

FY2023.3 Financial Results

April 28, 2023 East Japan Railway Company

Contents



Ι	Policies and Measures for Realizing "Move up" 2027	4
---	--	---

II FY2023.3 Financial Results and FY2024.3 Plans

25

Numerical Targets of "Move Up" 2027 (FY 2028.3 Targets) 43 Ш

IV Reference Materials

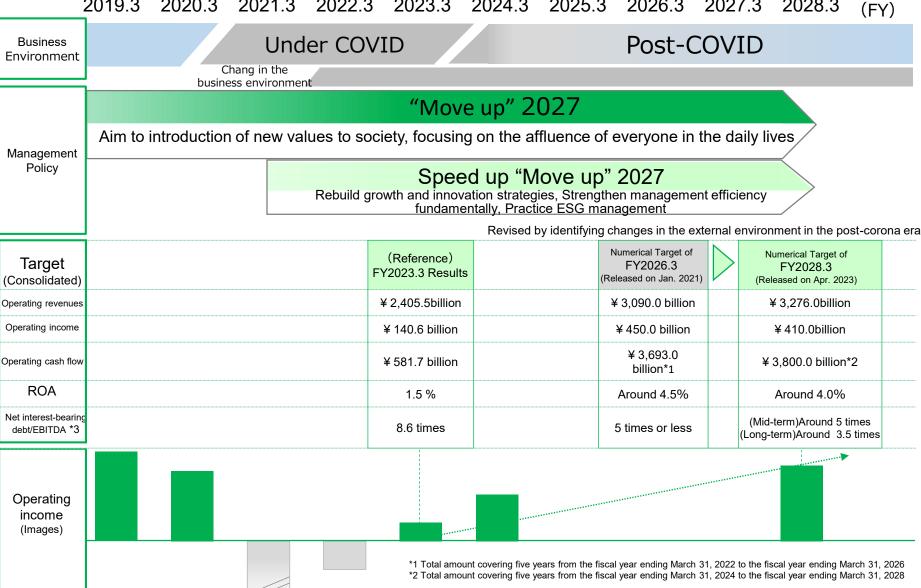
54

I Policies and Measures for Realizing "Move up" 2027

Changes in the business environment, Numerical targets anticipating Post-COVID



2022.3 2023.3 2024.3 2019.3 2020.3 2021.3 2025.3 2026.3 2027.3



and cash equivalents.

*3 Net interest-bearing debt means Balance of consolidated interest-bearing debt minus Balance of consolidated cash

EBITDA means Consolidated operating income plus Consolidated depreciation expense.

Rebuilding Growth Strategy for the Post-COVID World



■ Changes in the external environment and future policies

Changes in the external environment

- The protracted COVID-19 pandemic and changes in lifestyle
- High and rising raw material and energy prices
- Social demand for wage increases amid inflation



Rebuilding growth strategy

- (1): Hone and combine/coordinate the strengths of each business
- (2): Cash flow operations optimized for business characteristics

Realize the policies of Move Up 2027 and Numerical Targets of 2028.3 through steady growth

Result

Delay in recovery of revenues and profits that dipped during the COVID-19 pandemic

■ Rebuilding growth strategy

(1): Hone and combine/coordinate the strengths of each business



(2): Cash flow operations optimized for business characteristics

Mobility

Based on the premise that the use of railway services will not naturally recover to pre-COVID levels, we will carry out a drastic structural reform to secure sustainable cash flows.

Life-style solutions

Identify growth drivers within each business segment, such as Retail & Services, Real Estate & Hotels, IT & Suica, International, and Renewable Energy to generate more cash flows.

Measures in each business



JR-East Groups will work to realize "Move Up" 2027 and achieve numerical targets for FY2028.3.

Business	Detail	Business	Detail
	Efforts to create passenger demand	Retail & Services	New Business
Key Strategies for	Capturing inbound demand		Real Estate Development
FY2024.3	Marketing that deploys JRE POINT as main leverage	Real Estate & Hotels	Town development using former company housing sites
	Digital shift and Promotion of ticketless	rioteis	Rotational business model in the real estate business
	Measures related to fares and charges		Introduction of a new Suica ticket gate system
	Construction of the Haneda Airport access line begins (tentative name)	IT · <i>Suica</i> Business & Overseas Business	JRE BANK
Transportation	Timetable revisions in March 2023	Dusilless	Overseas business
	Structural reform through technological innovation		Zero-Carbon Challenge 2050
	Status of discussion on regional local lines		Real estate development and town development
	Operation cost reduction in railway business	ESG management	Development of reginal industries and human resources
Datail 9 Comissa	Retail Shop Restaurant Business		Revitalization of local transportation and sightseeing by leveraging MaaS
Retail & Services	Advertisement Business		Promotion of human resources strategy

Key Strategies for FY2024.3 (1)



Efforts to create passenger demand

Accelerate efforts to recover declining demand, triggered by the transition to a post-COVID

Create new tourism from rural areas to the Tokyo metropolitan area







- Demand for travel from rural areas to the Tokyo metropolitan area tends to be weak among the entire passenger travels catered by JR East.
- We will work to achieve early recovery in passenger demand for travel from rural areas to the Tokyo metropolitan area by strengthening campaigns for destinations within the Tokyo metropolitan area.

Create new tourism of senior generation(Otonano Kyujitsu Club)



- Granting benefits to former Otonano Kyujitsu Club (Adult Holiday Club) members for the reinstatement of membership, in addition to running a new membership campaign.
- Privileges include Tokyo Station Hotel coupons, Hotel Metropolitan pair lunch coupons, and other prizes that promote flow to the metropolitan area

Capturing inbound demand



- The use has been strong in various situations, including railways and hotels, since the relaxation of border control measures in October 2022.
- We work to capture inbound demand and acquire repeat customers across our business segments by contacting customers in in three phases.

Inbound Revenue

(¥ billion)

	FY2023.3 Results	FY2024.3 Targets	FY2028.3 Targets
Railway Business	10.3	20.0	56.0
Life-style solutions	7.8	20.0	30.0

Before travel

- Promotion through Japan Rail Café and overseas offices
- Promotion to attract customers through online tours, etc.



During travel

- Leverage the contact points for the use of railway services to create group-wide use of various services
- Expand business formats that meet inbound demand

After travel

 Acquire repeat customers by providing information on an ongoing basis through online communities and by providing subscription services





Key Strategies for FY2024.3 (2)



Marketing that deploys JRE POINT as main leverage

Maintain customer contact points regardless of changes in

life stage Provision of services that Retirement Senior focus on life situations by generation using real and digital contact points as leverage Work, marriage, Active parenting, etc. generation Early acquisition of customers Going to Young and membership promotion school generation



Membership About 13.79 mil

Increase customer contact points by providing services in diverse situations





In areas along rail lines and in daily life

My particular preferences and hobbies





- Introduce a stage system that provides benefits that vary with the number of points obtained
- Secure customer contact points frequently for a long term by conducting marketing activities that deploy JRE POINT as main leverage









Campaign and bargain information

Preferential services that can be used by groups

Point-up campaigns. discount coupons

Point-up campaigns, extra options at hotels, etc.

Digital shift and Promotion of ticketless

Increase the handling of tickets that are based on IT and mobile devices, while decreasing the handling of magnetic tickets

Suica / Mobile Suica

JRE POINT STAGE

Mobile Suica

·Release of mobile Suica commuter passes for junior and senior high school students

Expansion of Suica service areas

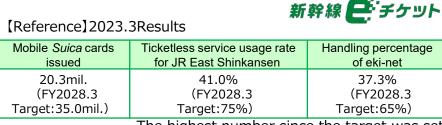
- To be expanded to Aomori, Iwate, and Akita in 2023
- To be expanded to Yamagata in or after spring 2024

Shinkansen ticketless service

·Promote the sales of the ticketless service through sales promotion that utilizes JRE POINT and other services

Mobile <i>Suica</i> cards issued	Ticketless service usage rate for JR East Shinkansen	Handling percentage of eki-net
20.3mil.	41.0%	37.3%
(FY2028.3	(FY2028.3	(FY2028.3
Target:35.0mil.)	Target:75%)	Target:65%)

The highest number since the target was set



Transportation (1)



Measures related to fares and charges

Off-peak commuter pass

Outline: While relieving congestion and supporting diverse workstyles, we aim to achieve a

structural reform and a flexible cost structure over the medium to long term by

adopting a transportation timetable that is suited to the actual use of services.

Revision: Commuter pass

Regular commuter pass (no restriction on time of use): Price up by approx. 1.4%

Off-peak commuter pass: Price down by approx. 10%

Barrier-free charges

Outline: To make station facilities such as platform doors and elevators barrier-free, part

of cost for installing such facilities is borne by passengers.

Revision: Basic fare tickets: Price up by 10 yen per ride

Commuter pass: Depends on effective period (price up by 280 yen for one-

month pass)

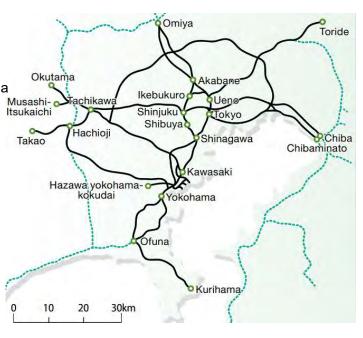
Reference: Planned investment in barrier-free facilities: Approx. 590.0 billion yen

(FY2022.3 to FY2036.3 *)

Expected amount of collection by the revision: Approx. 299.0 billion yen

(FY2024.3 to FY2036.3*)

*To be continued in and after FY2037.3



Starting from March 2023 in Conventional Lines in the Tokyo Metropolitan Area (——)

[Reference] Past measures related to fares and charges

I	า 2022	In	2023
March Green Car fee revision (notification)	April Introduction of busiest season rates for limited express fare for reserved seats	March Introduction of Off-peak commuter pass and change of Regular commuter pass (authorization) Barrier-free charges (notification)	April Introduction of separate rates for the busiest season, the busy season, and off season for Green Cars and Gran Class cars (notification)

Transportation (2)



Construction of the Haneda Airport access line begins (tentative name)



We are proceeding with plans for the Haneda Airport Access Line (tentative name), which will use the existing railway network to provide direct access to Haneda Airport from various directions

Overview of East Yamanote route & Airport access line

construction section : Minato-ku Shibaura 1cho-me \sim

Ota-ku hanedaairport 3cho-me

Construction extension : Approx. 12.4km

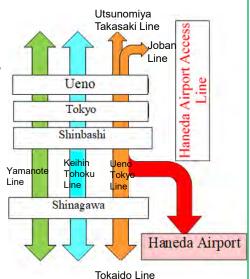
Schedule to open : FY 2032.3

Approximate construction cost: Approx. 280.0 billion yen*

*The approximate construction cost includes the construction cost of the tunnel itself related to JR East (About 70.0 billion yen) among the national airport development projects.

Improving Accessibility to Haneda Airport

- Realize direct access to Haneda Airport from the Utsunomiya, Takasaki, and Joban Lines
- •The travel time from Tokyo Station to the airport reduce to about 18 minutes without transfer.
- Passengers allow to go to Terminal 2 without moving up or down to a different floor level from Haneda Airport New Station



Transportation (3)



Timetable revisions in March 2023

Faster travel by Joetsu Shinkansen

- Between Omiya and Niigata: Maximum speed increased from 240km/h to 275km/h
- The fastest travel time between Tokyo and Niigata shortened to 1 hour and 29 minutes (shortened by 7 minutes)

Unification of Joetsu Shinkansen cars to E7 series has been

competed



Expansion of driver-only operation

- Started between Ome and Okutama on the Ome Line and between Mito and Iwaki on the Joban Line
- Driver-only operation has been introduced to 47 line segments (among 66 line segments in total)



[Reference] Scheduled to be expanded to lines in the Tokyo metropolitan area including Yamanote Line, Keihin-Tohoku Line, Negishi Line, Yokohama Line, and Nambu Line during the period from 2025 to 2030.

Structural reform through technological innovation

Smart maintenance

Smart maintenance has been introduced so far to railroad track facilities, electrical facilities, and cars of conventional lines and is scheduled to be introduced also to Shinkansen starting from FY2024.3.

We will continue to work to improve the efficiency of inspection and investigation work.

- Shinkansen rail monitoring (to start in FY2024.3)
- · Shinkansen railroad track facility monitoring (to start in FY2025.3)



Rail monitoring car

Railroad track facility monitoring car

Smart project management of construction work



 Promote efficiency improvement in supervision and inspection work by using point cloud data, etc.

Train control system which use GNSS

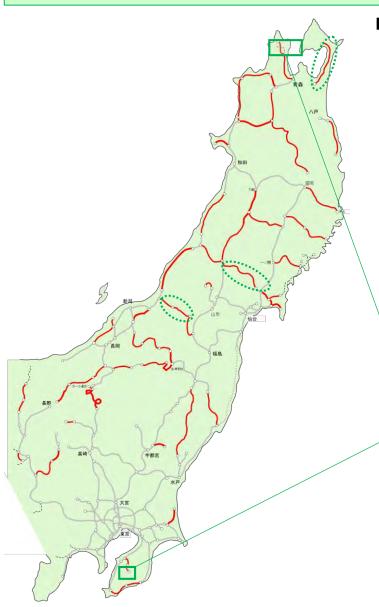


- Control railway crossings and train speed by using a global navigation satellite system (GNSS) and wireless communications.
- Construction is underway as we aim to introduce a GNSS to the Hachiko Line at FY2025.3

Transportation (4)



Status of discussion on regional local lines



■ Status of disclosure of operating results by line segment

•Outline: Operating results of each line segment with average passenger figures of less than 2,000 persons/day in FY2020.3 (— line

segments) have been disclosed.

•Purpose: To help local residents to understand the status of use correctly and discuss optimal transportation system with them

Operating results

(¥ billion)

FY	2020.3	2021.3	2022.3
Passenger revenues	5.8	3.4	3.6
Operating Expenses	75.2	74.1	71.6
Operating Loss	-69.3	-70.7	-67.9

The balance figures may not agree with the calculation results of passenger revenues and operating expenses due to rounding.

Status of discussion with local governments

Line segment: Between Kanita and Minmaya on the Tsugaru Line (under suspension of

service)

Status: The Imabetsu and Sotogahama Local Transportation Review Committee has

been organized (January 2023).

At the third review meeting, JR East has presented its view that it is impractical for JR East solely to bear restoration cost if railway services are to be restored.

Line segment: Between Kururi and Kazusakameyama on the Kururi Line

Status: Propose a discussion on a comprehensive transportation system (March 2023).

We will specifically discuss optimal transportation system for the local

community going forward.

■ Other <</p>

Yonesaka Line: The service is currently suspended, and JR East has presented the construction period and construction costs for restoration.

Rikuuto Line: A council has been established, and JR East participates in it as an observer.

Ominato Line: A council has been established, and JR East participates in it as an observer.

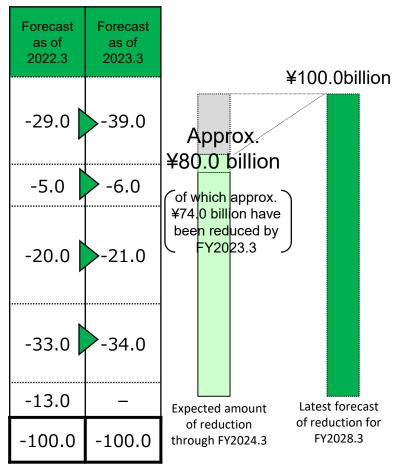
Transportation (5)



Operation cost* reduction in railway business

* Operating expenses less depreciation and taxes and dues

(¥ billion) Major structural reform activities in Move Up 2027	Expected amount of reduction through FY2023.3	Expected amount of reduction through FY2024.3	Forecast as of 2022.3
Streamline operation systems Establish an efficient sales system, etc. Increase driver-only operation, improve the configuration of JR ticket offices	-20.0	>-25.0	-29.0
Timetable revisions, etc.	-4.0	-5.0	-5.0
 Smart maintenance (CBM, etc.) System changes (use of new technologies, etc.) Revise fundamental components of operations (timetable revisions to move up the departure times of the last trains, etc.) Streamline facilities (reduce the number of ticket machines, etc.) 	-17.0	-17.0	-20.0
 Establish efficient sales systems (ticketless, etc.) Structural reform of group companies (multi-tasking, etc.) Provide services in accordance with the usage (outsourcing of security services, guidance services, etc.) 	-33.0	-33.0	-33.0
 Additional reduction of operating costs (+α) 	_	_	-13.0
Total reduction of operating costs	-74.0	-80.0	-100.0



- •We have been working to reduce the operation cost of railway business in FY2028.3 by 100 billion yen as compared with FY2020.3, and it is expected that we will achieve the goal at this point already.
- ·We will aim to improve income and expenditure while taking into consideration the external environment.

Retail & Services (1)



Retail Shop Restaurant Business

Ekinaka business

- Aiming to capture further customer demand and optimize the entire EKINAKA operation, we will reallocate stores and/or change their business format.
- We will realize product offerings that accurately meet customer needs by utilizing data marketing based on JRE POINT, etc.
- Strengthen merchandising and sales promotion for inbound demand



Merging shop NewDays and ekiben-ya

Sales promotion for inbound demand

Reference: Ekinaka business merger into JR East Cross Station Co., Ltd.as of April 1, 2021. Retail Business Foods business Foods business Water business Development business

KINOKUNIYA

- Capturing demand broadly across the high-quality, high-price range, including private brand products.
- Expanding new store openings to areas outside JR East's own area, such as Osaka, Nagoya, and Kyoto by leveraging the power of the brand





Effective use of former sites of railway facilities

 As former sites of ViewPlaza and JR ticket offices are located in locations with strong ability to attract customers, we will improve their profitability through tenant marketing and reallocation.



Irorian KIRAKU & BECK'S COFFEE



Eki Tabi MARKET(event • restaurant etc.)

Retail & Services (2)



Advertisement Business

- In terms of transit advertising, we will work to capture demand through the creative use of media (e.g., promotion of digitalization and diversification of ad size) and product features (e.g., advertising period and place).
- Established "Digital Signage Solutions Division" within JR East Planning Co., Ltd.
 Providing one-stop services from digital signage planning and implementation to operational support to acquire new and long-term customers



New Business

We will continue to work to expand new businesses that started during the COVID.

STATION WORK (Shared office)

- Expanded nationwide outside our area, and the number of bases has grown to the top level in the industry
- Started partnerships with overseas facilities in Singapore and Taiwan

Locations: 774 (At the end of March)

(FY2028.3Target: 1,400)

Membership: About 320 thousands (At the end of March)

Hako-byun (Logistics service)

- Hako-Byun Quick, which does not require advance reservations, is available in Tokyo

 Sendai, Niigata, Morioka, and Kanazawa.
- •Expand last mile and first mile transportation (from station / to station)

Number of transports: 38 per day (As of March 2023) Number of regular transportation: 27 (At the end of March)



Combine real and degital

- Enhance product offerings through partnerships with other companies, such as Seijo Ishii and Sundrug
- •Implementation of Ekinaka Showrooming stores, improved convenience of product receipt and shipping, etc.

Number of transaction amount of JRE MALL

: 5.1 billion yen

(FY2028.3Target: 300.0 billion yen)

Ekinaka Showrooming store in GRANSTA TOKYO &found (Demonstration)



Real Estate & Hotels (1)



Real Estate Development

Development Concept Tokyo Metropolis Project [Town development from a global perspective]

• In an age of advancing urbanization and global competition among cities, we promote town development with a focus on enhancement and communication of the attractiveness and value of multi-layer and complex metropolitan Tokyo.

Takanawa Gateway City (tentative name)





	Complex I (Block4)	Complex II (Block3)	Culture Creation Building (Block2)	Residential Building (Block1)
Opening	End of FY2025.3		By the end of FY2026.3	
Total floor area	About 460,000 m ²	About 208,000㎡	About 29,000㎡	About 148,000㎡
Usage Office, Hotel, Retail, Office, Retail, Fitne		Office, Retail, Fitness	Exhibition hall, Hall, Restaurant	Residential, International school, Retail
Other Project cost: About 580.0 billion yen Revenue projection (under stabilized operation): About 56.0 billion				

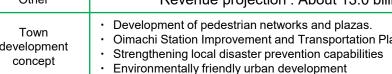
Real Estate & Hotels (2)

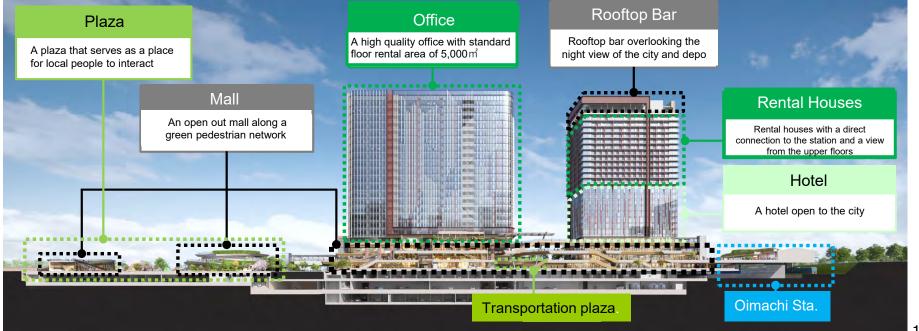


Development of the Hiromachi area around Oimachi Station(tentative name)

	A-1 Area	A-2 Area				
Opening	End of FY2026.3(Plan)					
Site area	About 22,300m	About 7,100m²				
Total floor area	About 250,000m ²	About 9,100㎡				
Height	About 115m	About 16m				
Number of floors	26 floors, 3 basement floors	2 floors, 2 basement floors				
Other	Revenue projection : About 13.0 billion yen					
Town development concept	 Development of pedestrian networks a Oimachi Station Improvement and Tra Strengthening local disaster prevention Environmentally friendly urban develor 	nsportation Plaza Development n capabilities				







Real Estate & Hotels (3)



Town development using former company housing sites

Promote multi-functional and complex-use town development through the redevelopment of former company housing sites



Funabashi Ichibamachi Project (tentative name)

Completion	In or after 2026		
Site area	About 45,000 m ²		
Development use	Residential, retaill, power generation facilities using renewable energy, community facilities, etc.		

Reference: Comprehensive collaboration agreement with Tokyu Fudosan Holdings

JR東日本グループ № 東急不動産ホールディングス

- Pursuing strong synergy based on the effective use of assets, know-how, human resources, etc., of both companies concerning town development
- Promoting business together, including overseas business expansion, focusing mainly on housing business and renewable energy business, while promoting broader business collaboration

Rotational business model in the real estate business

We have organized a private REIT in March 2023 and will continue to aim to develop the real estate business by using either the long-term holding model or the rotational model strategically as appropriate.

JR East Group

- Use either the long-term holding model or the rotational model strategically as appropriate
- Determine which property to be securitized based on careful evaluation of market conditions, etc.
- Contribute to the sustainable growth of the Group by reinvesting acquired funds in areas with high growth potential







Sponsor support agreement

Securitization

Funds

JR East Private REIT Investment Corporation (Private REIT)

- Promote the acquisition of securitized assets of the JR East Group as well as external assets
- Aim to expand the size of the investment portfolio of the entire real estate fund business (REIT and funds) to 400 billion yen on a cumulative basis through FY2028.3 (actual results through FY2023.3: Approx. 150 billion yen)

ŧ

Asset management entrustment

JR East Real Estate Asset Management Co., Ltd

Earn fee income by performing asset management services

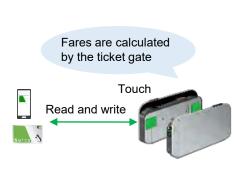
IT · Suica Business & Overseas Business (1)



System Infrastructure(1) (Introduction of a new Suica ticket gate system)

Planning to introduce a new Suica ticket gate system that enables us to resolve existing issues and provide new services as well as to enhance the use of Suica as a common platform

Current Suica ticket gates

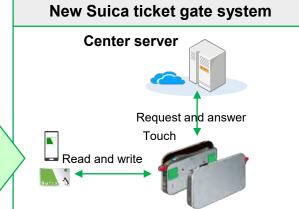


- · Fares are calculated by the ticket gate.
- Given the high-volume processing by ticket gates and the high volume of data retained in the Suica card itself, only limited services can be provided.

In addition to existing services,

Aim to provide new Suica services

- Increase compatibility with the Internet and smartphones
- Realize quick purchase of products
- Purchased products become available for use upon authentication at the time of touching the Suica card
- Ability to provide membership services and make products available for purchase and use across different business formats

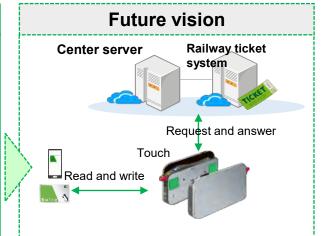


- Fares are calculated by the center server.
- Scheduled to be introduced to three areas in North Tohoku in May 2023 and then to the Tokyo metropolitan, Sendai, and Niigata areas in steps during the period from summer 2023 to FY2027.3

Graphical illustration of what will be realized by the introduction of ticket gates connected to the center server

 Use of Suica across different areas and integration of areas





 Aim to resolve the memory capacity issue of Suica by developing a railway ticket system that manages ticket and other information on a server

Graphical illustration of what will be realized by the development of railway ticket system

- Provision of flexible SF discount products in railways
- Seamless travel by Shinkansen, limited express train, etc., between cities with Suica
- Provide products that combine lifestyle services with transportation



Ride at a discount fare



19

IT · Suica Business & Overseas Business (2)



System Infrastructure(2) (JRE BANK)

Decided to launch JRE BANK, a bank account service provided by Viewcard Co., Ltd. under the JR East brand (entrance to bank agency business)

Launch schedule: From around spring 2024

Business features: Provide points under the JRE POINT program and service

benefits in accordance with the usage

Can use VIEW ALTTE station ATMs free of handling fee

Can use cash cards with brand debit function, etc.

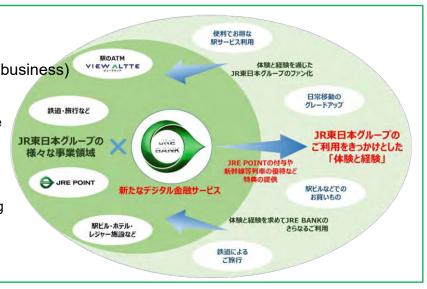
Benefits of offering the service:

Can have contact points with broader customers for a long

term

The service will be positioned as one of the business

platforms of the JR East Group.



Overseas business

Mumbai-Ahmedabad High Speed Rail Project in India

• April 2022: Provided training for the development of key O&M leaders (candidates

for persons responsible for operation and maintenance management)
•August 2022: JICC*¹ entered into a construction supervision contract with National

High Speed Rail Corporation Limited for railroad tracks, cars, etc. (excluding civil engineering). Local work has started in December 2022.

Excluding Givil engineering). Local work has started in December 20 $1E^{*2}$ has entered into a contract with National High Speed Pail

•March 2023: JE^{*2} has entered into a contract with National High Speed Rail

Corporation Limited for the provision of agency services on behalf of

the ordering party (construction stage).



- *1 A consortium comprising Japan International Consultants for Transportation Co., Ltd., Nippon Koei Co., Ltd., and Oriental Consultants Global Co., Ltd.
- *2 Japan High Speed Rail Electric Engineering Co., Ltd.

(Photo) Field training for the development of key O&M leaders

EKINAKA development in Singapore



- STELLAR@TE2 was opened in Woodlands MRT Station on the Thomson-East Coast Line (30shops, floor area about 1,600m²)
- The first overseas EKINAKA development project

Opening of Jexer in Taiwan (Taipei)



 Jexer Fitness & Spa is scheduled to open in Hotel Metropolitan PREMIER TAIPEI in July 2023

ESG management(Environment)



Zero-Carbon Challenge 2050

Utilization of renewable energy

Development of renewable energy



FY2031.3 Target: 700,000kW (FY2023.3 Result: 136,000kW)

Seto Solar Power Plant will work in

June 2023

Capacity: 28,000kW

- Using non-fossil fuel certificates for electricity used
 - Introduction to office buildings



Target: Office areas of our 14 buildings (Start from FY2024.3)

Reduction: About 18,000 tons-CO₂ per year

From now on, we gradually introduce non-fossil fuel certificates for electricity used to all our office buildings

Introduction to trains



Target: Senseki-Line (Start from FY2024.3) Reduction: About 11,000 tons-CO₂ per year Origin: Daigo solar power at Ibaraki Pref.

Other: CO₂-free electricity has already been introduced on the Joban Line in Fukushima Prefecture from FY2023.3

Introduction to stations



Target: Hachinohe station (Start from FY2024.3)

Reduction: About 2,000 tons-CO₂ per year

Origin: Hachinohe Biogas Power

Efforts to realize a hydrogen society



Development of hydrogen stations

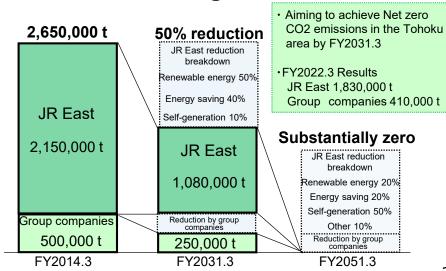


- Field test of hydrogen hybrid train HYBARI
- Driving performance tests, verification of energy management, consideration of hydrogen filling methods for vehicles, etc.,
- · Aiming for practical use

Start of hydrogen bus service in Fukushima Prefecture



Zero-Carbon Challenge 2050



ESG management(Contribution to Regional Revitalization and Communities(1))



Real estate development and town development

Aomori Station east exit development plan



Development at the former site of the old Aomori Station building

A complex building consisting of a hotel, commercial facilities, etc. Scheduled to open in FY2025.3 Total floor area: Approx. 17,800 m²

Development under elevated tracks of Niigata Station



Development under elevated tracks introduced to Niigata Station

Scheduled to open fully in spring 2024

Store area: Approx. 13,000 m²

Development of a station building in front of Iwaki Station



A station building directly connected to Iwaki Station consisting of a hotel and commercial facilities
Hotel B4T: Use of Suica as a room key, manpower-saving operation

Opened in March 2023 Number of retail stores: 12 Number of hotel rooms: 227

Development of reginal industries and human resources

JRE Local HUB

Using local stations as "hubs," we connect people and services outside our own areas to contribute to the development of reginal industries and human resources.

Tsubamesanjo



Centralize the technologies and roles of Tsubamesanjo to connect manufacturers both in Japan and overseas as a business matching agent

Offer educational programs, factor experience, and co-working space

Tateyama



Contribute to business creation and industry development in the region by offering service office space for rent and opening a business school

Educational "Children Canteen" under elevated tracks of Nasushiobara Station



Provide meals for children using local food and online English conversation learning programs

Counseling office for residents about digital (Various areas)

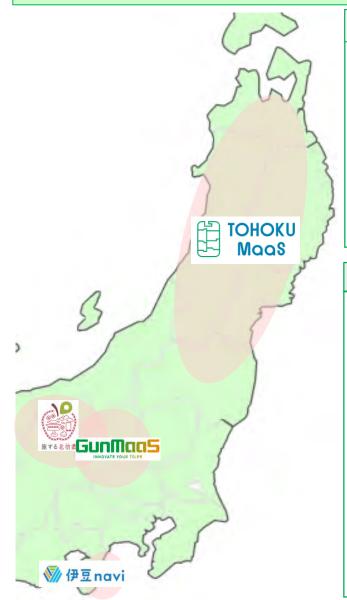


JR-East Employees, centered on the "Digital Promotion Committee" appointed by the Digital Agency, support people who are unfamiliar with using digital devices and services at the station.

ESG management(Contribution to Regional Revitalization and Communities(2))



Revitalization of local transportation and sightseeing by leveraging MaaS



- Sale of electronic tickets for transportation, sightseeing, product sales and food, travel planning
- We are currently implementing MaaS in 3 areas.
 We promote improvement of functions and services through collaboration with other companies, and expand of social implementation areas.

GunMaaS which is Aiming for sustainable development of public transportation



- "GunMaaS" developed by Gunma Prefecture with JR-East's MaaS platform GunMaaS aim to shift from a life dependent on household cars and realize sustainable transportation society.
- Expand MaeMaaS contents and expand to Gunma Prefecture from March 2023.

ESG management (Human capital)



Promotion of human resources strategy

Organizational restructuring & Work style reform

Implemented organizational restructuring with the aim of realizing Move Up 2027 and responding flexibly to changes in the business environment

Promote the transfer of authority and integration of businesses, and strengthen the management structure by improving the job satisfaction of each employee and improving productivity.

Overview of Organization restructuring Head Office Delegation of authority ·Change form 1office 6headquarters 16dept. to 5headquarters 5dept. (In head office) Branch Offices etc. •12 branch offices divided into 3areas, Tokyo metropolitan Delegation of authority (From head office

Frontline offices

Delegation of authority (From branch office

To Branch offices)

· Station personnel · train crew: shared workplace(General management centers) to frontline offices) ·Facilities · Electricity: merging technology centers and sections previously

headquarter, Tohoku headquarter, Niigata branch office

Consolidation of construction offices in the electrical department

under the management of branch offices (General technology center)

 Railcars : consolidate operations to Tokyo metropolitan Area Headquarters, Tohoku Area Headquarters, Niigata branch office

Flexible workstyle (General Management Centers Image)



Planning work and Cooperation with local governments

- · Expanding the fields of activity for each employee and realizing more flexible work styles and career development
- The company supports the development of various systems (expansion of the flextime system, etc.)

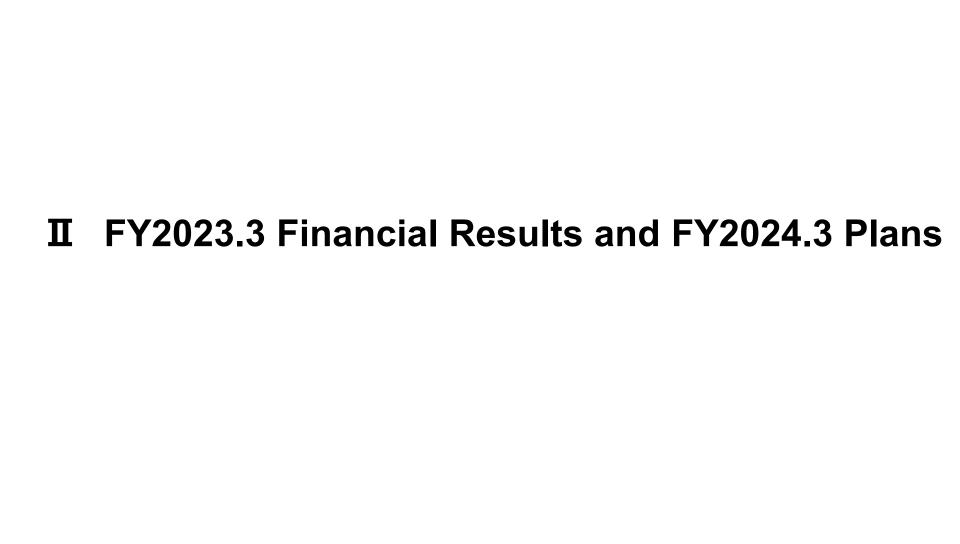
Human resource management and human resource development according to business strategy

- Enhancement of personnel change through an open recruitment system
- · An open recruitment system was introduced in FY2014.3 to enable employees to apply for a position in the business area of their ambition on their own initiative. (Total: About 1,000 employees)
- Promote labor transfer of human resources to growth areas (FY2023.3: 198employees)
- Strengthening recruitment and personnel operations
- We have enhanced recruitment in priority and growth areas since the recruitment of new graduates for FY2025.3.(Up to 100 people planned for FY2025.3)
- · We have started job-based operation the three areas of development/real estate, Suica services, and data marketing among the areas mentioned above.

Improving the working environment

Raising the starting salary of new graduates and basic salary of employees, Promotion of health management and workcation, enhancement of training, Expansion of opportunities to work for other companies





Highlights of FY 2023.3 Financial Results



(¥ billion)	'21.4-'22.3	'22.4-'23.3	'23.4-'24.3	'22.4-'23.3/'21.4-	'22.3	'23.4-'24.3/'22.4-	'23.3
	Results	Results	Plans	Increase/Decrease	%	Increase/Decrease	%
Operating revenues	1,978.9	2,405.5	2,696.0	+426.5	121.6	+290.4	112.1
Operating income	-153.9	140.6	270.0	+294.5	1	+129.3	192.0
Ordinary income	-179.5	110.9	211.0	+290.4	1	+100.0	190.2
Profit attributable to owners of parent	-94.9	99.2	137.0	+194.1	-	+37.7	138.1

FY 2023.3 Financial Results

Consolidated Results

Both revenues and income increased, with the first positive income in the last three years.

- > Operating income increased for the second year in a row all segment due to a significant increase in revenues by the recovery from the impact of COVID-19
- As an end of period closing income and profit at operating Income, Ordinary Income, Profit Attrib utable to Owners of Parent, have become positive for the first time in the last three years
- > Flee cash flow turned positive for the first time in the last four years

Segment

All segments achieved increased revenues and income, Transportation business was in the red

- Transportation business achieved <u>increases in revenues and income</u> mainly due to the change in the timing of recognition of Suica-related liabilities as revenue as well as an increase in passenger revenues but operating loss was recorded.
- > Retail & Services business achieved <u>increases in revenues and income</u> mainly due to an increase in the sales of EKINAKA stores.
- Real Estate & Hotels business achieved <u>increases in revenues and income</u> mainly due to an increase in the sales of hotels and shopping centers.
- Other business achieved <u>increases in revenues and income</u> mainly due to an increase in the sales of the credit card business.

OShareholder returns (dividend)

FY 2023.3 Interim dividend per share: 50 yen Year-end dividend per share: 50 yen

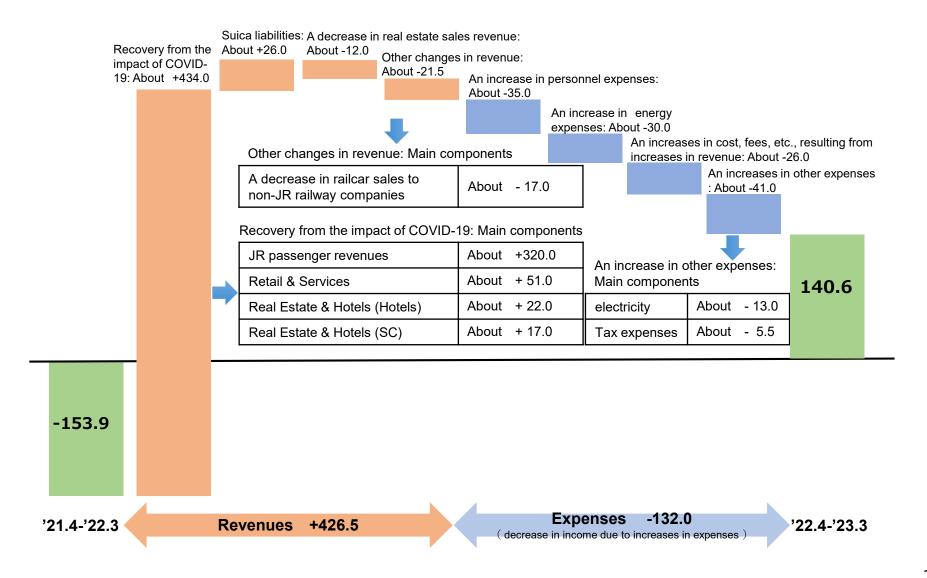
FY 2024.3 (forecast) Interim dividend per share: 55 yen Year-end dividend per share: 55 yen

26

FY2023.3 Financial Results(consolidated): Changes in Operating Income



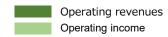
(¥ billion)



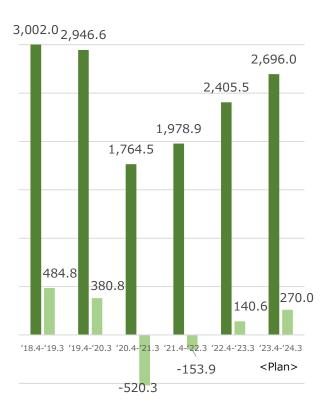
Trends in Financial Results



(¥ billion)

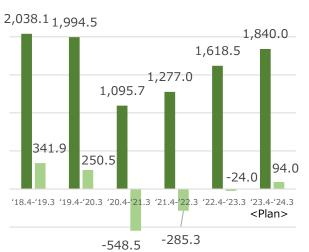


Financial Results (consolidated)

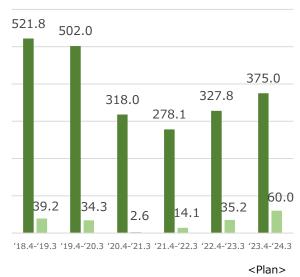


- * The segment breakdown of operating revenues is based on sales to external customers.
- * The new accounting standard for revenue recognition has been applied since '21.4-'22.3
- * The JR advertisement business has been reclassified from the Transportation business to Retail & Service business since '20.4-'21-3.

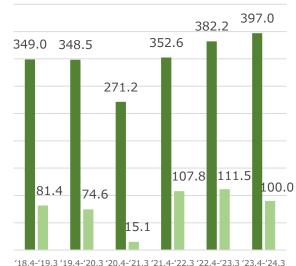
Transportation



Retail & Services

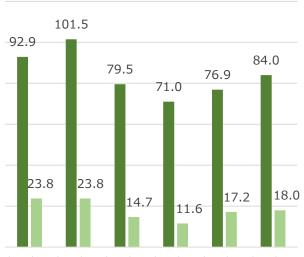


Real Estate & Hotels



Others

<Plan>



'18.4-'19.3 '19.4-'20.3 '20.4-'21.3 '21.4-'22.3 '22.4-'23.3 '23.4-'24.3

Statements of Income (consolidated)



(¥ billion)	21.4-'22.3	'22.4-'23.3	Chang	ges	
	Results	Results	Increase/ Decrease	%	Main factors behind changes
Operating revenues	1,978.9	2,405.5	+426.5	121.6	
Transportation	1,277.0	1,618.5	+ 341.5	126.7	An increase in passenger revenues, the change in the timing of recognition of <i>Suica</i> liabilities as revenue
Retail & Services	278.1	327.8	+49.6	117.9	An increase in the sales of EKINAKA stores
Real Estate & Hotels	352.6	382.2	+ 29.5	108.4	An increase in the sales of hotels and shopping centers
Others	71.0	76.9	+ 5.8	108.2	An increase in the sales of the credit card business
Operating income	-153.9	140.6	+294.5	_	
Transportation	-285.3	-24.0	+261.2	_	
Retail & Services	14.1	35.2	+21.1	249.9	
Real Estate & Hotels	107.8	111.5	+3.7	103.5	
Others	11.6	17.2	+ 5.5	147.9	
Adjustment	-2.1	0.6	+2.8	_	
Non-operating income or expenses	-25.5	-29.7	-4.1	116.3	
Non-operating income	44.2	42.0	-2.1	95.1	A decease in assistance fund income, a decrease in dividend income, and an increase in equity in net income of affiliated companies
Non-operating expenses	69.8	71.8	+2.0	102.9	
Ordinary income	-179.5	110.9	+290.4	_	
Extraordinary gains or losses	-1.0	17.4	+18.4	_	
Extraordinary gains	64.1	93.2	+29.0	145.4	An increase in compensation income, An increase in construction grants received
Extraordinary losses	65.1	75.7	+10.6	116.3	An increase in losses on reduction entry for construction grants
Profit attributable to owners of parent	-94.9	99.2	+194.1	_	

^{*} Operating revenues: operating revenues from outside customers

Transportation



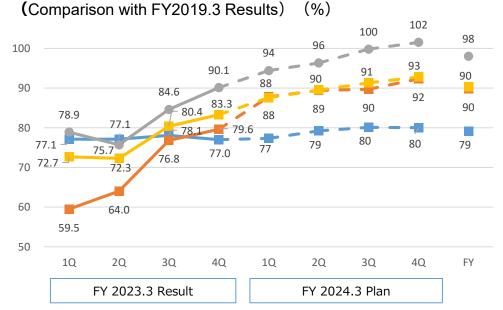
(¥ billion)	'21.4-'22.3 '22.4-'23.3	'22.4-'23.3/'21.4-'22.3		
	Results	Results	Increase/ Decrease	%
Operating revenues	1,277.0	1,618.5	+341.5	126.7
Operating income	-285.3	-24.0	+261.2	_

'23.4-'24.3	'23.4-'24.3/'22.4-'23.3		
23.4- 24.3 Plans	Increase/ Decrease	%	
1,840.0	+221.4	113.7	
94.0	+118.0	-	

2023.3 Operating revenues (external)		
JR East (Transportation)	+344.1	
JR East View Tourism and Sales	+4.0	
TOKYO MONORAIL	+2.8	
Japan Transport Engineering Company	-17.5	

Railway business	Passenger revenues remain at about 75% of pre-COVID-19 levels.
Railcar manufacturing business	Revenue decreased year on year due to a decrease in sales of railcars to non-JR railway companies.
Bus business	Revenue increased year on year due to the recovery in express bus transportation. Express bus revenues remain at about 50% of pre-COVID-19 levels.
Monorail business	Revenue increased year on year due to the recovery in use. Fare revenues remain at about 60% of pre-COVID-19 levels.

■ Railway Business Passenger Revenues: Result and outlook



Commuter Passes	
Non-Commuter Passes	(Shinkansen)
Non-Commuter Passes Lines) Total transportation rev	,

Steady state of underlying demand

		Level	Time to reach	
Commuter Passes		About 80%	April 2024	
Non-	Shinkansen	About 90%		
commuter Passes	Conventional Lines	Almost pre- COVID-19 levels	Dec. 2023	
Total		About 90%		

Retail & Services

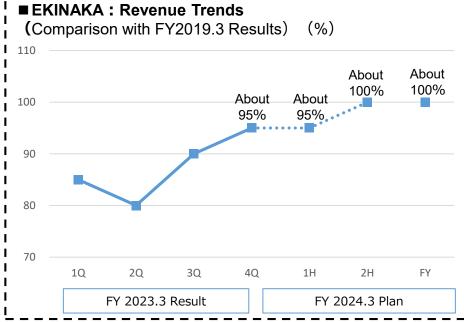


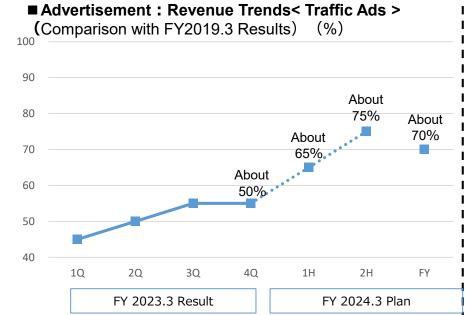
(¥ billion)	'21.4-'22.3	'22.4-'23.3 Results	'22.4-'23.3/'21.4-'22.3	
	Results		Increase/ Decrease	%
Operating revenues	278.1	327.8	+49.6	117.9
Operating income	14.1	35.2	+21.1	249.9

'23.4-'24.3	'23.4-'24.3/'22.4-'23.3		
Plans	Increase/ Decrease	%	
375.0	+47.1	114.4	
60.0	+24.7	170.1	

2023.3 Operating revenues (external)		
JR East Cross Station	+42.2	
JR EAST TOUHOKU SOUGOU SERVICE	+2.9	
East Japan Marketing & Communications	+2.3	
JR East Sports	+1.6	

EKINAKA business	Revenue increased year on year due to an increase in the sales of EKINAKA stores on the back of the recovery in the use of railways.
Advertisement business	Revenue, which had been declining until the previous fiscal year, increased year on year this year. Traffic advertisement revenue is about 50% of pre-covid level





Real Estate & Hotels



(¥ billion)	'21.4-'22.3 Results		'22.4-'23.3/'21.4-'22.3	
			Increase/ Decrease	%
Operating revenues () excluding real estate sales	352.6	382.2	+29.5	108.4
	(283.0)	(324.8)	(+41.8)	(114.8)
Operating income () excluding real estate sales	107.8	111.5	+3.7	103.5
	(47.5)	(66.7)	(+19.2)	(140.5)

'23.4-'24.3	'23.4-'24.3/'22.4-'23.3		
Plans	Increase/ Decrease	%	
397.0	+14.7	103.9	
(353.4)	(+28.6)	(108.8)	
100.0	-11.5	89.6	
(87.4)	(+20.6)	(131.0)	

Operating revenues 56.1 billion yen

-0.4 billion yen

Operating income

2023.3 Operating revenues (external)					
Nippon Hotel	+17.4				
LUMINE	+8.9				
JR-East(Real Estate & Hotels)	-13.3				
JR East Building	-0.3				

FY 2023.3 Result

	Shopping center business	
_	Office business	
-	Hotel business	
_	Real estate sales business	

FY 2024.3 Plan

Revenue increased year on year as sales of station buildings increased.

Revenue decreased year on year as a result of the replacement of some tenants.

Revenue increased year on year due to an increase in the use of hotels.

Revenue decreased year on year due to a decrease in sales in the rotational business model.

(Comparison with FY2019.3 Results %) Shopping center (Comparison with 2019.3) About Hotel (Comparison with 2019.3) 115% About 115% 110 About About 100% 100% 100 About 90 95% 80 1Q 2Q 3Q 4Q 1H FY

■ Shopping center business · Hotel business : Revenue Trends

	■ Office Business: Revenue Trends (Comparison with FY2019.3 Results %)								
i	FY2023.3 Total	FY2024.3 1H	FY2024.3 2H	FY2024.3 Total					
I I	125% 125% 125% 125%								

Hotel business (Details)

* Simple aggregation of the hotel businesses					
		FY2019.3	FY2021.3	FY2023.3	
Operating revenues	Metropolitan Hotels	37.7	11.8	30.0	
(¥ billion)	JR-EAST HOTEL METS	10.6	7.1	13.8	
Occupancy rate	Metropolitan Hotels	82.9	28.5	73.8	
(%)	JR-EAST HOTEL METS	89.9	56.4	85.5	
Average unit price	Metropolitan Hotels	14,269	11,358	12,833	
(¥)	JR-EAST HOTEL METS	9,618	7,036	10,325	

Others



(¥ billion)	'21.4-'22.3	'22.4-'23.3	'22.4-'23.3/'2	21.4-'22.3	
	Results	Results	Increase/ Decrease	%	
Operating revenues	71.0	76.9	+5.8	108.2	
Operating income	11.6	17.2	+5.5	147.9	

'23.4-'24.3	'23.4-'24.3/'22.4-'23.3			
Plans	Increase/ Decrease	%		
84.0	+7.0	109.2		
18.0	+0.7	104.5		

2023.3 Operating revenues (external)					
Viewcard	+4.4				
JR-East(Others)	+1.8				
(Reference) IT & Suica					

(Reference) IT & Suica business results ('22.4-'23.3)

T & Suica	E-money:
business	
	IC cards:

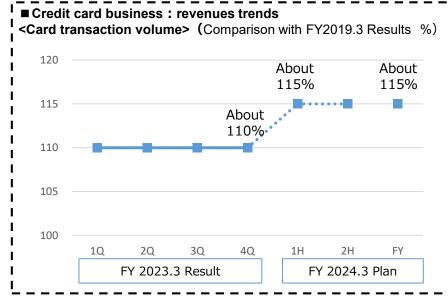
Credit:

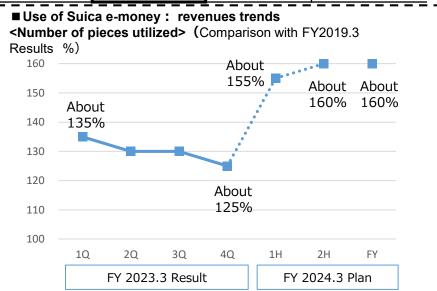
Commission income from member shops increased year on year due to an increase in card transaction volume.

Commission income from member shops increased year on year due to an increase in the number of payments by e-money.

Revenue increased year on year due to an increase in the sales of payment devices.

(¥ billion)	'21.4-'22.3	'22.4-'23.3	Changes		
	Results	Results	Increase/ Decrease	%	
Operating revenues	43.6	51.5	+7.8	118.0	
Operating income	9.9	12.3	+2.4	124.8	





Summary of Cash Flows (consolidated)



(¥ billion)	'21.4-'22.3 Results	'22.4-'23.3 Results	Increase/ Decrease
Cash Flows from Operating Activities	190.5	581.7	+391.2
(Main Components)			
Income(Loss) before income taxes ·	-180.5	128.3	+308.8
Depreciation	392.6	389.8	-2.7
Net change in major receivables and payables	-71.4	14.6	+86.1
Cash Flows from Investing Activities	-526.3	-565.5	-39.1
(Main Components)			
Payments for purchases of fixed assets	-583.0	-555.5	+27.4
Payments for purchases of Investment securities	-10.2	-36.3	-26.1
Proceeds from sales of Investment securities	40.1	21.9	-18.2
Cash Flows from Financing Activities	304.6	26.8	-277.8
(Main Components)			
Net change in short-term loans and commercial papers	-324.2	-390.7	-66.4
Proceeds from long-term loans and issuance of bonds	910.9	718.6	-192.3
Payments of long-term loans and redemption of bonds	-229.3	-253.0	-23.6
Cash dividends paid	-37.7	-37.7	+0.0
Cash and Cash Equivalents at Beginning of the Period	197.9	171.0	-26.9
Cash and Cash Equivalents at End of the Period	171.0	215.0	+43.9
Free Cash Flows	-335.8	16.2	+352.0

Change in Capital Expenditures (consolidated)



(¥ billion)		'18.4-'19.3 (Results)	'19.4-'20.3 (Results)	'20.4-'21.3 (Results)	'21.4-'22.3 (Results)	'22.4-'23.3 (Results)	'23.4-'24.3 (Plans)
	Growth investment	93.5	110.7	79.0	57.2	74.1	85.0
Mobility	Investment needed for the continuous operation of business	307.2	313.3	309.9	251.3	279.4	314.0
,,	Priority budget allocation (Investment in innovation, etc.)	31.4	46.7	62.6	44.0	19.4	59.0
	Total	432.3	470.7	451.6	352.6	373.0	458.0
	Growth investment	160.5	234.5	212.4	147.9	147.7	203.0
Life-style Solutions	Investment needed for the continuous operation of business	32.5	32.2	26.3	18.3	31.5	67.0
	Priority budget allocation (Investment in innovation, etc.)	4.4	3.0	1.8	1.0	2.3	8.0
	Total	197.6	269.8	240.6	167.3	181.6	278.0
	Growth investment	254.1	345.2	291.4	205.1	221.9	288.0
	Investment needed for the continuous operation of business	339.8	345.5	336.3	269.6	311.0	381.0
	(Depreciation)	368.7	374.7	388.8	392.6	389.8	408.0
	Priority budget allocation (Investment in innovation, etc.)	35.9	49.7	64.4	45.1	21.7	67.0
	Total		740.6	692.2	520.0	554.7	736.0

[•] For the FY Mar 2022 and earlier fiscal years, the investment amounts before the change in the business segment classification of JR East's advertising and publicity have been presented

Change in Interest-bearing Debt Balance (consolidated)



(¥ billion)	As of	'23.3				
	'19.3 (Results)	'20.3 (Results)	'21.3 (Results)	'22.3 (Results)	(Results)	Average term to maturity
Bonds	1,730.1 (1.61%)	1,710.2 (1.56%)	2,020.3 (1.32%)	2,542.6 (1.14%)	2,975.8 (1.13%)	14.60
(Foreign Bonds ratio)	13.8%	14.0%	11.8%	17.4%	27.0%	
Long-term loans	1,101.4 (1.06%)	1,124.3 (0.99%)	1,291.8 (0.89%)	1,451.4 (0.82%)	1,483.9 (0.84%)	6.20
Long-term liabilities incurred for purchase of railway facilities	332.1 (6.49%)	327.7 (6.51%)	323.0 (6.53%)	318.8 (6.54%)	315.0 (6.54%)	18.47
Other interest- bearing debt		150.0 (-)	715.0 (0.11%)	390.7 (△0.00%)	_	_
Total	3,163.7 (1.93%)	3,312.3 (1.79%)	4,350.2 (1.38%)	4,703.7 (1.31%)	4,774.8 (1.40%)	12.24
Net interest- bearing debt	2,899.9	3,158.5	4,152.2	4,532.7	4,559.8	_

[Notes]

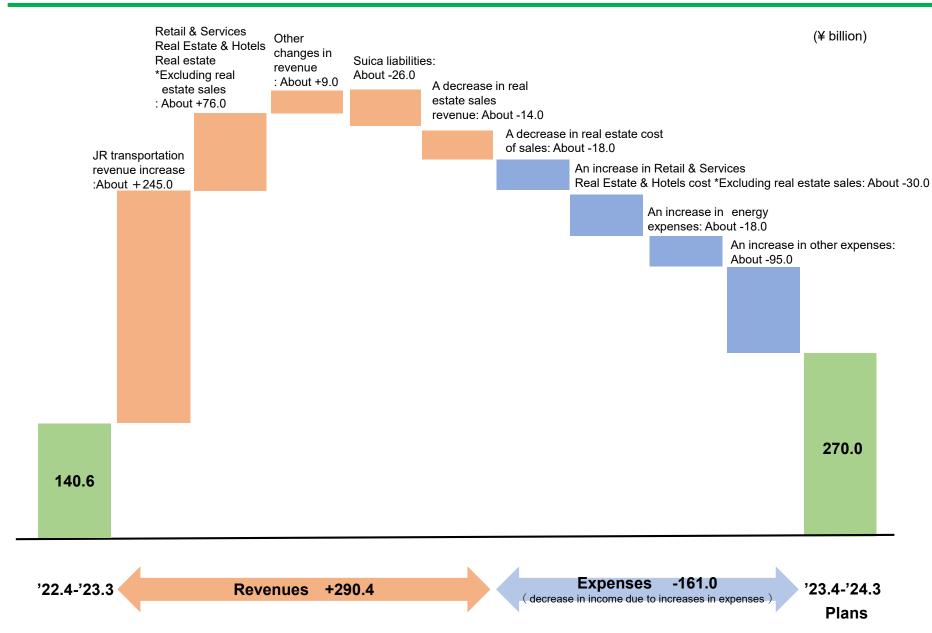
Net interest-bearing debt = Balance of consolidated interest-bearing debt – Balance of consolidated cash and cash equivalents

Top : Balance

Bottom: Average interest rate

FY2024.3 Financial Plans(consolidated): Changes in Operating Income









(¥	⁴ billion)	'22.4-'23.3	'23.4-'24.3	Chang	ges	
		Results	23.4- 24.3 Plans	Increase/ Decrease	%	Main factors behind changes
0	perating revenues	2,405.5	2,696.0	+290.4	112.1	
	Transportation	1,618.5	1,840.0	+221.4	113.7	[+] Passenger revenues
	Retail & Services	327.8	375.0	+ 47.1	114.4	[+] Advertisement business, [+] EKINAKA business
	Real Estate & Hotels	382.2	397.0	+ 14.7	103.9	[+] Hotel business,[-] Real estate sales business
	Others	76.9	84.0	+7.0	109.2	[+]Credit card business,[+] Suica e-money revenues
0	perating income	140.6	270.0	+ 129.3	192.0	
	Transportation	-24.0	94.0	+118.0	_	
	Retail & Services	35.2	60.0	+ 24.7	170.1	
	Real Estate & Hotels	111.5	100.0	-11.5	89.6	[-] Real estate sales business
	Others	17.2	18.0	+0.7	104.5	
N	on-operating income or expenses	-29.7	-59.0	-29.2	198.5	
	Non-operating income	42.0				
	Non-operating expenses	71.8				
0	rdinary income	110.9	211.0	+100.0	190.2	
Ε	xtraordinary gains or losses	17.4	-13.0	-30.4	_	
	Extraordinary gains	93.2				
	Extraordinary losses	75.7				
Р	rofit attributable to owners of parent	99.2	137.0	+37.7	138.1	

^{*} Operating revenues: operating revenues from outside customers





(¥	billio	n)	204 4 200 0	200 4 200 0	Chan	ges	
			'21.4-'22.3 Results	'22.4-'23.3 Results	Increase/ Decrease	%	Main factors behind changes
Op	erat	ing revenues	1,424.1	1,765.5	+341.3	124.0	
	Pa	ssenger revenues	1,113.2	1,431.7	+318.5	128.6	
	Ot	ners	310.9	333.7	+22.8	107.3	An increase due to changing in the timing of recognition of <i>Suica</i> liabilities as revenue
Op	Personnel expenses Non-personnel expenses Energy		1,573.7	1,674.5	+100.8	106.4	
			369.3	394.6	+25.3	106.9	An increase pertaining to bonuses
			691.3	769.1	+77.8	111.3	
			61.4	91.3	+29.9	148.8	An increase due to an increase in unit fuel price
		Maintenance	245.4	256.3	+10.8	104.4	An increase in general maintenance expenses An increase in railcar maintenance expenses
		Other	384.4	421.3	+36.9	109.6	An increase in outsourcing expenses
	Us	age fees to JRTT, etc	84.7	84.3	-0.4	99.4	
	Та	xes	98.8	104.4	+5.5	105.6	
	De	preciation	329.4	322.0	-7.4	97.7	
Op	erat	ing income	-149.5	90.9	+240.5	_	
Ν	lon-c	perating income or expenses	-28.1	-44.9	-16.7	159.7	A decrease in dividend income
Or	dina	ry income	-177.7	46.0	+223.7	_	
E	xtra	ordinary gains or losses	-16.0	25.1	+41.1	_	An increase in compensation income
Pro	ofit		-99.1	52.4	+ 151.5	_	

Traffic Volume and Passenger revenues - FY2023.3 Results



			affic Volume ssenger kild					Passe	enger Revenues (¥ billion)
		'21.4-'22.3 Results	'22.4-'23.3 Results	Changes %	'21.4-'22.3 Results	'22.4-'23.3 Results	Chan Increase/ Decrease	ges %	Main factors behind changes
Sh	nkansen	10,384	16,494	158.8	258.0	421.9	+163.8	163.5	
	Commuter Passes	1,473	1,563	106.1	20.2	21.2	+0.9	104.6	
	Non-commuter Passes	8,910	14,931	167.6	237.8	400.7	+162.9	168.5	 Recovery from the impact of COVID-19: +162.5 Green Car fee revision: +1.5 Impact of the new revenue recognition standard: -1.0
Со	nventional Lines	80,866	90,983	112.5	855.1	1,009.8	+154.6	118.1	
	Commuter Passes	54,705	57,464	105.0	357.7	370.3	+12.5	103.5	
	Non-commuter Passes	26,160	33,519	128.1	497.4	639.5	+142.1	128.6	
	eakdown of Conventional Lines nto Area Network(Reproduced)	76,783	86,356	112.5	812.0	956.3	+144.2	117.8	
	Commuter Passes	52,049	54,766	105.2	341.7	354.1	+12.4	103.6	
	Non-commuter Passes	24,733	31,590	127.7	470.3	602.1	+131.7	128.0	 Recovery from the impact of COVID-19: +134.0 Barrier-free charges: +0.5 Green Car fee revision: +0.5 In reaction to the impact of a natural disaster: -1.5 Impact of the new revenue recognition standard: -1.5
	eakdown of Conventional Lines Other Network(Reproduced)	4,083	4,626	113.3	43.0	53.5	+10.4	124.4	
	Commuter Passes	2,655	2,697	101.6	16.0	16.1	+0.1	100.8	
	Non-commuter Passes	1,427	1,929	135.2	27.0	37.3	+10.3	138.3	Recovery from the impact of COVID-19:+10.0
То	al	91,250	107,477	117.8	1,113.2	1,431.7	+318.5	128.6	
	Commuter Passes	56,179	59,027	105.1	378.0	391.5	+13.5	103.6	• Recovery from the impact of COVID-19: +14.5 • Impact of the new revenue recognition standard: -1.0
	Non-commuter Passes	35,071	48,450	138.1	735.2	1,040.2	+305.0	141.5	

^{*} Kanto Area Network refers to the sections covered by JR East's Tokyo Metropolitan Area Headquarters (former Tokyo Branch Office), Yokohama Branch Office, Hachioji Branch Office, Omiya Branch Office, Takasaki Branch Office, Mito Branch Office, and Chiba Branch Office.





(¥	billio	n)	200 4 200 0	'23.4-'24.3	Chan	ges	
			'22.4-'23.3 Results	23.4- 24.3 Plans	Increase/ Decrease	%	Main factors behind changes
O	erat	ing revenues	1,765.5	1,969.0	+203.4	111.5	
	Pa	ssenger revenues	1,431.7	1,677.0	+245.2	117.1	
	Ot	ners	333.7	292.0	-41.7	87.5	[-] Real estate sales revenue
O	erat	ing expenses	1,674.5	1,792.0	+117.4	107.0	
	Personnel expenses		394.6	394.0	-0.6	99.8	
	Non-personnel expenses		769.1	870.0	+100.8	113.1	
		Energy	91.3	109.0	+17.6	119.3	[+] Increase in unit fuel price
		Maintenance	256.3	278.0	+21.6	108.4	[+] Increase in general maintenance expenses [+] Increase in railcar maintenance expenses
		Other	421.3	483.0	+61.6	114.6	[+] Increase in real estate cost of sales [+] Increase in utility bills
	Us	age fees to JRTT, etc	84.3	85.0	+0.6	100.8	
	Та	xes	104.4	109.0	+4.5	104.4	
	De	preciation	322.0	334.0	+11.9	103.7	[+] Increase due to asset acquisition
O	perat	ing income	90.9	177.0	+86.0	194.7	
1	lon-c	pperating income or expenses	-44.9	-58.0	-13.0	129.1	
Oı	dina	ry income	46.0	119.0	+72.9	258.7	
E	Extra	ordinary gains or losses	25.1	-1.0	-26.1	_	
Pr	ofit		52.4	83.0	+30.5	158.3	

Traffic Volume and Passenger revenues - FY2024.3 Plans



		,g						
		raffic Volume assenger kild					(nger Revenues (¥ billion)
	'22.4-'23.3 Results	'23.4-'24.3 Plans	Changes %	'22.4-'23.3 Results	'23.4-'24.3 Plans	Chan Increase/ Decrease	0/2	Main factors behind changes
Shinkansen	16,494	21,074	127.8	421.9	535.4	+113.5	126.9	
Commuter Passes	1,563	1,602	102.5	21.2	21.7	+0.5	102.5	
Non-commuter Passes	14,931	19,471	130.4	400.7	513.7	+113.0	128.2	Recovery from the impact of COVID-19: +102.0 Inbound tourism: +5.0 Natural disasters: +5.0 Leap-year: +1.0
Conventional Lines	90,983	98,340	108.1	1,009.8	1,141.6	+131.7	113.1	
Commuter Passes	57,464	58,852	102.4	370.3	379.2	+8.9	102.4	
Non-commuter Passes	33,519	39,487	117.8	639.5	762.3	+122.8	119.2	
Breakdown of Conventional Lines Kanto Area Network(Reproduced)	86,356	93,222	107.9	956.3	1,077.3	+121.0	112.7	
Commuter Passes	54,766	56,144	102.5	354.1	363.0	+8.9	102.5	
Non-commuter Passes	31,590	37,077	117.4	602.1	714.2	+112.0	118.6	 Recovery from the impact of COVID-19: +95.5 Barrier-free charges: +14.5 Inbound tourism: +4.5 Leap-year: +2.0 Direct Sotetsu-Tokyu line: -4.5
Breakdown of Conventional Lines Other Network(Reproduced)	4,626	5,118	110.6	53.5	64.3	+10.7	120.1	
Commuter Passes	2,697	2,708	100.4	16.1	16.2	+0.0	100.4	
Non-commuter Passes	1,929	2,409	124.9	37.3	48.1	+10.7	128.7	Recovery from the impact of COVID-19:+10.0 Inbound tourism:+0.5
Total	107,477	119,414	111.1	1,431.7	1,677.0	+245.2	117.1	
Commuter Passes	59,027	60,455	102.4	391.5	401.0	+9.4	102.4	Recovery from the impact of COVID-19:+1.5 Barrier-free charges:+8.0
Non-commuter Passes	48,450	58,959	121.7	1,040.2	1,276.0	+235.7	122.7	
			4			4		A

^{*} Kanto Area Network refers to the sections covered by JR East's Tokyo Metropolitan Area Headquarters (former Tokyo Branch Office), Yokohama Branch Office, Hachioji Branch Office, Omiya Branch Office, Takasaki Branch Office, Mito Branch Office, and Chiba Branch Office.

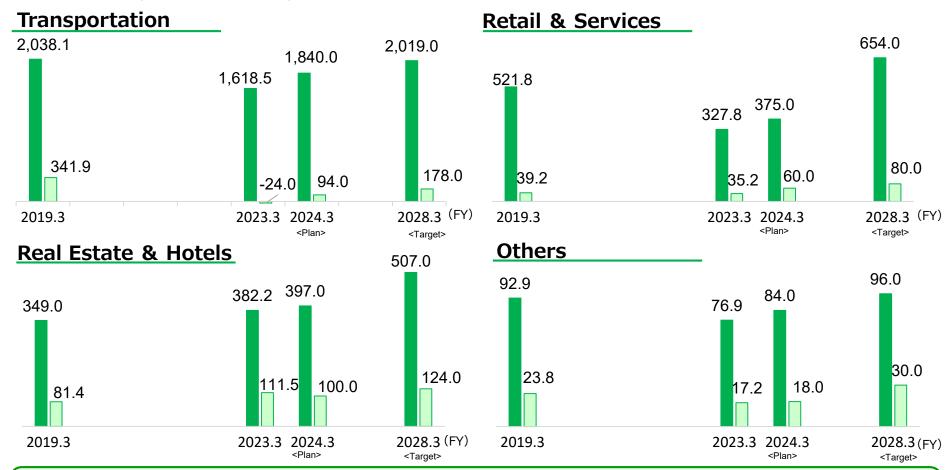
■ Numerical Targets of "Move Up" 2027 (FY 2028.3 Targets)

(¥ Billion) Operating Revenue Operating Income



Numerical Targets of "Move Up" 2027 (FY 2028.3 Targets)

- Consolidated operating revenues: Net sales to external customers Consolidated operating income: Net sales to external customers + Inter-segment sales - Purchase from external parties - Inter-segment purchase
- Advertisement revenues and incomes of JR East, which were previously reported in the transportation segment, have been reported in the retail & services segment since FY2022.3
- The new accounting standard for revenue recognition has been applied since FY2022.3.



Consolidated operating revenue : ¥ 3,276.0 billion Consolidated operating cash flow: ¥ 3,800.0 billion*1

Consolidated operating income: ¥ 410.0 billion Consolidated ROA: Around 4.0%

Net interest-bearing debt/EBITDA²: (Mid-term) Around 5 times, (Long-term) Around 3.5 times

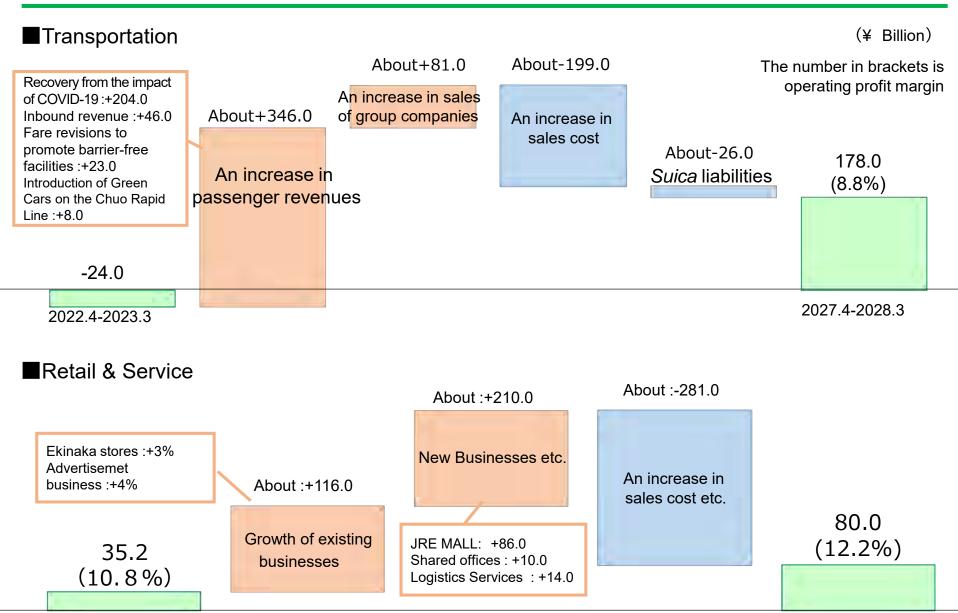
44

^{*1} Total amount covering five years from the fiscal year ending March 31, 2024 to the fiscal year ending March 31, 2028

^{*2} Net interest-bearing debt means Balance of consolidated interest-bearing debt minus Balance of consolidated cash and cash equivalents. EBITDA means Consolidated operating income plus Consolidated depreciation expense

Increase/Decrease in operating income until FY2028.3 (1)



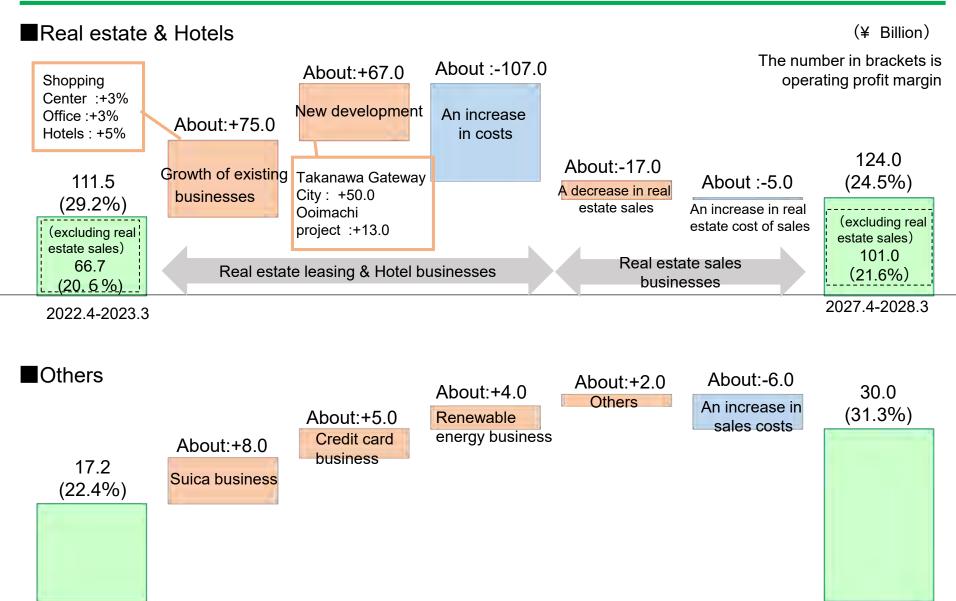


2022.4-2023.3

2027.4-2028.3

Increase/Decrease in operating income until FY2028.3 (2)

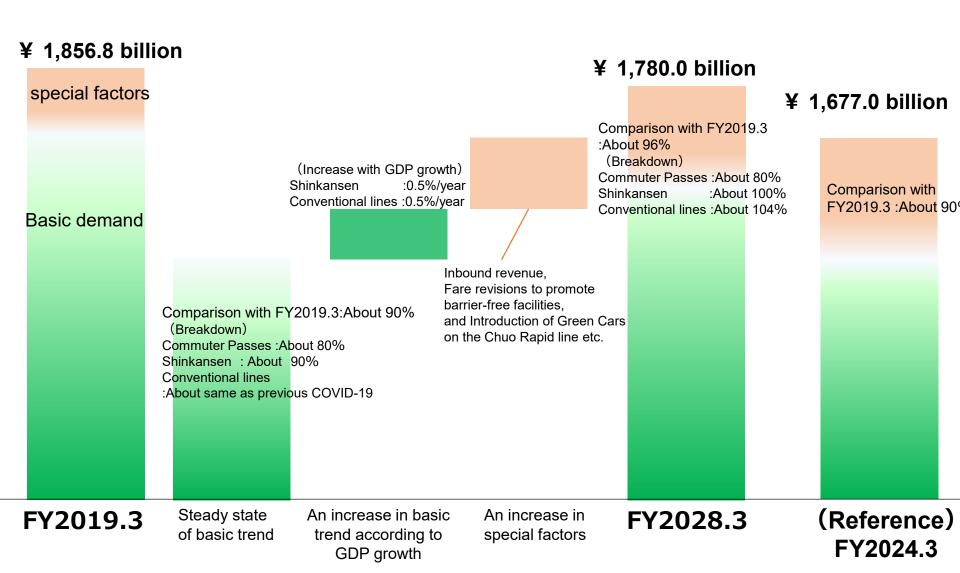




2027.4-2028.3

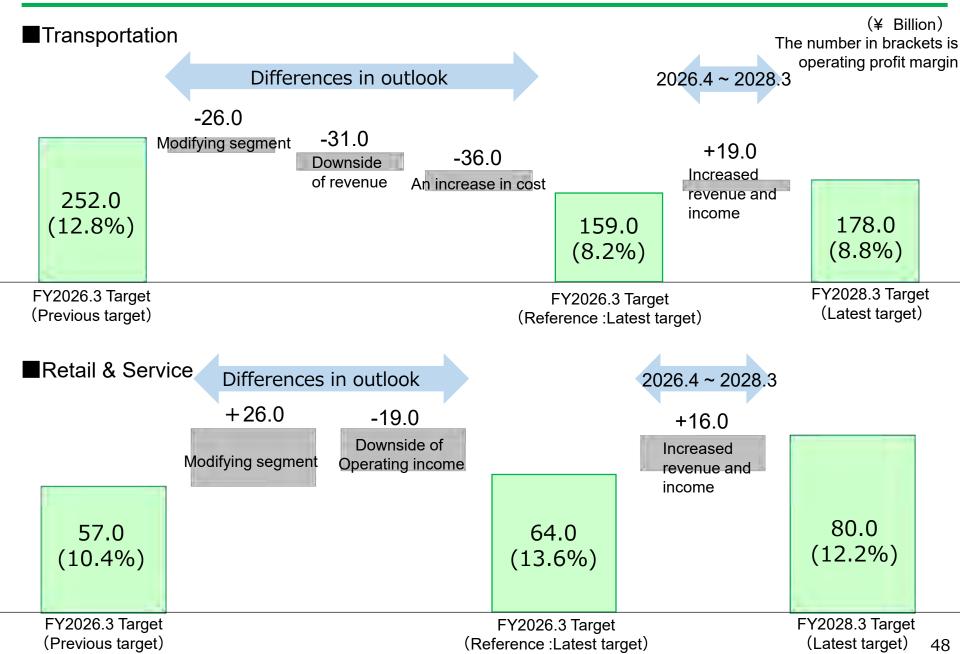
Passenger revenue outlook (Comparison with FY2019.3)





Review of FY2026.3 previous numerical targets(Operating income)



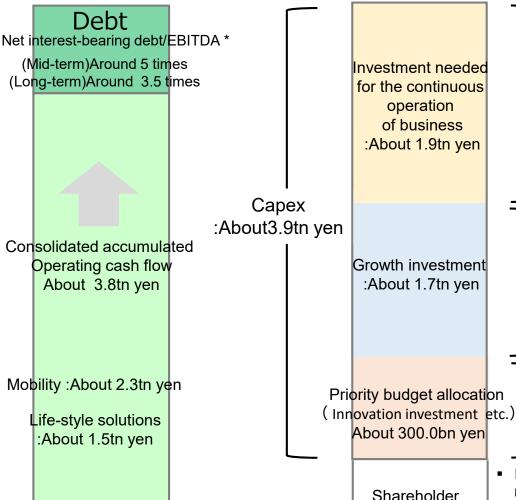


Capital Allocations



Sources of cash

Usages of cash



[We invest at close to an amount equal to depreciation expense]

Mobility : About 1.6tn yen

Life-style solutions :About 300.0bn yen

Mobility : About 500.0bn yen

[Investment decision index : NPV(discount rate:3%)]

Life-style solutions :About 1.2tn yen

[Investment decision index : IRR(Hurdle rate:4.4%)]

Mobility: About 300.0bn yen [Investments for Regional revitalization, CO2 emission reduction, DX, and Innovations]

Shareholder returns

- In the medium-to-long term, we are setting our sights on realizing a total return ratio target of 40% and a dividend payout ratio of 30%.
- We will continue increasing dividends stably while proceeding with share buybacks in light of performance trends

^{*} Net interest-bearing debt means Balance of consolidated interest-bearing debt *minus* Balance of consolidated cash and cash equivalents. EBITDA means Consolidated operating income *plus* Consolidated depreciation expense.

Growth Investment Pipelines and Returns



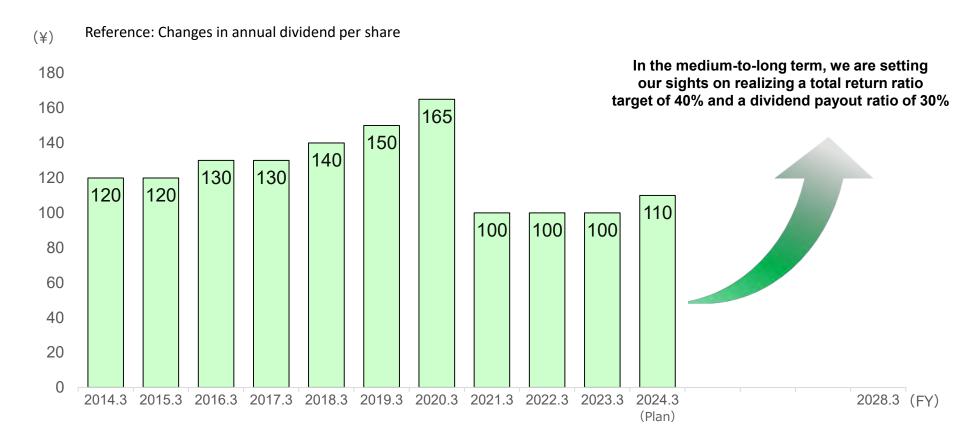
	Name	FY2024.3	FY2025.3	FY2026.3	FY2027.3	FY2028.3	FY2029.3	FY2030.3	FY2031.3	~	Assumed revenues during stable operation	Assumed investment amount
Mahility	Introduction of Green Cars to Chuo Rapid Line											
Mobility	Haneda Airport Access Line (tentative name)											
	(tentative name) Shinkoiwa sta. south gate building											
	Takanawa Gateway City (tentative name)											
	Development of the Hiromachi area around Oimachi Station(tentative name)											
	(tentative name) Funabashi Ichibamachi Project											
	Shibuya scramble square										About	About
1.16	Station building development at Nakano station										120.0 billion	1.4 trillion
Life- style solutions	Redevelopment project around Itabashi Station Itabashi Gate District 1 urban area										yen	yen
Soldions	Development Project around Nakano Station New North Entrance											
	Development Project around Shinjuku Station Southwest Gate Area											
	Development Project around Hamamatsucho Station West Gate Area											
	Shibaura project											
	Tokyo Institute of Technology Tamachi Campus Redevelopment Projec											
	Improvement around Shinagawa station North Gate and maintenance of station building											

Under constructions

In operation

Shareholder Returns





FY	2014.3	2015.3	2016.3	2017.3	2018.3	2019.3	2020.3	2021.3	2022.3	2023.3	(Plan) 2024.3
Total return ratio (%)	29.3	32.3	33.0	32.6	32.9	32.9	31.4	1	1	38.0	30.2
Payout ratio (%)	23.7	26.1	20.8	18.2	18.7	19.4	31.4	1	1	38.0	30.2

Numerical targets for specific actions(1) (FY2028.3)



*1 Target for FY2024.3 *2 Preliminary figures *3 Target for FY2032.3 and Number of line units of major conventional lines in the Tokyo area

*4 Target for FY2026.3 *5 Target number in total from FY2024.3 *6 Target for FY2031.3 *7 Result in FY2022.3 () is the reference value for new targets

5				- ()	· · · · · · · · · · · · · · · · · · ·
		Numerical Target Items	Target for the Fiscal Year Ending March 31, 2028 [New]	<appendix> Target for the Fiscal Year Ending March 31, 2026 [Old]</appendix>	<appendix> Results as of March 31, 2023</appendix>
	Accidents due	e to internal causes	0*1	0* ¹	0
	Serious incide	ents	0* ¹	0*1	0
	Railway accid	dents (from FY2019.3 level)	20% reduction*1	20% reduction*1	10% reduction*2
		cidents on platforms involving personal n FY2019.3 level)	30% reduction* ¹	30% reduction* ¹	17% reduction*2
	Number of sta Automatic Pla	ations and platforms with installed atform Gates	330 stations∙758 platforms* ³	-	(99stations • 197platforms)
	Accidents due	e to internal causes (from FY2019.3 level)			
	Convention	al lines within 100km of Tokyo	55% reduction	70% reduction	9% reduction
Mobility Target	JR East Shi	nkansen	75% reduction	75% reduction	38% reduction
1 3.901		ne for conventional lines within 100km of FY2019.3 level)	70% reduction	70% reduction	20% reduction
	Inbound Reve	enue of Railway Business	56.0 bil. Yen	-	(10.3 bil. Yen)
	Ticketless se	rvice usage rate for JR East Shinkansen	75%	70%	41.0%
	Handling per	centage of <i>eki-net</i>	65%	60%	37.3%
	Installation ar	reas of 5G	100 places in total*4	100 places in total	21 places in total
	Fiber optical l	ease distance	400km in total* ⁵	-	(-)
	Installed kilor monitoring ar	neters of overhead line equipment ad inspection	7,500km	-	(5,500km)

Numerical targets for specific actions(2) (FY2028.3)



	Numerical Target Items	Target for the Fiscal Year Ending March 31, 2028 [New]	<appendix> Target for the Fiscal Year Ending March 31, 2026 [Old]</appendix>	<appendix> Results as of March 31, 2023</appendix>
	Number of transaction amount of JRE MALL	300.0 bil. Yen	130.0 bil. Yen	5.1 bil. Yen
	Number of shared offices	1,400 locations in total	1,200 locations in total	774 locations in total
	Inbound Revenue of life-style Solutions business	30.0 bil. Yen	-	(7.8 bil. Yen)
	Assets under management in the Real Estate Fond Business	400.0 bil. Yen in total	-	(157.8 bil. Yen in total)
Life-style	Number of homes	6,000 homes in total	3,800 homes in total	3,054 homes in total
solutions	Number of childcare support facilities	175 locations in total	170 locations in total	165 locations in total
Target	Number of JRE POINT members	30 mil. persons	25 mil. persons	13.8 mil. Persons
	E-money useage such as Suica	600 mil. Transactions/month	500 mil. Transactions/month	263 mil. Transactions/month
	Mobile Suica cards issued	35 mil.	25 mil.	20.3 mil.
	Number of transactions for usage of the services of the MaaS platform, Mobility Linkage Platform, provided by JR East	100 mil. transactions/month	75 mil. transactions/month	38.7 mil. transactions/month
	CO2 emissions of the entire JR East Group (from FY2014.3 level)	50.0% reduction*6	50.0% reduction*6	15.5% reduction* ⁷
	Development of renewable energy power sources	700,000kW* ⁶	700,000kW ^{*6}	136,000kW
	Recycling rate of plastic bottles in station and train trash	100%* ⁶	-	(99%) * ⁷
	Recycling rate in Waste (general/industrial) (Consolidated) (from FY2014.3 level)	73%* ⁶	-	(73%) *7
	Allocation of human resources to priority growth areas	2,000 people in total* ⁵	-	(-)
on for	Ratio of Women to managers	10%	-	(7.0%)
growth	Employment rate of persons with disabilities	2.70%	-	(2.63%)
Target	Rate of male employees taking childcare leave	85% or more	-	(43.7%)
	Percentage of Qualified Service Care-Fitters	80%	-	(60.5%)
	Accidens involving employee fatalities (Includes	0*1	_	(1) *2
	Group companies,and partner companies)	0		(1)
	Percentage of DX and service-related patent and design applications	50%	-	(45.0%)
	Penetration of initiatives on human rights, the environment, etc. into the supply chain(Supply chain penetration rate)	100%	-	(55.6%)

IV Reference Materials





(¥ billion)		Shink	kansen			Conventio	nal Lines	
	'18.4-'19.3	'20.4-'21.3	'21.4-'22.3	'21.4-'22.3 /'20.4-'21.3	'18.4-'19.3	'20.4-'21.3	'21.4-'22.3	'21.4-'22.3 /'20.4-'21.3
Operating kilometers (km)	1,194	1,194	1,194	100.0	6,207	6,108	6,108	100.0
Passenger kilometers (million)	23,742	7,950	10,384	130.6	113,856	76,599	80,866	105.6
Operating revenues A	611.6	202.3	272.0	134.4	1,375.7	859.8	954.0	110.9
Operating expenses	385.3	357.0	349.4	97.9	1,249.5	1,219.9	1,130.4	92.7
Operating income B	226.2	-154.6	-77.3	-	126.2	-360.0	-176.3	-
Fixed assets C	1,951.3	1,909.0	1,910.3	100.1	2,989.9	3,242.3	3,266.8	100.8
Depreciation	74.2	72.3	74.5	103.0	209.4	226.4	229.7	101.4
B/A	37.0%	-76.4%	-28.4%	ı	9.2%	-41.9%	-18.5%	-
B/C	11.6%	-8.1%	-4.1%	-	4.2%	-11.1%	-5.4%	-

Retail & Services / Real Estate & Hotels / Others: Reference



■ Retail & Services: Changes in revenue (%)

* The figures marked with "(existing)" compared 2018 are approximation based on simple multiplication.

	Comparable year	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Total
Retail &	FY2022.3	119.4	136.4	125.8	118.3	133.6	131.4	125.5	115.2	111.4	123.1	141.2	134.3	125.6
restaurants	FY2019.3	80.6	82.9	84.5	82.8	78.0	84.9	92.0	90.2	94.4	90.7	94.2	98.4	87.9
JR East Cross Station Co Ltd.	FY2022.3	113.8	129.0	120.9	113.7	129.0	123.2	123.6	113.7	111.1	121.0	137.8	129.8	121.6
retail) (existing) *	FY2019.3	79.5	85.2	86.7	78.9	75.5	80.8	89.2	93.2	87.9	87.8	89.8	93.1	85.0
JR East Cross Station Co., Ltd.	FY2022.3	131.9	157.5	142.2	129.0	146.1	145.1	129.6	115.0	113.8	126.6	149.9	136.4	133.4
foods) (existing) *	FY2019.3	65.4	68.7	80.9	67.8	63.6	70.0	74.9	75.0	77.4	75.7	77.2	80.3	73.1

■ Real Estate & Hotels: Changes in revenue (%)

Station	FY2022.3	119.5	135.8	113.7	111.5	121.4	118.2	117.5	106.0	105.2	115.3	126.0	115.4	116.2
buildings	FY2019.3	87.6	91.2	87.8	86.6	85.3	90.0	96.0	92.0	94.0	91.8	98.6	95.1	91.7
LUMINE	FY2022.3	129.0	147.2	116.6	112.4	129.0	117.1	118.2	104.7	108.2	116.3	128.9	113.0	118.2
(existing) *	FY2019.3	87.1	89.8	87.7	84.9	82.9	87.8	97.6	89.8	94.1	86.4	99.2	91.8	89.9
atrá (aviatina) v	FY2022.3	112.3	123.5	106.9	105.6	109.7	108.7	106.2	102.6	105.1	111.5	116.1	112.1	109.6
atré (existing) *	FY2019.3	85.2	86.8	85.5	83.8	84.5	85.5	91.7	87.8	93.4	90.3	94.0	92.0	88.4
Hotels	FY2022.3	181.4	219.9	205.4	149.4	185.3	216.9	181.6	161.5	158.2	185.1	219.2	196.2	183.8
	FY2019.3	69.4	81.8	83.0	84.7	90.2	88.8	94.4	99.7	112.1	105.2	108.2	109.8	93.8

■ Others: Changes in the number of monthly uses of e-money

Number of monthly uses of e-money	Number of uses(million)	233	243	259	263	254	252	259	251	252	236	227	260	2,989
	FY2022.3	111.8	122.7	118.0	112.9	118.4	120.4	111.7	108.1	106.3	111.9	121.3	114.3	114.6
	FY2019.3	134.3	133.5	138.8	128.7	126.1	137.5	128.4		128.8		126.1	128.2	130.2

Future major development projects(1)





. ,	* 1		()	
Name	Fiscal Year	Area	Use and Other	
(1) Takanawa Gateway City (tentative name)		Total floor area Complex I:About 460,000 m² Complex II: About 208,000 m² Culture Creation Building: About 29,000m² Residential building: About 148,000 m²	Office, residential, retail, hotel, etc. Project cost: About 580.0 billion yen Revenue projection (under stabilized operation): About 56.0 billion yen	
(2) Development of the Hiromachi area around Oimachi Station (tentative name)	Opening: End of FY2026.3	Total floor area A1 area: About 250,000 m² A2 area: About 9,100 m²	Office, hotel, retail, residential, etc. Revenue projection : About 13.0 billion yen	
(3)(tentative name) Funabashi Ichibamachi Project	Completion In or after 2026	Site area: About 45,000 m²	Residential, retail, Renewable energy power generation facility Joint venture with Tokyu Fudosan Holdings	
(4) Redevelopment project around Itabashi Station Itabashi Gate District 1 urban area	Completion June 2027	Total floor area: About51,200 m²	Residential, Retail etc. Joint venture with Nomura Real Estate Development Co., Ltd.	

Future major development projects(2)



Nar	me	Fiscal Year Area		Use and Other	
(5) Shibuya Scramble Square	Mark Committee of the C	Opening East Building: November 2019 Central Building and West Building: FY2028.3	Total floor area East Building: About 181,000 m² Central Building and West Building : About 96,000 m²	Project cost: About 42.3 billion yen Joint venture with Tokyu Corporation and one other company East Building: Operating results since the opening have been mostly as planned	
(6)Nakano Station North Exit Base Facility Development Project		Completion: FY2029.3	Enforcement district area About 23,000 m²	Hall, office, residential, retail, etc. Joint venture with Nomura Real Estate Development Co., Ltd. and three other companies	
(7)Shinjuku Station Southwest Exit Area	之前区 (本) (本) (本) (本) (本) (本) (本) (本) (本) (本)	Construction period South City Block : FY2024.3 to FY2029.3 North City Block :Into 2040s	Total floor area South City Block: About 150,000 m ² North City Block: About 141,500 m ²	Retail, office, hotel, etc. Joint venture with Keio Corporation and other companies	
(8) Development Project around Hamamatsucho Station West Gate Area	1 Annual Paris	Completion: FY2030.3	Total floor area: About 314,000 m²	Office, retail, hotel, etc. Joint venture with World Trade Center Building, Inc. and two other companies	
(9) Shibaura Project		Completion S Building : February 2025 N Building : FY2031.3	Total floor area: About 550,000 m²	Office, retail, hotel, residential, etc. Joint venture with Nomura Real Estate Development Co., Ltd.	
(10) Tokyo Institute of Technology Tamachi Campus Land Utilization Project		Commencement of shared use June 2030 Grand opening: April 2032	Total floor area: About 250,000 m²	Office, retail, hotel, etc. Joint venture with NTT Urban Development Corporation and two other companies	

Fund-Raising



■ Policy

- Stable funding and diversification of funding methods in response to fluctuations in the market environment.
- Steady recovery of financial soundness by controlling interest-bearing debt according to cash flow.
 (Sustainably reduce net interest-bearing debt/EBITDA)
- Continue and expand ESG finance to promote ESG management.

■ Fund-Raising Situation

• Long-term fund-raising (bonds, borrowing): Totaled 615.1 billion yen (2022.4 -2023.3).

(Including 142.1 billion yen of ESG bonds)

• Short-term fund-raising (CP, special bank overdraft facilities): Balance at the end of March was none.

(Extending the terms of short-term debt of 715.0 billion yen as of March 31, 2021)

■ Issuance facility and contract value (1,360.0 billion yen)

CP 700 billion yen, Special bank overdraft facilities 300 billion yen,

Commitment lines 300 billion yen, General bank overdraft facilities 60 billion yen.

■ Credit ratings

Long-term credit ratings

Rating agency	Rating
Moody's	A1 (Stable)
Standard & Poor's (S&P)	A+ (Stable)
Rating and Investment Information (R&I)	AA+ (Stable)
Detina en en en	Dotin m

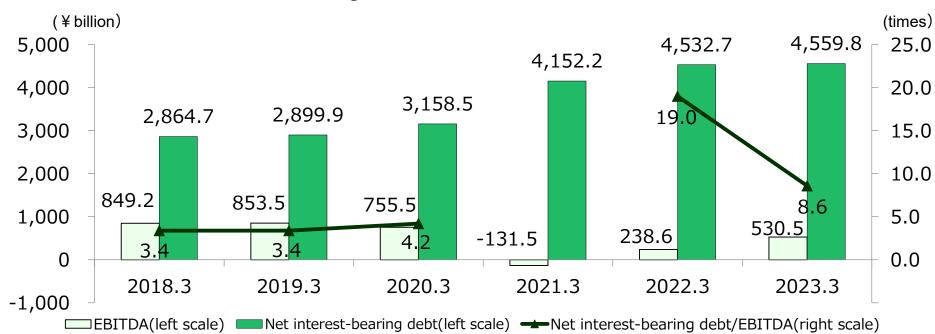
Short-term credit ratings

Rating agency	Rating
Rating and Investment Information (R&I)	a-1+
Japan Credit Rating Agency (JCR)	J-1+

Key Financial Indicators



Trend in Net Interest-bearing Debt / EBITDA



[Notes] 1. Net interest-bearing debt = Balance of consolidated interest-bearing debt – Balance of consolidated cash and cash equivalents

- 2. EBITDA = Consolidated operating income + Consolidated depreciation expense
- 3: Net Interest-bearing debt / EBITDA in FY2021.3 is not stated because it was negative.

Trend in Interest Coverage Ratio and Debt to Equity Ratio

(times)

	2018.3	2019.3	2020.3	2021.3	2022.3	2023.3
Interest Coverage Ratio	10.9	10.5	9.0	_	3.1	9.4
Debt to Equity Ratio	1.1	1.0	1.1	1.7	2.0	1.9

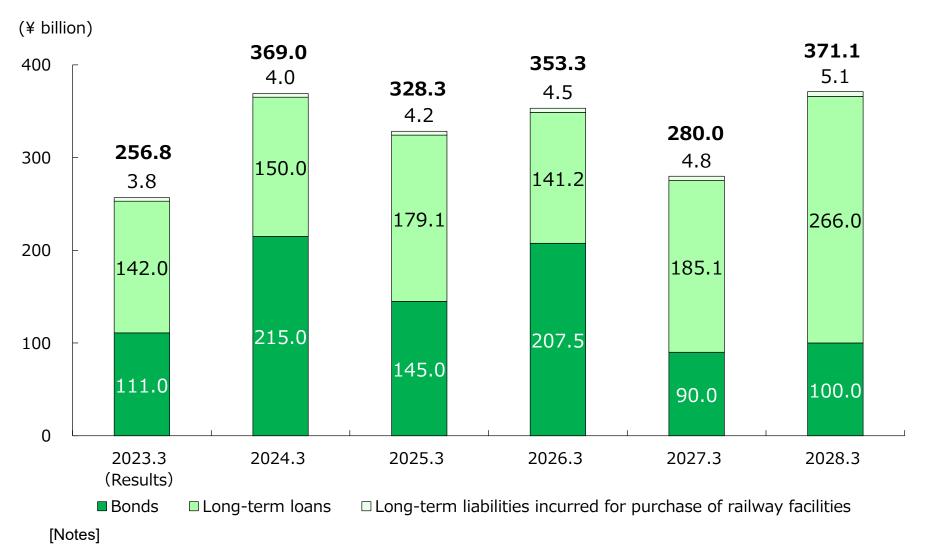
[Notes] 1. Interest coverage ratio = Net cash provided by operating activities / payments of interest

- 2.Debt to Equity Ratio = Interest-bearing debt / Shareholder's equity
- 3.Interest coverage ratio in FY2021.3 is not stated because it was negative.

Interest-bearing Debt Breakdown and Maturity Outlook



Redemption ladder of interest-bearing debt (consolidated, excluding short-term debt)



¹⁾ Outlook as of Apr. 28, 2023 2) Bond redemptions are at face value



These materials and the video of the presentation can be viewed at the JR East's web site.

JR East Web site, IR (Investor Relations) https://www.jreast.co.jp/e/investor/index.html

Forward-Looking Statements

Statements contained in this report with respect to JR East's plans, strategies and beliefs that are not historical facts are forward-looking statements about the future performance of JR East, which are based on management's assumptions and beliefs in light of the information currently available to it. These forward-looking statements involve known and unknown risks, uncertainties, and other factors that may cause JR East's actual results, performance or achievements to differ materially from the expectations expressed herein. These factors include, without limitation, (i) JR East's ability to successfully maintain or increase current passenger levels on railway services, (ii) JR East's ability to improve the profitability of railway and other operations, (iii) JR East's ability to expand non-transportation operations, and (iv) general changes in economic conditions and laws, regulations and government policies in Japan.