

## Actions by Niigata Branch Office

The Niigata Branch Office carried out various environmental preservation activities led by the Committee on Ecology. In order to build environmental consciousness in the workplace and improve employees' awareness and commitment to environmental activities, the "three E's" (Ecology by Everyone for the Earth) campaign was also launched.

Specifically, numerical environmental targets (including reductions in power consumption, paper use and gasoline and diesel oil use) were set for each workplace to build a climate in which all employees participate voluntarily. Such activities are evaluated and converted into points in order to encourage workplaces and employees to commit themselves to better performance, and to recognize good workplaces with awards.



Niitsu Station



Niigata Machinery Technology Center



Yoshida Station

JR East also participates in the *Aga Yukyu-no-Mori Project* (Aga Forever Forest Project) of Aga Town, along the railway line of the "SL Banetsu Monogatari." This is a new activity launched to help prevent global warming and to preserve forests. It functions as a "carbon offset" system that, with the cooperation of passengers, offsets part of the CO<sub>2</sub> emissions from the train with Aga Yukyu-no-Mori credits.



Ceremony approving use of symbol mark



Symbol mark

### Comments by employee in charge

At the Niigata Branch Office, all employees including managers are well aware of the importance of environmental activities and are active in promoting ecological activities, with a leader at each workplace taking the initiative and promoting them. We also plan visits to companies implementing eco-cap recycling activity, and plan environmental seminars and other activities to gather and provide as much information as possible to managers and promotion leaders in workplaces, invigorate eco-activities and help workplaces at the same level to work together.

In unity with the efforts at working sites, the Niigata Branch Office will continue its ecological activities.



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