

Activities of Branch Offices

Yokohama Branch Office

In FY2014, the Yokohama Branch Office introduced LED lighting on platforms at stations along the Yokohama Line, encouraged environmental awareness by exhibiting eco-cap art (art made from used plastic bottle caps), and undertook other activities to enhance the environment and service quality, mainly at workplaces along the Yokohama Line. We are looking ahead for additional ways to draw attention to environmental protection and improvement, both internally and externally.

Overview of Key Activities

- The ecological promotion committee of the Higashi Kanagawa operation section and conductor's office led efforts to create a new Yokohama Line train design featuring eco-cap art, and to conduct ecological PR. (Art using pet bottle caps was created at a public event about the E233 series on the Yokohama Line).
- The Yokohama Line became the model for introduction of LED platform illumination. (All platforms along the line are scheduled to receive LED illumination, a higher standard that will increase value along the line, and by the end of FY2014, 2,837 bulbs had been installed at 13 stations between Higashi Kanagawa and Hashimoto.)
- At Higashi Kanagawa station, the introduction of LED illumination on the platform made it possible to create signs to ensure that passengers board the correct train. (The sign is in green on the Yokohama Line side of the platform, and in blue on the Keihin Tohoku Line side.)



LED Higashi Kanagawa Station colored LEDs



Eco-cap art

Comments by employee in charge

Led by ecology promotion personnel from each division, the Yokohama Branch Office has been making visits to other companies to conduct environmental and other activities. Members from each of the divisions actively post information via message boards on our internal corporate website in attempts to share information with their peers. We are also developing value-added ecological activities – eco-cap projects have taken root in each division, featuring activities such as eco-cap art and donations to local schools.

Looking ahead, we intend to continue environmental preservation activities and efforts to improve service quality, with the goal of increasing value along our railway line.



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