In response to a revision of the Railway Business Act, JR East formulated its safety management regulations in Oct. 2006. The safety management regulations make stipulations on various safety management-related matters such as the responsibilities of top management executives in ensuring the safety of operations and on organizational matters such as the selection of chief safety management officers, operation managers, and train crew training managers. The chief safety management officer is selected from the Director General of Railway Operations Headquarters or its equivalent. The operation manager is selected from the General Manager of Transport & Rolling Stock Dept. or its equivalent. The train crew training manager is selected from the Manager of Drivers & Conductors Depots.

JR East established the Railway Safety Promotion Committee at its Head Office, chaired by the Director General from Railway Operations Headquarters, as its safety promotion network in 1987 at the time of its corporate establishment. The committee aims to improve safety in railway operations and prevent accidents by investigating the causes of major accidents, formulating preventive measures to avoid recurrences, and implementing safety-related countermeasures for facilities and railway vehicle. There are also Regional Safety Promotion Committees at each branch office and the Shinkansen Transport Dept., chaired by the general managers of the branch offices and the department, each Construction Offices.

These committees implement specific measures in cooperation with the Railway Safety Promotion Committee, and investigate the causes of accidents, implement concrete preventive measures, and promote activities to enhance safety in their service areas.

The Railway Safety Promotion Committee (located at the Head Office) includes the following:

-  Chairman: Director General, Railway Operations Headquarters
-  Members: Deputy Director General, Railway Operations Headquarters; General Managers of Technology Innovation Headquarters; Safety Planning, Customer Service Quality Reform, Transport Safety, Shinkansen Rolling Stock, Core Engineering and Signal Network System, Construction, Work & Welfare Strategies Departments; Executive Director, Research & Development Center of JR East Group, and Shinkansen General Management Department.

Mandate
Investigate causes of major accidents and countermeasures against them.
- Monitor trends in accidents and formulate policies to prevent them.
- Discuss issues regarding safety-related facilities and rolling stock.
- Discuss countermeasures to prevent accidents at level crossings.
- Press forward with preventive measures.
- Discuss other requirements for preventing accidents.

On the other hand, the Regional Safety Promotion Committees (located at each branch office) include the following:

-  Chairman: General manager of the Shinkansen General Management Dept., each branch office and each Construction Office.
-  Members: Department managers and on-site supervisors.

Activities
1. Formulate and promote specific safety measures relating to transport and injury accidents, based on policies set by the Railway Safety Promotion Committee.
2. Determine causes of accidents that occurred in their service area and countermeasures to these accidents.
3. Monitor trends in accidents in each of their service areas, and review the results of implemented safety measures.
4. Encourage self-motivated safety activities by employees in each of their service areas.
5. Discuss other requirements for preventing accidents.

Conditions
- Maintenance Depots
- Conductors Depots
- Control Center
- Station
- Field sites
- Branch offices
- Head Office

To prevent railway accidents from occurring and from reoccurring, it is essential to properly understand accidents and events, analyze their causes, and implement countermeasures. To this end, JR East has rules for the classification and reporting of accidents with the following objectives:

1. Through analysis of "possible seeds of accidents" with high risk of fatalities or injuries to customers/employees and implementation of countermeasures.
2. Actively uncovering "possible seeds of accidents" that could escalate into an event.

Field sites, branch offices, and Head Office fulfill their own roles to properly understand and analyze accidents and to further deepen measures to prevent occurrences and recurrences of accidents. Furthermore, by actively uncovering My Hiyatto, bringing them to light, and taking countermeasures to prevent accidents, we aim to achieve further improvements to safety.