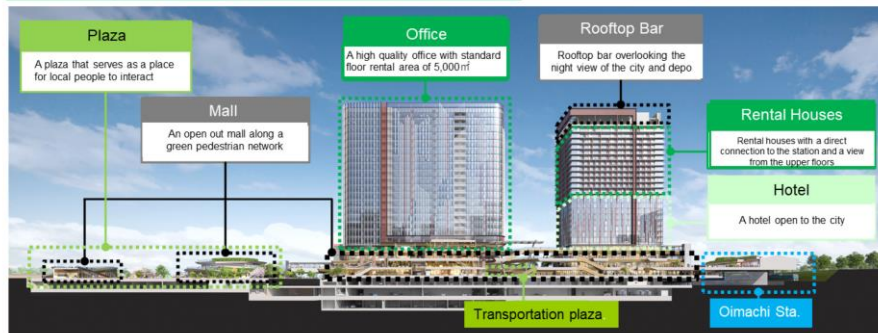
- Please turn to page 16.
- This page is about the Real Estate & Hotels segment.
- Our development projects in the Tokyo metropolitan area are promoted as Tokyo Metropolis Projects with a defined concept.
- As for Takanawa Gateway City (tentative name) , Complex I is scheduled to open in about two years.
- We will continue to work hard to ensure steady progress in the construction work and also with tenant leasing.

Real Estate & Hotels (2)



Development of the Hiromachi area around Oimachi Station(tentative name)


	A-1 Area	A-2 Area
Opening	End of FY2026.3 (Plan)	
Site area	About 22,300㎡	About 7,100㎡
Total floor area	About 250,000㎡	About 9,100㎡
Height	About 115m	About 16m
Number of floors	26 floors, 3 basement floors	2 floors, 2 basement floors
Other	Revenue projection : About 13.0 billion yen	
Town development concept	<ul style="list-style-type: none"> Development of pedestrian networks and plazas. Oimachi Station Improvement and Transportation Plaza Development Strengthening local disaster prevention capabilities Environmentally friendly urban development 	



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- Please turn to 17.
- We have recently made an announcement about development of the Hiromachi area around Oimachi Station(tentative name).
- The construction work is currently underway and the opening is scheduled for the end of FY2026.3. This is a large project with expected operating revenue of 13 billion yen.

Real Estate & Hotels (3)



Town development using former company housing sites

Promote multi-functional and complex-use town development through the redevelopment of former company housing sites



Funabashi Ichibamachi Project
(tentative name)

Completion	In or after 2026
Site area	About 45,000 m ²
Development use	Residential, retail, power generation facilities using renewable energy, community facilities, etc.

Reference: Comprehensive collaboration agreement with Tokyu Fudosan Holdings
JR東日本グループ **東急不動産ホールディングス**


- Pursuing strong synergy based on the effective use of assets, know-how, human resources, etc., of both companies concerning town development
- Promoting business together, including overseas business expansion, focusing mainly on housing business and renewable energy business, while promoting broader business collaboration

Rotational business model in the real estate business

We have organized a private REIT in March 2023 and will continue to aim to develop the real estate business by using either the long-term holding model or the rotational model strategically as appropriate.

JR East Group

- Use either the long-term holding model or the rotational model strategically as appropriate
- Determine which property to be securitized based on careful evaluation of market conditions, etc.
- Contribute to the sustainable growth of the Group by reinvesting acquired funds in areas with high growth potential



→
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JR East Private REIT Investment Corporation (Private REIT)

- Promote the acquisition of securitized assets of the JR East Group as well as external assets
- Aim to expand the size of the investment portfolio of the entire real estate fund business (REIT and funds) to 400 billion yen on a cumulative basis through FY2028.3 (actual results through FY2023.3: Approx. 150 billion yen)

↓
Asset management entrustment

JR East Real Estate Asset Management Co., Ltd

Earn fee income by performing asset management services

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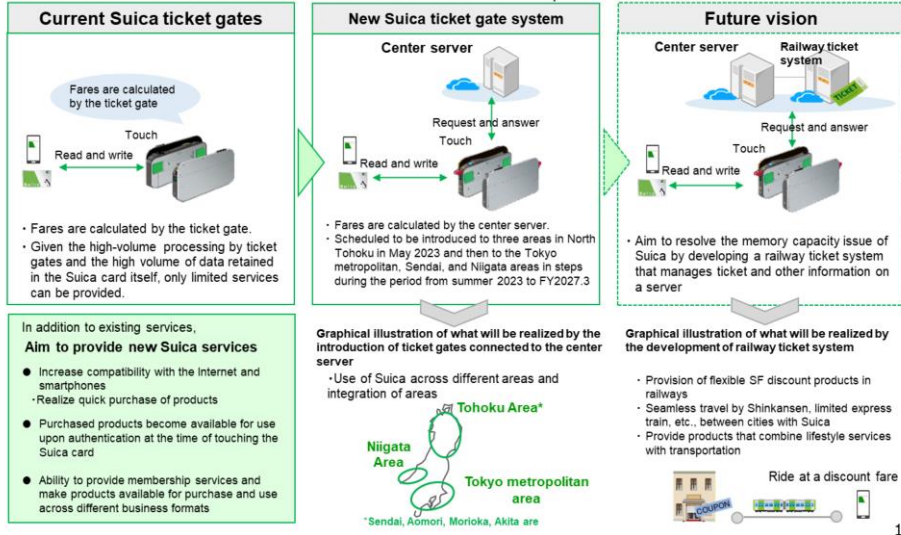
- Please turn to page 18.
- We are undertaking a town development project in Funabashi by using a former company housing site.
- For this project, we have entered into a comprehensive collaboration agreement with Tokyu Fudosan Holdings Corporation. Besides this project, we intend to form business alliances in a wide range of areas mainly in housing and renewable energy businesses.
- We have organized a private REIT in March 2023. For the Rotational business model, we are forming a private REIT in March 2023.

IT・Suica Business & Overseas Business (1)



System Infrastructure(1) (Introduction of a new Suica ticket gate system)

Planning to introduce a new Suica ticket gate system that enables us to resolve existing issues and provide new services as well as to enhance the use of Suica as a common platform



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- Please turn to page 19.
- We have recently announced the introduction of a new Suica ticket gate system.
- Until now, fares have been calculated by the ticket gate. By transferring this system to a center server, we will resolve the memory capacity issue and realize the provision of various services.

IT・Suica Business & Overseas Business (2)

System Infrastructure(2) (JRE BANK)

Decided to launch JRE BANK, a bank account service provided by Viewcard Co., Ltd. under the JR East brand (entrance to bank agency business)

Launch schedule: From around spring 2024

Business features:

- Provide points under the JRE POINT program and service benefits in accordance with the usage
- Can use VIEW ALTTE station ATMs free of handling fee
- Can use cash cards with brand debit function, etc.

Benefits of offering the service:

- Can have contact points with broader customers for a long term
- The service will be positioned as one of the business platforms of the JR East Group.

Overseas business

Mumbai-Ahmedabad High Speed Rail Project in India

- April 2022: Provided training for the development of key O&M leaders (candidates for persons responsible for operation and maintenance management)
- August 2022: JICC^{*1} entered into a construction supervision contract with National High Speed Rail Corporation Limited for railroad tracks, cars, etc. (excluding civil engineering). Local work has started in December 2022.
- March 2023: JE^{*2} has entered into a contract with National High Speed Rail Corporation Limited for the provision of agency services on behalf of the ordering party (construction stage).

*1 A consortium comprising Japan International Consultants for Transportation Co., Ltd., Nippon Koei Co., Ltd., and Oriental Consultants Global Co., Ltd.

*2 Japan High Speed Rail Electric Engineering Co., Ltd.

(Photo) Field training for the development of key O&M leaders

EKINAKA development in Singapore

- STELLAR@TE2 was opened in Woodlands MRT Station on the Thomson-East Coast Line (30shops, floor area about 1,600㎡)
- The first overseas EKINAKA development project

Opening of Jexer in Taiwan (Taipei)

- Jexer Fitness & Spa is scheduled to open in Hotel Metropolitan PREMIER TAIPEI in July 2023

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- Please turn to page 20.
- We have recently announced the launch of the JRE BANK service.
- This service will utilize Rakuten Bank's system, and we will expand our points of contact with customers through the launch of this service.
- As for international projects, the Indian High Speed Rail project is progressing, and electrical work is underway.
- In addition, our first overseas EKINAKA development project is currently underway.

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ESG management(Environment)



Zero-Carbon Challenge 2050

Utilization of renewable energy

● Development of renewable energy



FY2031.3 Target: 700,000kW
(FY2023.3 Result : 136,000kW)
Seto Solar Power Plant will work in June 2023
Capacity : 28,000kW

● Using non-fossil fuel certificates for electricity used

• Introduction to office buildings



Target : Office areas of our 14 buildings
(Start from FY2024.3)
Reduction : About 18,000 tons-CO₂ per year
From now on, we gradually introduce non-fossil fuel certificates for electricity used to all our office buildings

• Introduction to trains



Target : Senseki-Line (Start from FY2024.3)
Reduction : About 11,000 tons-CO₂ per year
Origin : Daigo solar power at Ibaraki Pref.
Other : CO₂-free electricity has already been introduced on the Joban Line in Fukushima Prefecture from FY2023.3

• Introduction to stations



Target : Hachinohe station
(Start from FY2024.3)
Reduction : About 2,000 tons-CO₂ per year
Origin : Hachinohe Biogas Power

Efforts to realize a hydrogen society

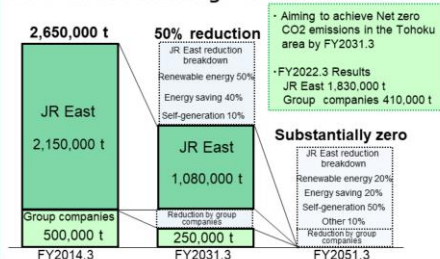


- Field test of hydrogen hybrid train HYBARI
- Driving performance tests, verification of energy management, consideration of hydrogen filling methods for vehicles, etc.,
- Aiming for practical use



Start of hydrogen bus service in Fukushima Prefecture


Zero-Carbon Challenge 2050



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- Please turn to page 21.
- In terms of environmental issues, we are working to achieve the goals of Zero-Carbon Challenge 2050.
- We will promote initiatives for the development of renewable energy power sources and the effective use of renewable energy value, as well as initiatives to realize a hydrogen society.

ESG management(Contribution to Regional Revitalization and Communities(1))




Real estate development and town development

Aomori Station east exit development plan




Development at the former site of the old Aomori Station building
A complex building consisting of a hotel, commercial facilities, etc.
Scheduled to open in FY2025.3
Total floor area: Approx. 17,800 m²

Development under elevated tracks of Niigata Station



Development under elevated tracks introduced to Niigata Station
Scheduled to open fully in spring 2024
Store area: Approx. 13,000 m²

Development of a station building in front of Iwaki Station




A station building directly connected to Iwaki Station consisting of a hotel and commercial facilities
Hotel B4T: Use of Suica as a room key, manpower-saving operation
Opened in March 2023
Number of retail stores: 12
Number of hotel rooms: 227

Development of regional industries and human resources

JRE Local HUB


Using local stations as "hubs," we connect people and services outside our own areas to contribute to the development of regional industries and human resources.

Tsubamesanjo




Centralize the technologies and roles of Tsubamesanjo to connect manufacturers both in Japan and overseas as a business matching agent
Offer educational programs, factor experience, and co-working space

Tateyama




Contribute to business creation and industry development in the region by offering service office space for rent and opening a business school

Educational "Children Canteen" under elevated tracks of Nasushiobara Station

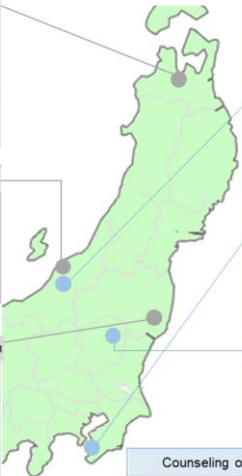


Provide meals for children using local food and online English conversation learning programs

Counseling office for residents about digital (Various areas)



JR-East Employees, centered on the "Digital Promotion Committee" appointed by the Digital Agency, support people who are unfamiliar with using digital devices and services at the station.




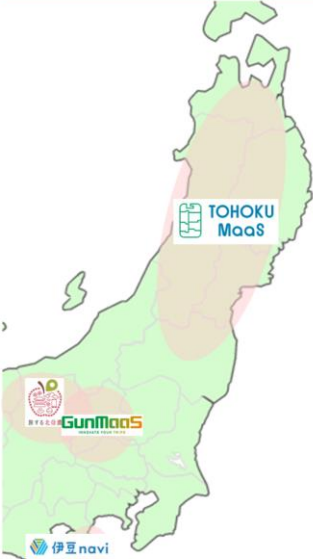
22

- Please turn to page 22.
- In the area of regional revitalization, we will contribute to the development of human resources and industries, as well as real estate development, in the region.
- In addition, from this April, we will launch counselling office for residents about digital at various stations.


ESG management(Contribution to Regional Revitalization and Communities(2))

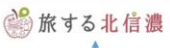
Revitalization of local transportation and sightseeing by leveraging MaaS






Implementation of regional and sightseeing MaaS


 TOHOKU
MaaS



 旅する北信濃

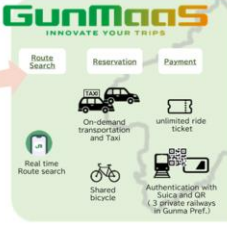

 伊豆navi

Platform **Tabi→CONNECT**

- Sale of electronic tickets for transportation, sightseeing, product sales and food, travel planning.
- We are currently implementing MaaS in 3 areas.
- We promote improvement of functions and services through collaboration with other companies, and expand of social implementation areas.




GunMaaS which is Aiming for sustainable development of public transportation


 maeMaaS



Cooperation between Suica and My number card

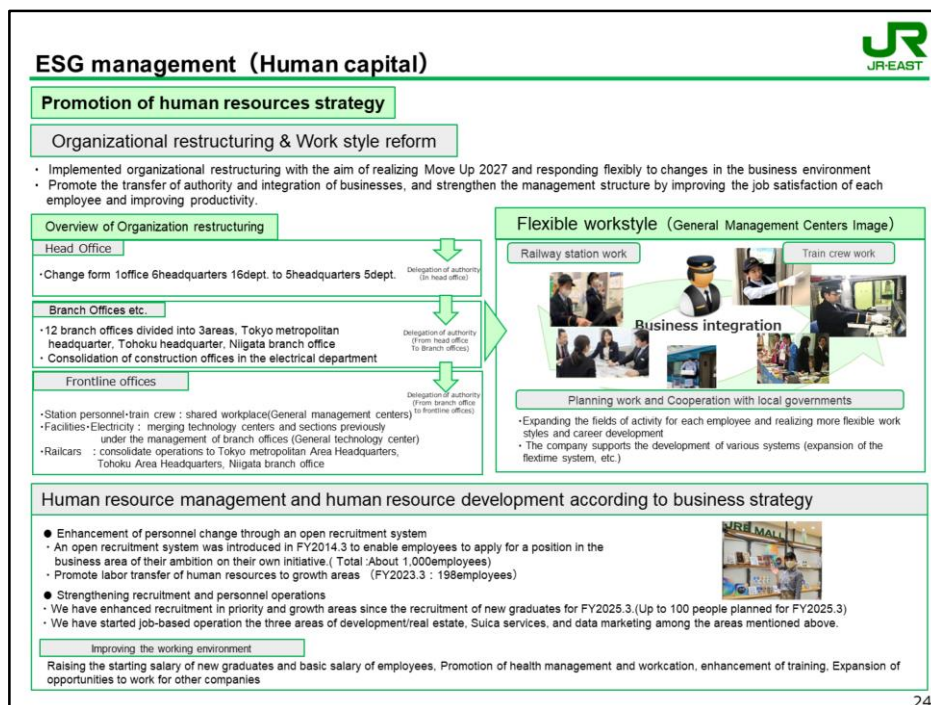
Link information between My Number Card and Suica to apply various discount services with just one Suica card

-  Citizen discount authentication and payment with Suica touch (On-demand transportation)
-  Free pass for citizens (Bus & Private Rail)
-  Commuter pass limited to young people (On-demand Transportation)

- "GunMaaS" developed by Gunma Prefecture with JR-East's MaaS platform
- GunMaaS aim to shift from a life dependent on household cars and realize sustainable transportation society.
- Expand MaeMaaS contents and expand to Gunma Prefecture from March 2023.

23

- Please turn to page 23. This page is about the application of MaaS.
- At this point, regional and sightseeing MaaS have been implemented in society in three areas.
- In addition, an initiative to link a my number card with Suica, enabling both authentication and payment by Suica, was started in Maebashi, and is being expanded to the entire Gunma Prefecture as GunMaaS.



- Please turn to page 24. This page is about our human capital.
- We are working on restructuring our organization to realize Move Up 2027.
- By integrating our businesses and transferring authority, we will expand the fields of activity of each employee and strengthen our management structure through flexible work styles.
- In response to changes in the business structure, we will promote flexible personnel assignment and recruitment and retention of human resources.

II FY2023.3 Financial Results and FY2024.3 Plans

- My name is Watari, and I'm an Executive Director of East Japan Railway Company.
- First of all, I would like to explain the financial results for the fiscal year ended March 31, 2023 and the plan for the fiscal year ending March 31, 2024.

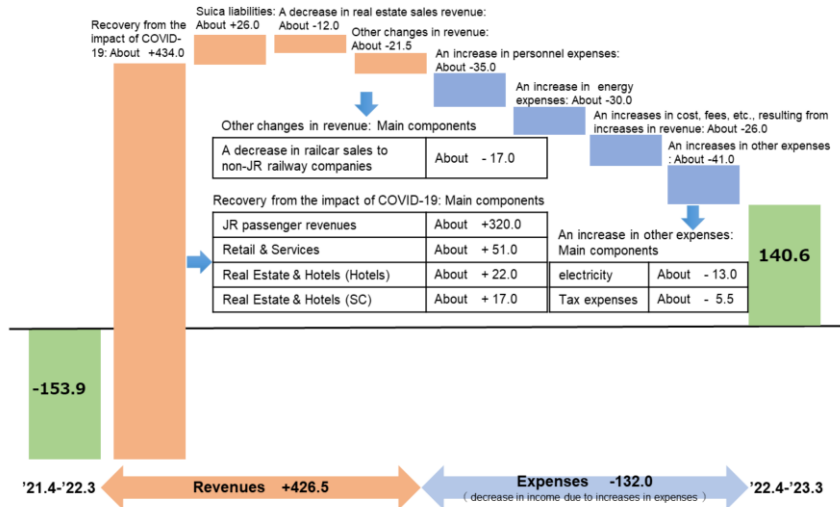
plan, profit attributable to owners of parent has exceeded the plan partly due to the recognition of compensation income.

- As for the plan for the fiscal year ending March 2024, we forecast an operating income of 270 billion yen and a profit attributable to owners of parent of 137 billion yen. We also plan to pay a dividend of 110 yen per share.

FY2023.3 Financial Results(consolidated): Changes in Operating Income



(¥ billion)



27

- Page 27 summarizes changes in consolidated operating income.
- A major factor is a reactionary fall in real estate sales revenue.
- Other factors are as shown on the page.

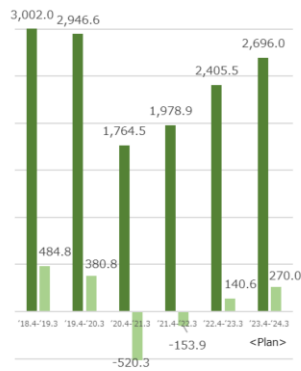
Trends in Financial Results



(¥ billion)

Operating revenues
Operating income

Financial Results (consolidated)

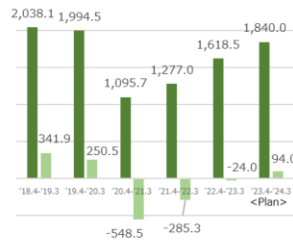


* The segment breakdown of operating revenues is based on sales to external customers.

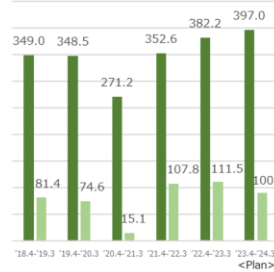
* The new accounting standard for revenue recognition has been applied since '21.4-'22.3

* The JR advertisement business has been reclassified from the Transportation business to Retail & Service business since '20.4-'21.3.

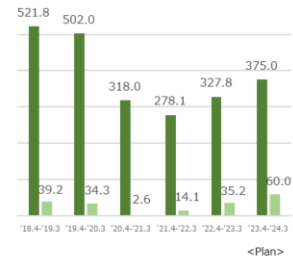
Transportation



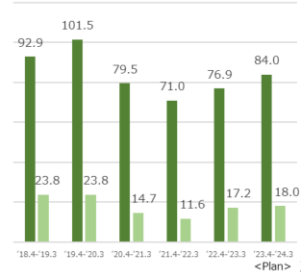
Real Estate & Hotels



Retail & Services



Others



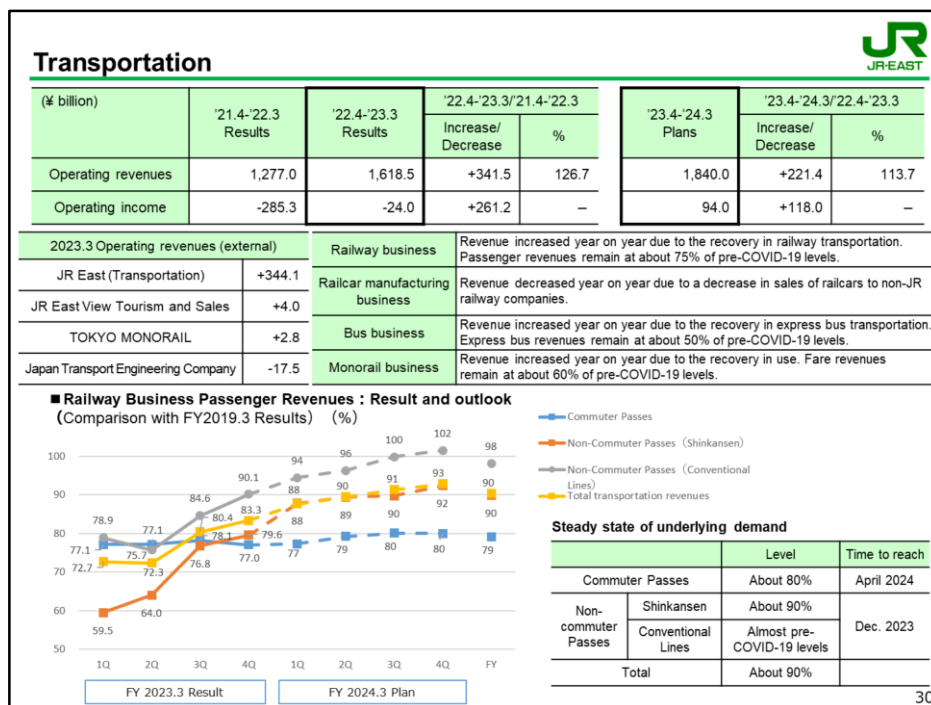
Statements of Income (consolidated)



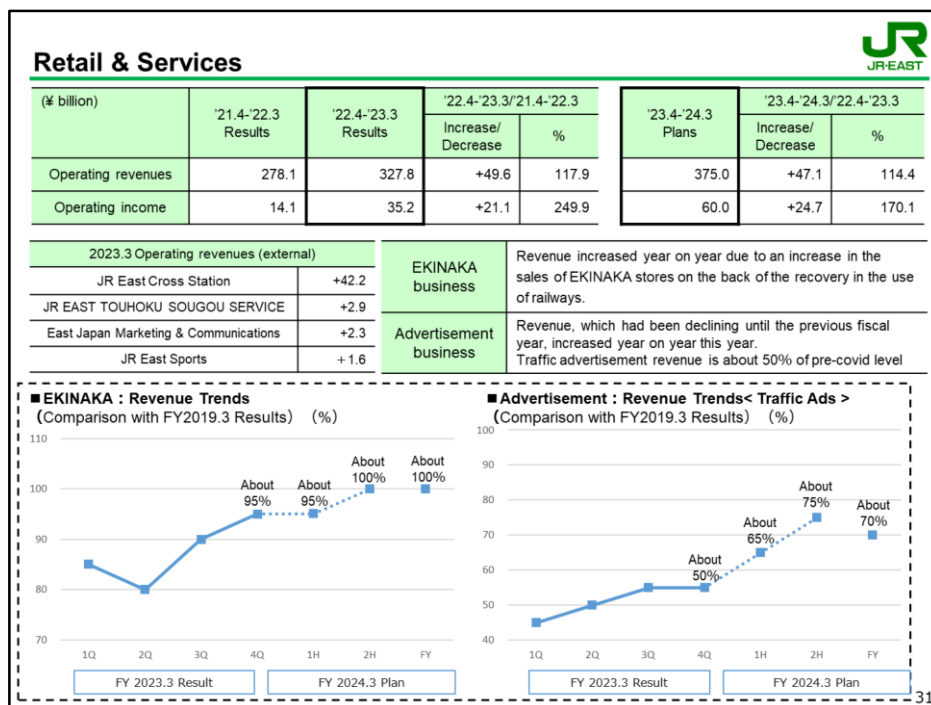
(¥ billion)	'21.4-'22.3 Results	'22.4-'23.3 Results	Changes		Main factors behind changes
			Increase/ Decrease	%	
Operating revenues	1,978.9	2,405.5	+ 426.5	121.6	
Transportation	1,277.0	1,618.5	+ 341.5	126.7	An increase in passenger revenues, the change in the timing of recognition of <i>Suica</i> liabilities as revenue
Retail & Services	278.1	327.8	+ 49.6	117.9	An increase in the sales of EKINAKA stores
Real Estate & Hotels	352.6	382.2	+ 29.5	108.4	An increase in the sales of hotels and shopping centers
Others	71.0	76.9	+ 5.8	108.2	An increase in the sales of the credit card business
Operating income	-153.9	140.6	+ 294.5	—	
Transportation	-285.3	-24.0	+ 261.2	—	
Retail & Services	14.1	35.2	+ 21.1	249.9	
Real Estate & Hotels	107.8	111.5	+ 3.7	103.5	
Others	11.6	17.2	+ 5.5	147.9	
Adjustment	-2.1	0.6	+ 2.8	—	
Non-operating income or expenses	-25.5	-29.7	-4.1	116.3	
Non-operating income	44.2	42.0	-2.1	95.1	A decrease in assistance fund income, a decrease in dividend income, and an increase in equity in net income of affiliated companies
Non-operating expenses	69.8	71.8	+ 2.0	102.9	
Ordinary income	-179.5	110.9	+ 290.4	—	
Extraordinary gains or losses	-1.0	17.4	+ 18.4	—	
Extraordinary gains	64.1	93.2	+ 29.0	145.4	An increase in compensation income, An increase in construction grants received
Extraordinary losses	65.1	75.7	+ 10.6	116.3	An increase in losses on reduction entry for construction grants
Profit attributable to owners of parent	-94.9	99.2	+ 194.1	—	

* Operating revenues: operating revenues from outside customers

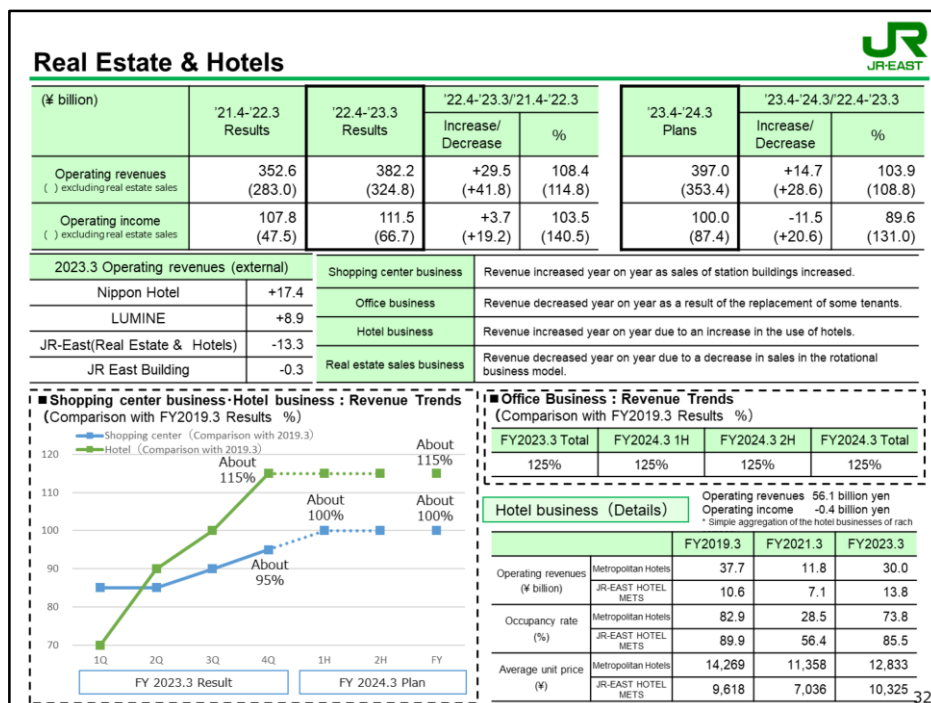
29



- Please turn to page 30.
- This pages shows the results and plans of the Transportation segment. The lower part shows the results and outlook of passenger revenues by category.
- The table at the lower right also shows the steady state of underlying demand for you to examine. Demand for non-commuter passes and commuter passes is expected to reach the steady state at levels shown in the table in December 2023 and April 2024, respectively.

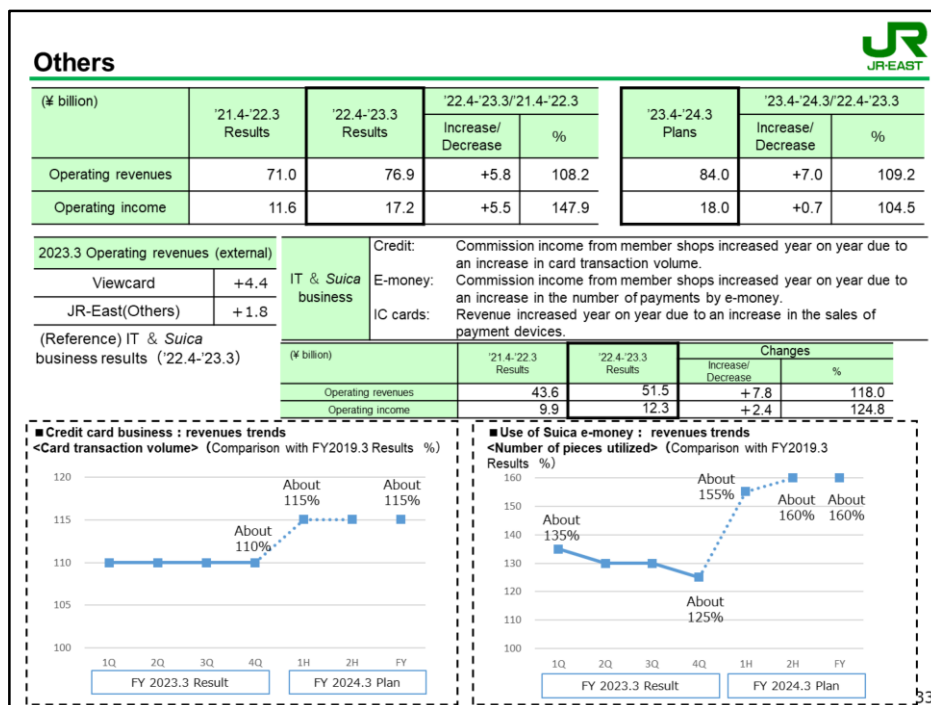


- Please turn to page 31.
- The EKINAKA business is expected to recover to levels that are comparable to pre-COVID-19 levels in the second half of the current fiscal year.
- The full-year performance of the advertisement business is expected to reach 70% of pre-COVID-19 levels.



➤ Please turn to page 32.

➤ This page shows the outlook of each business. Real estate sales revenue is expected to decrease this year from FY2023.3.



➤ Please turn to page 33.

➤ The number of uses of e-money has achieved strong growth even during the COVID-19 pandemic and is expected to be about 60% higher in this fiscal year than the pre-COVID levels.

Summary of Cash Flows (consolidated)



(¥ billion)	'21.4-'22.3 Results	'22.4-'23.3 Results	Increase/ Decrease
Cash Flows from Operating Activities	190.5	581.7	+ 391.2
(Main Components)			
Income(Loss) before income taxes	-180.5	128.3	+ 308.8
Depreciation	392.6	389.8	-2.7
Net change in major receivables and payables	-71.4	14.6	+ 86.1
Cash Flows from Investing Activities	-526.3	-565.5	-39.1
(Main Components)			
Payments for purchases of fixed assets	-583.0	-555.5	+ 27.4
Payments for purchases of investment securities	-10.2	-36.3	-26.1
Proceeds from sales of investment securities	40.1	21.9	-18.2
Cash Flows from Financing Activities	304.6	26.8	-277.8
(Main Components)			
Net change in short-term loans and commercial papers	-324.2	-390.7	-66.4
Proceeds from long-term loans and issuance of bonds	910.9	718.6	-192.3
Payments of long-term loans and redemption of bonds	-229.3	-253.0	-23.6
Cash dividends paid	-37.7	-37.7	+ 0.0
Cash and Cash Equivalents at Beginning of the Period	197.9	171.0	-26.9
Cash and Cash Equivalents at End of the Period	171.0	215.0	+ 43.9
Free Cash Flows	-335.8	16.2	+ 352.0

Change in Capital Expenditures (consolidated)							JR JR-EAST
(¥ billion)		'18.4-'19.3 (Results)	'19.4-'20.3 (Results)	'20.4-'21.3 (Results)	'21.4-'22.3 (Results)	'22.4-'23.3 (Results)	
Mobility	Growth investment	93.5	110.7	79.0	57.2	74.1	85.0
	Investment needed for the continuous operation of business	307.2	313.3	309.9	251.3	279.4	314.0
	Priority budget allocation (Investment in innovation, etc.)	31.4	46.7	62.6	44.0	19.4	59.0
	Total	432.3	470.7	451.6	352.6	373.0	458.0
Life-style Solutions	Growth investment	160.5	234.5	212.4	147.9	147.7	203.0
	Investment needed for the continuous operation of business	32.5	32.2	26.3	18.3	31.5	67.0
	Priority budget allocation (Investment in innovation, etc.)	4.4	3.0	1.8	1.0	2.3	8.0
	Total	197.6	269.8	240.6	167.3	181.6	278.0
	Growth investment	254.1	345.2	291.4	205.1	221.9	288.0
	Investment needed for the continuous operation of business	339.8	345.5	336.3	269.6	311.0	381.0
	(Depreciation)	368.7	374.7	388.8	392.6	389.8	408.0
	Priority budget allocation (Investment in innovation, etc.)	35.9	49.7	64.4	45.1	21.7	67.0
Total		629.9	740.6	692.2	520.0	554.7	736.0

• For the FY Mar 2022 and earlier fiscal years, the investment amounts before the change in the business segment classification of JR East's advertising and publicity have been presented

35

- Please turn to page 35. This page shows our capital investment.
- The FY2023.3 result was 554.7 billion yen as compared with 634.0 billion yen in the plan. The difference is mainly attributable to the postponement of certain construction works due to the shortage of semiconductors, delays in certain construction projects due to the Fukushima Prefecture offshore earthquake, and results of our cost reduction efforts.
- We are forecast to spend 736.0 billion yen in FY2024.3 partly for the full-fledged construction work for Takanawa Gateway City scheduled to start in this fiscal year.

Change in Interest-bearing Debt Balance (consolidated)



(¥ billion)	As of '19.3 (Results)	As of '20.3 (Results)	As of '21.3 (Results)	As of '22.3 (Results)	As of '23.3	
					(Results)	Average term to maturity
Bonds	1,730.1 (1.61%)	1,710.2 (1.56%)	2,020.3 (1.32%)	2,542.6 (1.14%)	2,975.8 (1.13%)	14.60
(Foreign Bonds ratio)	13.8%	14.0%	11.8%	17.4%	27.0%	
Long-term loans	1,101.4 (1.06%)	1,124.3 (0.99%)	1,291.8 (0.89%)	1,451.4 (0.82%)	1,483.9 (0.84%)	6.20
Long-term liabilities incurred for purchase of railway facilities	332.1 (6.49%)	327.7 (6.51%)	323.0 (6.53%)	318.8 (6.54%)	315.0 (6.54%)	18.47
Other interest-bearing debt	—	150.0 (—)	715.0 (0.11%)	390.7 (△0.00%)	—	—
Total	3,163.7 (1.93%)	3,312.3 (1.79%)	4,350.2 (1.38%)	4,703.7 (1.31%)	4,774.8 (1.40%)	12.24
Net interest-bearing debt	2,899.9	3,158.5	4,152.2	4,532.7	4,559.8	—

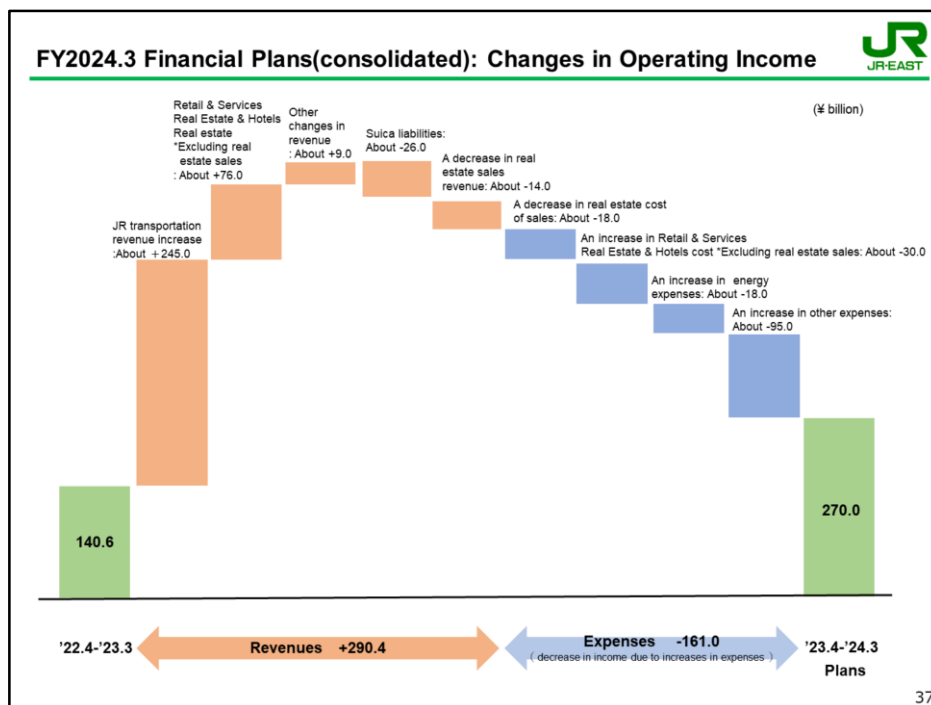
[Notes]

Net interest-bearing debt = Balance of consolidated interest-bearing debt –
Balance of consolidated cash and cash equivalents

Top : Balance

Bottom: Average interest rate

36



- Please turn to page 37.
- This is a breakdown of the change in operating income from FY2023.3 results to FY2024.3 planned.
- As a major factor, there will be a reactionary decrease this fiscal year with respect to the change in the timing of Suica liability recognition. Real estate sales are also expected to decrease from the previous year.

Statements of Income (consolidated) - FY2024.3 Plans



(¥ billion)	'22.4-'23.3 Results	'23.4-'24.3 Plans	Changes		Main factors behind changes
			Increase/ Decrease	%	
Operating revenues	2,405.5	2,696.0	+290.4	112.1	
Transportation	1,618.5	1,840.0	+221.4	113.7	[+] Passenger revenues
Retail & Services	327.8	375.0	+47.1	114.4	[+] Advertisement business, [+] EKINAKA business
Real Estate & Hotels	382.2	397.0	+14.7	103.9	[+] Hotel business, [-] Real estate sales business
Others	76.9	84.0	+7.0	109.2	[+] Credit card business, [+] Suica e-money revenues
Operating income	140.6	270.0	+129.3	192.0	
Transportation	-24.0	94.0	+118.0	—	
Retail & Services	35.2	60.0	+24.7	170.1	
Real Estate & Hotels	111.5	100.0	-11.5	89.6	[-] Real estate sales business
Others	17.2	18.0	+0.7	104.5	
Non-operating income or expenses	-29.7	-59.0	-29.2	198.5	
Non-operating income	42.0				
Non-operating expenses	71.8				
Ordinary income	110.9	211.0	+100.0	190.2	
Extraordinary gains or losses	17.4	-13.0	-30.4	—	
Extraordinary gains	93.2				
Extraordinary losses	75.7				
Profit attributable to owners of parent	99.2	137.0	+37.7	138.1	

* Operating revenues: operating revenues from outside customers

Statements of Income (non-consolidated) - FY2023.3Results



(¥ billion)	'21.4-'22.3 Results	'22.4-'23.3 Results	Changes		Main factors behind changes
			Increase/ Decrease	%	
Operating revenues	1,424.1	1,765.5	+ 341.3	124.0	
Passenger revenues	1,113.2	1,431.7	+ 318.5	128.6	
Others	310.9	333.7	+ 22.8	107.3	An increase due to changing in the timing of recognition of <i>Suica</i> liabilities as revenue
Operating expenses	1,573.7	1,674.5	+ 100.8	106.4	
Personnel expenses	369.3	394.6	+ 25.3	106.9	An increase pertaining to bonuses
Non-personnel expenses	691.3	769.1	+ 77.8	111.3	
Energy	61.4	91.3	+ 29.9	148.8	An increase due to an increase in unit fuel price
Maintenance	245.4	256.3	+ 10.8	104.4	An increase in general maintenance expenses An increase in railcar maintenance expenses
Other	384.4	421.3	+ 36.9	109.6	An increase in outsourcing expenses
Usage fees to JR TT, etc	84.7	84.3	- 0.4	99.4	
Taxes	98.8	104.4	+ 5.5	105.6	
Depreciation	329.4	322.0	- 7.4	97.7	
Operating income	-149.5	90.9	+ 240.5	—	
Non-operating income or expenses	-28.1	-44.9	- 16.7	159.7	A decrease in dividend income
Ordinary income	-177.7	46.0	+ 223.7	—	
Extraordinary gains or losses	-16.0	25.1	+ 41.1	—	An increase in compensation income
Profit	-99.1	52.4	+ 151.5	—	

Traffic Volume and Passenger revenues - FY2023.3 Results



	Traffic Volume (million passenger kilometers)			Passenger Revenues (¥ billion)				
	21.4~22.3 Results	22.4~23.3 Results	Changes %	21.4~22.3 Results	22.4~23.3 Results	Changes		Main factors behind changes
						Increase/ Decrease	%	
Shinkansen	10,384	16,494	158.8	258.0	421.9	+163.8	163.5	
Commuter Passes	1,473	1,563	106.1	20.2	21.2	+0.9	104.6	
Non-commuter Passes	8,910	14,931	167.6	237.8	400.7	+162.9	168.5	• Recovery from the impact of COVID-19 : +162.5 • Green Car fee revision: +1.5 • Impact of the new revenue recognition standard : -1.0
Conventional Lines	80,866	90,983	112.5	855.1	1,009.8	+154.6	118.1	
Commuter Passes	54,705	57,464	105.0	357.7	370.3	+12.5	103.5	
Non-commuter Passes	26,160	33,519	128.1	497.4	639.5	+142.1	128.6	
Breakdown of Conventional Lines Kanto Area Network(Reproduced)	76,783	86,356	112.5	812.0	956.3	+144.2	117.8	
Commuter Passes	52,049	54,766	105.2	341.7	354.1	+12.4	103.6	
Non-commuter Passes	24,733	31,590	127.7	470.3	602.1	+131.7	128.0	• Recovery from the impact of COVID-19 : +134.0 • Barrier-free charges : +0.5 • Green Car fee revision: +0.5 • In reaction to the impact of a natural disaster : -1.5 • Impact of the new revenue recognition standard : -1.5
Breakdown of Conventional Lines Other Network(Reproduced)	4,083	4,626	113.3	43.0	53.5	+10.4	124.4	
Commuter Passes	2,655	2,697	101.6	16.0	16.1	+0.1	100.8	
Non-commuter Passes	1,427	1,929	135.2	27.0	37.3	+10.3	138.3	• Recovery from the impact of COVID-19 : +10.0
Total	91,250	107,477	117.8	1,113.2	1,431.7	+318.5	128.6	
Commuter Passes	56,179	59,027	105.1	378.0	391.5	+13.5	103.6	• Recovery from the impact of COVID-19 : +14.5 • Impact of the new revenue recognition standard : -1.0
Non-commuter Passes	35,071	48,450	138.1	735.2	1,040.2	+305.0	141.5	

* Kanto Area Network refers to the sections covered by JR East's Tokyo Metropolitan Area Headquarters (former Tokyo Branch Office), Yokohama Branch Office, Hachioji Branch Office, Omiya Branch Office, Takasaki Branch Office, Mito Branch Office, and Chiba Branch Office.

Statements of Income (non-consolidated) - FY2024.3 Plans



(¥ billion)	'22.4-'23.3 Results	'23.4-'24.3 Plans	Changes		Main factors behind changes
			Increase/ Decrease	%	
Operating revenues	1,765.5	1,969.0	+203.4	111.5	
Passenger revenues	1,431.7	1,677.0	+245.2	117.1	
Others	333.7	292.0	-41.7	87.5	[-] Real estate sales revenue
Operating expenses	1,674.5	1,792.0	+117.4	107.0	
Personnel expenses	394.6	394.0	-0.6	99.8	
Non-personnel expenses	769.1	870.0	+100.8	113.1	
Energy	91.3	109.0	+17.6	119.3	[+] Increase in unit fuel price
Maintenance	256.3	278.0	+21.6	108.4	[+] Increase in general maintenance expenses [+] Increase in railcar maintenance expenses
Other	421.3	483.0	+61.6	114.6	[+] Increase in real estate cost of sales [+] Increase in utility bills
Usage fees to JR TT, etc	84.3	85.0	+0.6	100.8	
Taxes	104.4	109.0	+4.5	104.4	
Depreciation	322.0	334.0	+11.9	103.7	[+] Increase due to asset acquisition
Operating income	90.9	177.0	+86.0	194.7	
Non-operating income or expenses	-44.9	-58.0	-13.0	129.1	
Ordinary income	46.0	119.0	+72.9	258.7	
Extraordinary gains or losses	25.1	-1.0	-26.1	—	
Profit	52.4	83.0	+30.5	158.3	

Traffic Volume and Passenger revenues - FY2024.3 Plans

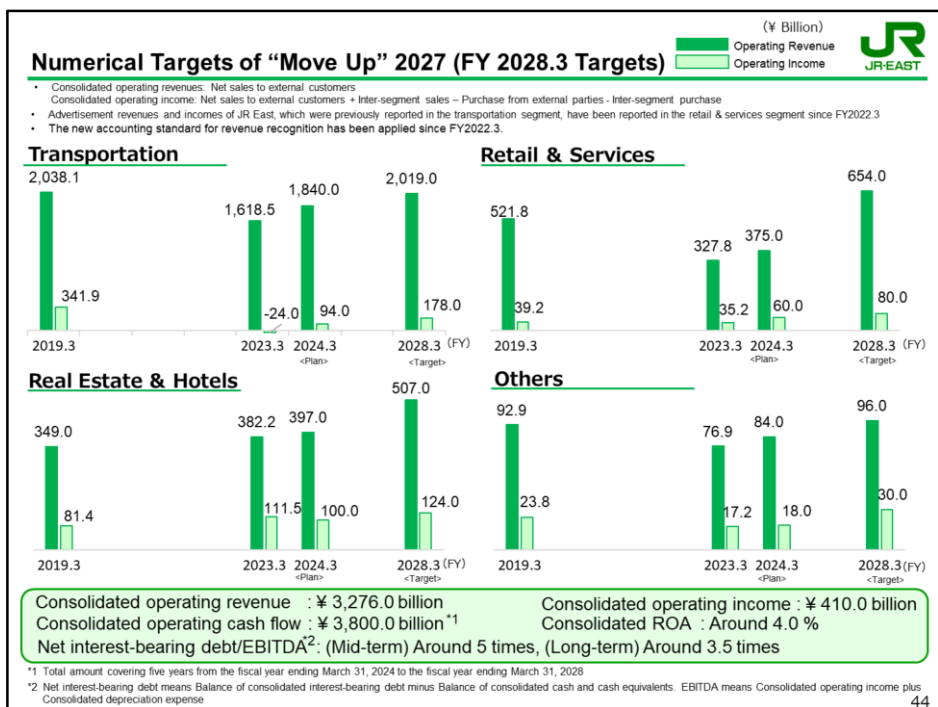


	Traffic Volume (million passenger kilometers)			Passenger Revenues (¥ billion)				Main factors behind changes
	'22.4-'23.3 Results	'23.4-'24.3 Plans	Changes %	'22.4-'23.3 Results	'23.4-'24.3 Plans	Changes		
						Increase/ Decrease	%	
Shinkansen	16,494	21,074	127.8	421.9	535.4	+113.5	126.9	
Commuter Passes	1,563	1,602	102.5	21.2	21.7	+0.5	102.5	
Non-commuter Passes	14,931	19,471	130.4	400.7	513.7	+113.0	128.2	• Recovery from the impact of COVID-19 : +102.0 • Inbound tourism : +5.0 • Natural disasters : +5.0 • Leap-year : +1.0
Conventional Lines	90,983	98,340	108.1	1,009.8	1,141.6	+131.7	113.1	
Commuter Passes	57,464	58,852	102.4	370.3	379.2	+8.9	102.4	
Non-commuter Passes	33,519	39,487	117.8	639.5	762.3	+122.8	119.2	
Breakdown of Conventional Lines Kanto Area Network(Reproduced)	86,356	93,222	107.9	956.3	1,077.3	+121.0	112.7	
Commuter Passes	54,766	56,144	102.5	354.1	363.0	+8.9	102.5	
Non-commuter Passes	31,590	37,077	117.4	602.1	714.2	+112.0	118.6	• Recovery from the impact of COVID-19 : +95.5 • Barrier-free charges : +14.5 • Inbound tourism : +4.5 • Leap-year : +2.0 • Direct Sotetsu-Tokyu line : -4.5
Breakdown of Conventional Lines Other Network(Reproduced)	4,626	5,118	110.6	53.5	64.3	+10.7	120.1	
Commuter Passes	2,697	2,708	100.4	16.1	16.2	+0.0	100.4	
Non-commuter Passes	1,929	2,409	124.9	37.3	48.1	+10.7	128.7	• Recovery from the impact of COVID-19 : +10.0 • Inbound tourism : +0.5
Total	107,477	119,414	111.1	1,431.7	1,677.0	+245.2	117.1	
Commuter Passes	59,027	60,455	102.4	391.5	401.0	+9.4	102.4	• Recovery from the impact of COVID-19 : +1.5 • Barrier-free charges : +8.0
Non-commuter Passes	48,450	58,959	121.7	1,040.2	1,276.0	+235.7	122.7	

* Kanto Area Network refers to the sections covered by JR East's Tokyo Metropolitan Area Headquarters (former Tokyo Branch Office), Yokohama Branch Office, Hachioji Branch Office, Omiya Branch Office, Takasaki Branch Office, Mito Branch Office, and Chiba Branch Office.

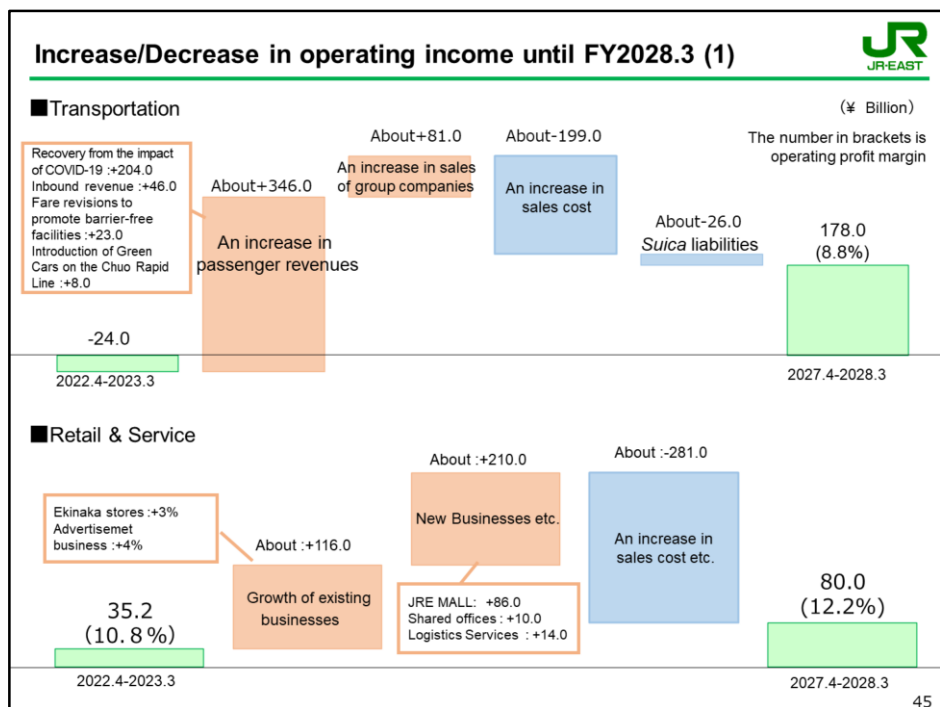
Ⅲ Numerical Targets of “Move Up” 2027 (FY 2028.3 Targets)

- Next, I would like to explain the numerical targets for FY2028.3.

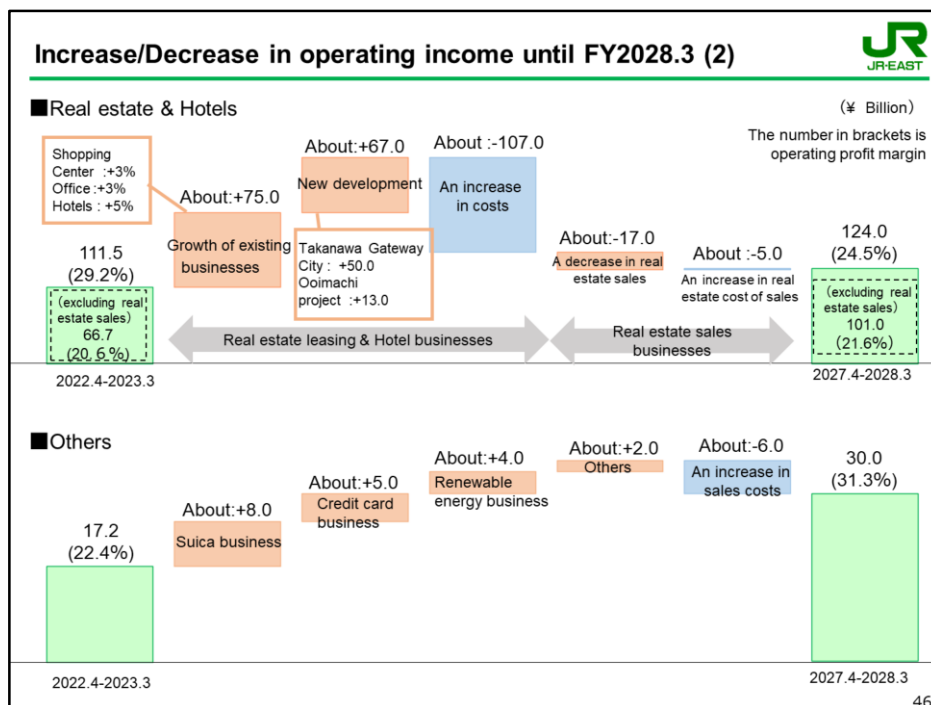


➤ Please turn to page 44.

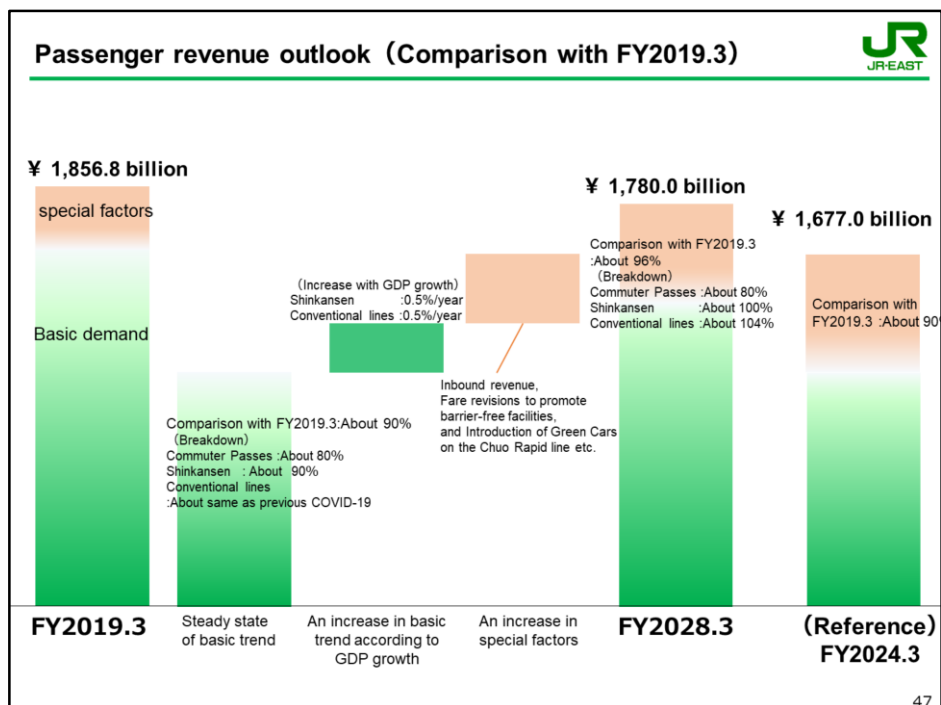
➤ This page decomposes our numerical targets for FY2028.3 into each segment.



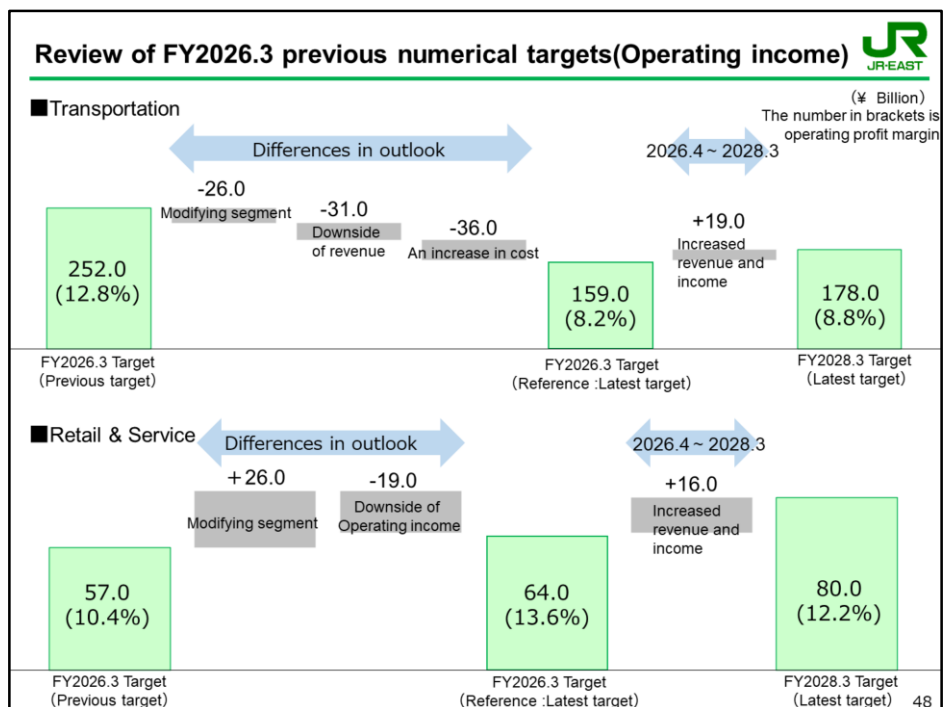
- Please turn to page 45.
- This page shows factors contributing to changes in profit since FY2023.3. Figures in parentheses bracket represent profit margin.
- In the Transportation segment, passenger revenues are forecast to recover from pre-COVID period. This forecast also reflect revenue boosting factors, including growth in inbound demand and barrier-free acceleration changes.
- On the other hand, cost is also expected to increase. As a result, we expect an operating income of 178.0 billion yen.
- In the Retail & Services segment, we will work to improve profit margin through the growth of existing stores and the expansion of new businesses.



- Please turn to page 46.
- The Real Estate & Hotels segment is expected to achieve growth by combining the growth of existing businesses and new openings of Takanawa Gateway City and other projects.
- In the Others segment, we expected growth mainly in the areas of Suica e-money, credit card business, and renewable energy.



- Please turn to page 47.
- This page decomposes the outlook of passenger revenues into underlying demand and special factors for your reference.
- The underlying demand is expected to reach 90% of pre-COVID levels and continue to grow little by little thereafter depending on its sensitivity to GDP.
- As of FY2028.3, passenger revenues are expected to reach 96% of pre-COVID levels after taking into consideration additional factors, such as special factors.



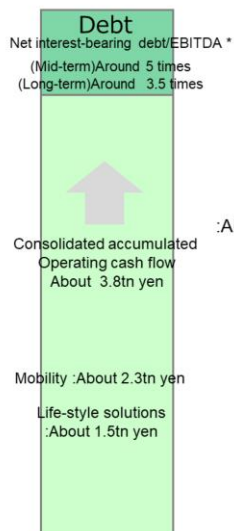
➤ Please turn to page 48.

➤ This page shows a review and variance between the previous plan for FY2026.3 and the latest plan. This section describes the transportation and retail & services businesses, where deviations from the plan are particularly large.

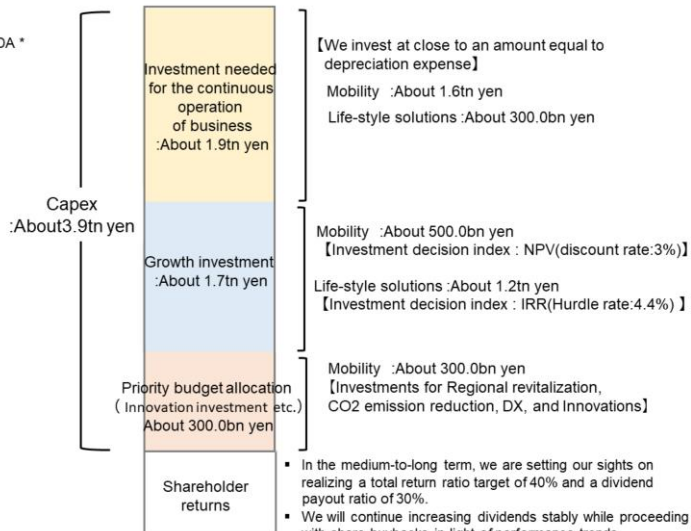
Capital Allocations



Sources of cash



Usages of cash

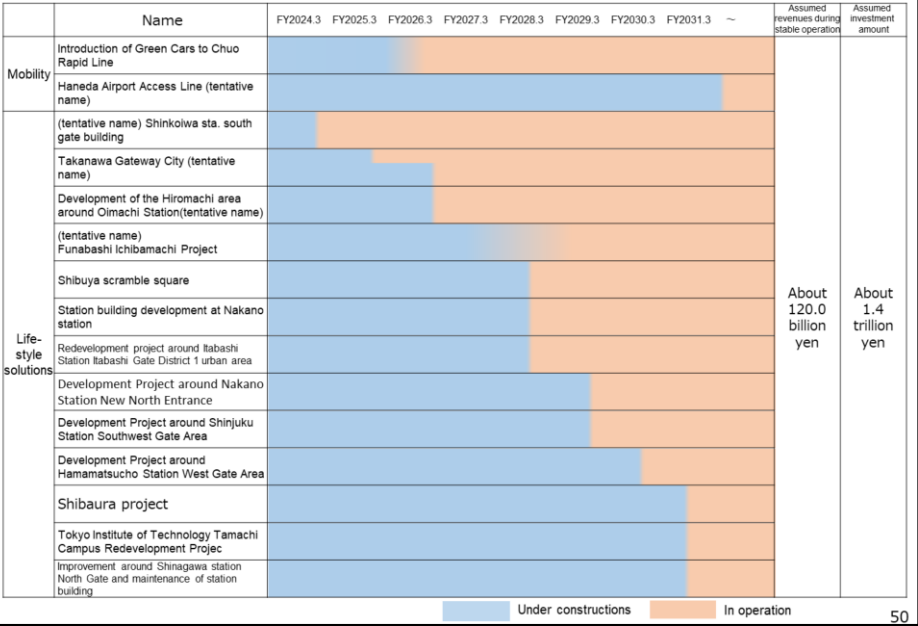


* Net interest-bearing debt means Balance of consolidated interest-bearing debt minus Balance of consolidated cash and cash equivalents.
EBITDA means Consolidated operating income plus Consolidated depreciation expense.

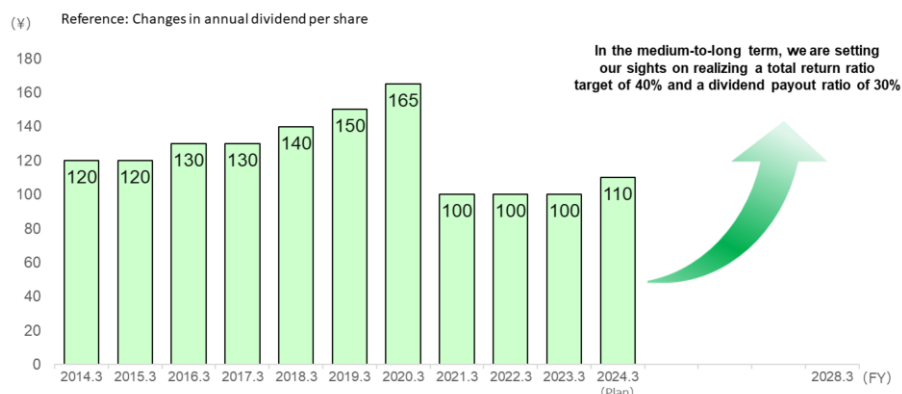
49

- Please turn to page 49.
- This page is about capital allocation.
- Any proposed capital investment will be evaluated based on investment criteria established for each category of investment.

Growth Investment Pipelines and Returns



Shareholder Returns



FY	2014.3	2015.3	2016.3	2017.3	2018.3	2019.3	2020.3	2021.3	2022.3	2023.3	(Plan) 2024.3
Total return ratio (%)	29.3	32.3	33.0	32.6	32.9	32.9	31.4	-	-	38.0	30.2
Payout ratio (%)	23.7	26.1	20.8	18.2	18.7	19.4	31.4	-	-	38.0	30.2

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- Page 51 shows dividend forecasts.
- There is no change in our dividend policy going forward.
- We will aim to achieve a payout ratio of 30% and a total shareholder return ratio of 40% in FY2028.3.
- At the same time, we will increase dividends in a stable manner and flexibly buy back our own shares, taking into account trends in our business performance.

Numerical targets for specific actions(1) (FY2028.3)



*1 Target for FY2024.3 *2 Preliminary figures *3 Target for FY2032.3 and Number of line units of major conventional lines in the Tokyo area
 *4 Target for FY2026.3 *5 Target number in total from FY2024.3 *6 Target for FY2031.3 *7 Result in FY2022.3 () is the reference value for new targets

Numerical Target Items		Target for the Fiscal Year Ending March 31, 2028 [New]	<appendix> Target for the Fiscal Year Ending March 31, 2026 [Old]	<appendix> Results as of March 31, 2023
Mobility Target	Accidents due to internal causes	0*1	0*1	0
	Serious incidents	0*1	0*1	0
	Railway accidents (from FY2019.3 level)	20% reduction*1	20% reduction*1	10% reduction*2
	Of which accidents on platforms involving personal injuries (from FY2019.3 level)	30% reduction*1	30% reduction*1	17% reduction*2
	Number of stations and platforms with installed Automatic Platform Gates	330 stations・758 platforms*3	-	(99stations・197platforms)
	Accidents due to internal causes (from FY2019.3 level)			
	Conventional lines within 100km of Tokyo	55% reduction	70% reduction	9% reduction
	JR East Shinkansen	75% reduction	75% reduction	38% reduction
	Total delay time for conventional lines within 100km of Tokyo (from FY2019.3 level)	70% reduction	70% reduction	20% reduction
	Inbound Revenue of Railway Business	56.0 bil. Yen	-	(10.3 bil. Yen)
	Ticketless service usage rate for JR East Shinkansen	75%	70%	41.0%
	Handling percentage of eki-net	65%	60%	37.3%
	Installation areas of 5G	100 places in total*4	100 places in total	21 places in total
	Fiber optical lease distance	400km in total*5	-	(-)
	Installed kilometers of overhead line equipment monitoring and inspection	7,500km	-	(5,500km)

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- Pages 52 and 53 shown our numerical targets for specific initiatives in individual projects.
- Along with the revision of the numerical targets, KPI targets have been newly set for FY27 and the number of items has been increased.
- We will continue to work toward the achievement of each project.

Numerical targets for specific actions(2) (FY2028.3)



Numerical Target Items		Target for the Fiscal Year Ending March 31, 2028 [New]	<appendix> Target for the Fiscal Year Ending March 31, 2026 [Old]	<appendix> Results as of March 31, 2023
Life-style solutions Target	Number of transaction amount of JRE MALL	300.0 bil. Yen	130.0 bil. Yen	5.1 bil. Yen
	Number of shared offices	1,400 locations in total	1,200 locations in total	774 locations in total
	Inbound Revenue of life-style Solutions business	30.0 bil. Yen	-	(7.8 bil. Yen)
	Assets under management in the Real Estate Fund Business	400.0 bil. Yen in total	-	(157.8 bil. Yen in total)
	Number of homes	6,000 homes in total	3,800 homes in total	3,054 homes in total
	Number of childcare support facilities	175 locations in total	170 locations in total	165 locations in total
	Number of JRE POINT members	30 mil. persons	25 mil. persons	13.8 mil. Persons
	E-money usage such as Suica	600 mil. Transactions/month	500 mil. Transactions/month	263 mil. Transactions/month
	Mobile Suica cards issued	35 mil.	25 mil.	20.3 mil.
	Number of transactions for usage of the services of the MaaS platform, Mobility Linkage Platform, provided by JR East	100 mil. transactions/month	75 mil. transactions/month	38.7 mil. transactions/month
Foundati on for growth Target	CO2 emissions of the entire JR East Group (from FY2014.3 level)	50.0% reduction ^{*6}	50.0% reduction ^{*6}	15.5% reduction ^{*7}
	Development of renewable energy power sources	700,000kW ^{*6}	700,000kW ^{*6}	136,000kW
	Recycling rate of plastic bottles in station and train trash	100% ^{*6}	-	(99%) ^{*7}
	Recycling rate in Waste (general/industrial) (Consolidated) (from FY2014.3 level)	73% ^{*6}	-	(73%) ^{*7}
	Allocation of human resources to priority growth areas	2,000 people in total ^{*5}	-	(-)
	Ratio of Women to managers	10%	-	(7.0%)
	Employment rate of persons with disabilities	2.70%	-	(2.63%)
	Rate of male employees taking childcare leave	85% or more	-	(43.7%)
	Percentage of Qualified Service Care-Fitters	80%	-	(60.5%)
	Accidents involving employee fatalities (Includes Group companies and partner companies)	0 ^{*1}	-	(1) ^{*2}
	Percentage of DX and service-related patent and design applications	50%	-	(45.0%)
	Penetration of initiatives on human rights, the environment, etc. into the supply chain(Supply chain penetration rate)	100%	-	(55.6%)

IV Reference Materials

- Reference information is provided on page 54 and subsequent pages.

FY2022.3 Shinkansen / Conventional Lines Revenues and Expenses



(¥ billion)	Shinkansen				Conventional Lines			
	'18.4-'19.3	'20.4-'21.3	'21.4-'22.3	'21.4-'22.3 /20.4-'21.3	'18.4-'19.3	'20.4-'21.3	'21.4-'22.3	'21.4-'22.3 /20.4-'21.3
Operating kilometers (km)	1,194	1,194	1,194	100.0	6,207	6,108	6,108	100.0
Passenger kilometers (million)	23,742	7,950	10,384	130.6	113,856	76,599	80,866	105.6
Operating revenues A	611.6	202.3	272.0	134.4	1,375.7	859.8	954.0	110.9
Operating expenses	385.3	357.0	349.4	97.9	1,249.5	1,219.9	1,130.4	92.7
Operating income B	226.2	-154.6	-77.3	-	126.2	-360.0	-176.3	-
Fixed assets C	1,951.3	1,909.0	1,910.3	100.1	2,989.9	3,242.3	3,266.8	100.8
Depreciation	74.2	72.3	74.5	103.0	209.4	226.4	229.7	101.4
B/A	37.0%	-76.4%	-28.4%	-	9.2%	-41.9%	-18.5%	-
B/C	11.6%	-8.1%	-4.1%	-	4.2%	-11.1%	-5.4%	-

Retail & Services / Real Estate & Hotels / Others: Reference



* The figures marked with "(existing)" compared 2018 are approximation based on simple multiplication.

■ Retail & Services: Changes in revenue (%)														
	Comparable year	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Total
Retail & restaurants	FY2022.3	119.4	136.4	125.8	118.3	133.6	131.4	125.5	115.2	111.4	123.1	141.2	134.3	125.6
	FY2019.3	80.6	82.9	84.5	82.8	78.0	84.9	92.0	90.2	94.4	90.7	94.2	98.4	87.9
JR East Cross Station Co., Ltd. (retail) (existing) *	FY2022.3	113.8	129.0	120.9	113.7	129.0	123.2	123.6	113.7	111.1	121.0	137.8	129.8	121.6
	FY2019.3	79.5	85.2	86.7	78.9	75.5	80.8	89.2	93.2	87.9	87.8	89.8	93.1	85.0
JR East Cross Station Co., Ltd. (foods) (existing) *	FY2022.3	131.9	157.5	142.2	129.0	146.1	145.1	129.6	115.0	113.8	126.6	149.9	136.4	133.4
	FY2019.3	65.4	68.7	80.9	67.8	63.6	70.0	74.9	75.0	77.4	75.7	77.2	80.3	73.1
■ Real Estate & Hotels: Changes in revenue (%)														
Station buildings	FY2022.3	119.5	135.8	113.7	111.5	121.4	118.2	117.5	106.0	105.2	115.3	126.0	115.4	116.2
	FY2019.3	87.6	91.2	87.8	86.6	85.3	90.0	96.0	92.0	94.0	91.8	98.6	95.1	91.7
LUMINE (existing) *	FY2022.3	129.0	147.2	116.6	112.4	129.0	117.1	118.2	104.7	108.2	116.3	128.9	113.0	118.2
	FY2019.3	87.1	89.8	87.7	84.9	82.9	87.8	97.6	89.8	94.1	86.4	99.2	91.8	89.9
atré (existing) *	FY2022.3	112.3	123.5	106.9	105.6	109.7	108.7	106.2	102.6	105.1	111.5	116.1	112.1	109.6
	FY2019.3	85.2	86.8	85.5	83.8	84.5	85.5	91.7	87.8	93.4	90.3	94.0	92.0	88.4
Hotels	FY2022.3	181.4	219.9	205.4	149.4	185.3	216.9	181.6	161.5	158.2	185.1	219.2	196.2	183.8
	FY2019.3	69.4	81.8	83.0	84.7	90.2	88.8	94.4	99.7	112.1	105.2	108.2	109.8	93.8
■ Others: Changes in the number of monthly uses of e-money														
Number of monthly uses of e-money	Number of uses(million)	233	243	259	263	254	252	259	251	252	236	227	260	2,989
	FY2022.3	111.8	122.7	118.0	112.9	118.4	120.4	111.7	108.1	106.3	111.9	121.3	114.3	114.6
	FY2019.3	134.3	133.5	138.8	128.7	126.1	137.5	128.4	127.2	128.8	126.3	126.1	128.2	130.2

Future major development projects(1)

Project costs above are those incurred at the JR East Group as per our annual securities report.
Any information about future projects are plans as of the date of this document.



Name	Fiscal Year	Area	Use and Other
(1) Takanawa Gateway City (tentative name)	Opening End of FY2025.3; Complex I By the end of FY2026.3: Complex II, Culture Creation Building, Residential building	Total floor area Complex I: About 460,000 m ² Complex II: About 208,000 m ² Culture Creation Building: About 29,000m ² Residential building: About 148,000 m ²	Office, residential, retail, hotel, etc. Project cost: About 580.0 billion yen Revenue projection (under stabilized operation): About 56.0 billion yen
(2) Development of the Hiromachi area around Oimachi Station (tentative name)	Opening: End of FY2026.3	Total floor area A1 area: About 250,000 m ² A2 area: About 9,100 m ²	Office, hotel, retail, residential, etc. Revenue projection : About 13.0 billion yen
(3)(tentative name) Funabashi Ichibamachi Project	Completion In or after 2026	Site area: About 45,000 m ²	Residential, retail, Renewable energy power generation facility Joint venture with Tokyu Fudosan Holdings
(4) Redevelopment project around Itabashi Station Itabashi Gate District 1 urban area	Completion June 2027	Total floor area: About 51,200 m ²	Residential, Retail etc. Joint venture with Nomura Real Estate Development Co., Ltd.

Project costs above are those incurred at the JR East Group as per our annual securities report.
Any information about future projects are plans as of the date of this document.



Future major development projects(2)

Name	Fiscal Year	Area	Use and Other
(5) Shibuya Scramble Square 	Opening East Building: November 2019 Central Building and West Building : FY2028.3	Total floor area East Building: About 181,000 m ² Central Building and West Building : About 96,000 m ²	Project cost: About 42.3 billion yen Joint venture with Tokyu Corporation and one other company East Building: Operating results since the opening have been mostly as planned
(6) Nakano Station North Exit Base Facility Development Project 	Completion: FY2029.3	Enforcement district area About 23,000 m ²	Hall, office, residential, retail, etc. Joint venture with Nomura Real Estate Development Co., Ltd. and three other companies
(7) Shinjuku Station Southwest Exit Area 	Construction period South City Block : FY2024.3 to FY2029.3 North City Block : into 2040s	Total floor area South City Block: About 150,000 m ² North City Block: About 141,500 m ²	Retail, office, hotel, etc. Joint venture with Keio Corporation and other companies
(8) Development Project around Hamamatsucho Station West Gate Area 	Completion: FY2030.3	Total floor area: About 314,000 m ²	Office, retail, hotel, etc. Joint venture with World Trade Center Building, Inc. and two other companies
(9) Shibaura Project 	Completion S Building : February 2025 N Building : FY2031.3	Total floor area: About 550,000 m ²	Office, retail, hotel, residential, etc. Joint venture with Nomura Real Estate Development Co., Ltd.
(10) Tokyo Institute of Technology Tamachi Campus Land Utilization Project 	Commencement of shared use: June 2030 Grand opening: April 2032	Total floor area: About 250,000 m ²	Office, retail, hotel, etc. Joint venture with NTT Urban Development Corporation and two other companies

Fund-Raising



■ Policy

- Stable funding and diversification of funding methods in response to fluctuations in the market environment.
- Steady recovery of financial soundness by controlling interest-bearing debt according to cash flow.
(Sustainably reduce net interest-bearing debt/EBITDA)
- Continue and expand ESG finance to promote ESG management.

■ Fund-Raising Situation

- Long-term fund-raising (bonds, borrowing) : Totaled 615.1 billion yen (2022.4-2023.3).
(Including 142.1 billion yen of ESG bonds)
- Short-term fund-raising (CP, special bank overdraft facilities): Balance at the end of March was none.
(Extending the terms of short-term debt of 715.0 billion yen as of March 31, 2021)

■ Issuance facility and contract value (1,360.0 billion yen)

CP 700 billion yen, Special bank overdraft facilities 300 billion yen,
Commitment lines 300 billion yen, General bank overdraft facilities 60 billion yen.

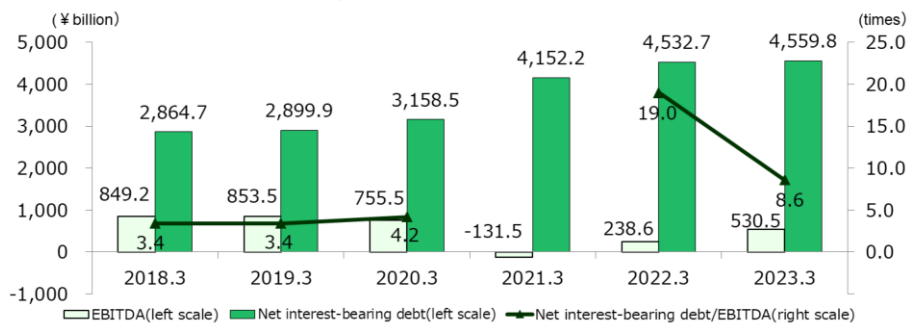
■ Credit ratings

	Rating agency	Rating
• Long-term credit ratings	Moody's	A1 (Stable)
	Standard & Poor's (S&P)	A+ (Stable)
	Rating and Investment Information (R&I)	AA+ (Stable)
• Short-term credit ratings	Rating agency	Rating
	Rating and Investment Information (R&I)	a-1+
	Japan Credit Rating Agency (JCR)	J-1+

Key Financial Indicators



Trend in Net Interest-bearing Debt / EBITDA



[Notes] 1. Net interest-bearing debt = Balance of consolidated interest-bearing debt – Balance of consolidated cash and cash equivalents
 2. EBITDA = Consolidated operating income + Consolidated depreciation expense
 3. Net interest-bearing debt / EBITDA in FY2021.3 is not stated because it was negative.

Trend in Interest Coverage Ratio and Debt to Equity Ratio

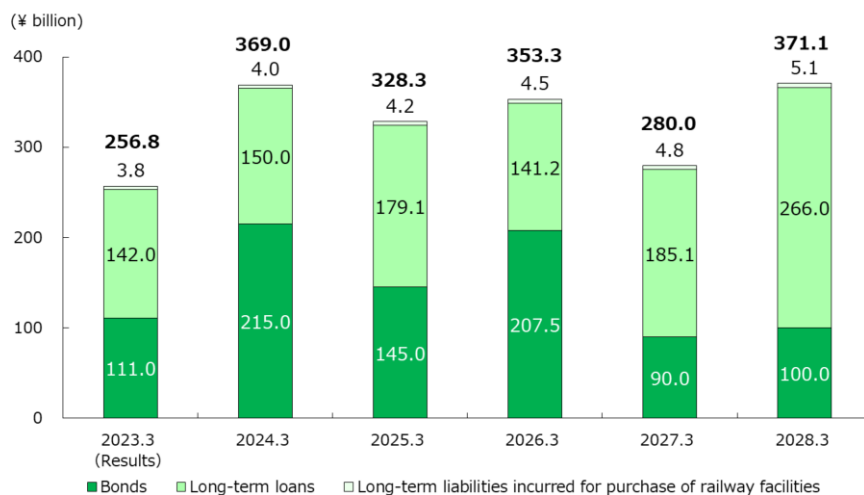
	2018.3	2019.3	2020.3	2021.3	2022.3	2023.3
Interest Coverage Ratio	10.9	10.5	9.0	—	3.1	9.4
Debt to Equity Ratio	1.1	1.0	1.1	1.7	2.0	1.9

[Notes] 1. Interest coverage ratio = Net cash provided by operating activities / payments of interest
 2. Debt to Equity Ratio = Interest-bearing debt / Shareholder's equity
 3. Interest coverage ratio in FY2021.3 is not stated because it was negative.

Interest-bearing Debt Breakdown and Maturity Outlook



Redemption ladder of interest-bearing debt (consolidated, excluding short-term debt)



[Notes]

1) Outlook as of Apr. 28, 2023 2) Bond redemptions are at face value

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These materials and the video of the presentation can be viewed
at the JR East's web site.

JR East Web site, IR (Investor Relations)
<https://www.jreast.co.jp/e/investor/index.html>

Forward-Looking Statements

Statements contained in this report with respect to JR East's plans, strategies and beliefs that are not historical facts are forward-looking statements about the future performance of JR East, which are based on management's assumptions and beliefs in light of the information currently available to it. These forward-looking statements involve known and unknown risks, uncertainties, and other factors that may cause JR East's actual results, performance or achievements to differ materially from the expectations expressed herein. These factors include, without limitation, (i) JR East's ability to successfully maintain or increase current passenger levels on railway services, (ii) JR East's ability to improve the profitability of railway and other operations, (iii) JR East's ability to expand non-transportation operations, and (iv) general changes in economic conditions and laws, regulations and government policies in Japan.