

JR East Group's CSR

~Basic Concept of CSR~

JR East Group offers railway services as one of the essential infrastructures for society and communities, and is involved in the many aspects of the daily lives of customers. As a company with a mission to offer services in the public interest, JR East Group aims to develop the eastern part of Japan through our business activities by maintaining the safety of railways and offering stable transport services.

One of our social missions defined in our Group Philosophy is to “aim to grow continuously while meeting our social responsibilities as a Trusted Life-Style Service Creating Group.” Based on our JR East Group Management Vision V – Ever Onward, JR East Group wishes to satisfy the trust that all our stakeholders place in us as a corporate group. We will achieve these goals by fulfilling our Eternal Mission as expected by our customers and people in communities, pursuing the Group's Unlimited Potential, and striving to realize our Group Philosophy on a daily basis.

