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Transportation



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Station Space Utilization



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Shopping Centers & Office Buildings



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Other Services



PRINCIPAL BUSINESSES

Shinkansen Network

High-speed train services linking Tokyo with major cities

Tokyo Metropolitan Area Network

Trains serving the Tokyo area, the largest market in Japan

Intercity and Regional Networks

Intercity transportation other than the Shinkansen network and regional transportation outside the Tokyo metropolitan area network

Travel Agency Services

View Plaza travel agencies and other outlets selling travel products

Bus Services

Bus services conducted in addition to railway operations

Retailing

Retailing activities, such as kiosk outlets and convenience stores, at stations and sales of snacks, drinks, and other goods inside trains

Restaurants

Fast-food stores and a variety of restaurants operated mainly at or near stations

Shopping Centers

Leasing space to retailers and other tenants in shopping centers at stations

Office Buildings

Operation of buildings used primarily as office space

Advertising and Publicity

Advertising and publicity in stations and inside trains

Hotel Operations

Chain hotel businesses, including Metropolitan Hotels and HOTEL METS operated as part of the JR East Hotel Chain

Information Services

Information processing, development, operations, and support for Internet businesses and related activities

Housing Development and Sales

Primarily the development and sales of housing sites, houses, and condominiums at locations along JR East's rail lines

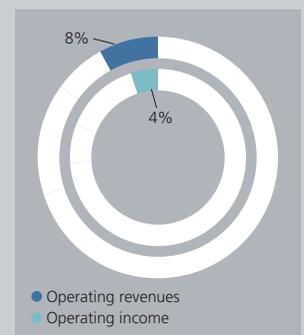
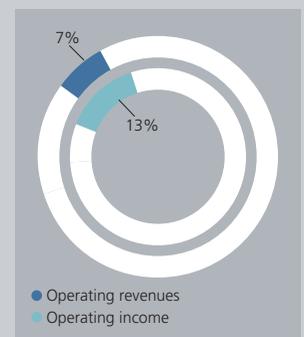
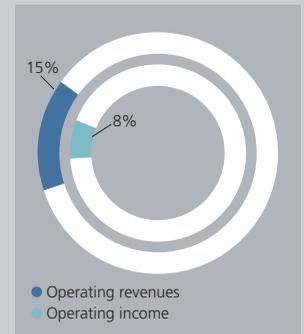
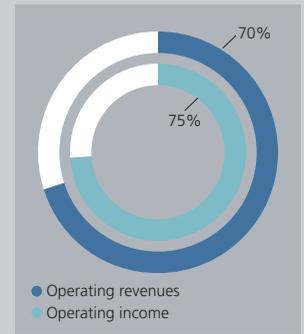
Credit Card Business

The View Card, a credit card that is honored at stations, stores at stations, hotels, shopping centers, and VISA, JCB, or MasterCard card member merchants

Others

Wholesale, truck delivery, cleaning, and other businesses

BUSINESS COMPOSITION BY SEGMENT



PROFILE AND TOPICS

JR East's 7,526.8-kilometer rail network (excluding the Tokyo Monorail) covers the eastern half of Honshu, including the Tokyo metropolitan area. JR East operates a transportation business whose mainstay service is passenger railway transportation through the use of this very profitable network. In fiscal 2006, transportation operating revenues were ¥1,805.4 billion (\$15,431 million) and operating income was ¥297.7 billion (\$2,545 million).

About 16 million passengers use JR East's stations every day. Station space utilization offers retailing and restaurant services to these customers through outlets at stations and sales inside trains. Station space utilization operating revenues were ¥383.9 billion (\$3,281 million) and operating income was ¥30.4 billion (\$260 million) in fiscal 2006.

JR East leases space to retailers and other tenants in shopping centers and office buildings developed on property already owned by JR East within or near station premises throughout its service area. Shopping centers & office buildings operating revenues were ¥190.5 billion (\$1,628 million) and operating income was ¥53.9 billion (\$460 million) in fiscal 2006.

JR East conducts a number of other business activities, most of which are aimed at leveraging the customer base at railway station and other facilities of its core passenger railway transportation business. Major businesses in the other services segment include advertising and publicity, hotel operations, information services, housing development and sales, credit card business, and other services. Additional activities include construction and car rentals. In fiscal 2006, other services operating revenues were ¥212.6 billion (\$1,817 million) and operating income was ¥15.5 billion (\$133 million).

BUSINESS RESULTS (Billions of Yen)

