

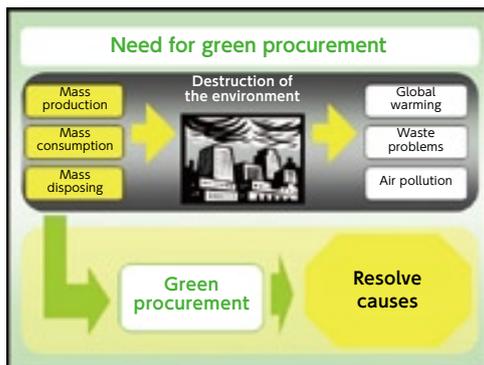
Reports on Ecological Activities at JR East Group Companies

East Japan Railway Trading Co., Ltd.: Promotion of green procurement and environmental management

In April 2008, as part of our environmental management, East Japan Railway Trading Co., Ltd. introduced green procurement to purchase products which cause less environmental impact.

Through environmental training and briefing sessions for those in charge of order placement, we have been able to sustain a high green procurement ratio since its introduction, promoting measures while obtaining employee understanding.

Furthermore, by holding briefing sessions on green procurement together with Group companies, the efforts at the company are not limited to the company itself but extended to the whole Group.



Voice



Ryo Nishiumi

Director-General,
Green Procurement Secretariat,
East Japan Railway Trading
Co., Ltd.

(Current: Life-style Business
Development Headquarters)

Since the Company had no previous experience with green procurement, we began at the beginning, with an understanding of the term itself. Until now, misunderstandings among us, such as opinions stating that green procurement may be good for the environment but leads to increases in costs, had led to confusion. However, through training to have employees understand its necessity, we feel that it is steadily being filtering through at the company.

Nagano Railway Servicing Co., Ltd.: Our efforts in resource saving and improved recycling rates

A major business activity of the Nagano Railway Servicing Co., Ltd. is the cleaning of station buildings and rolling stock. In January 2007, the company obtained an ISO14001 certificate, and is setting specific targets and actively implementing its environmental activities.

(1) Efforts in creating a recycling society

Aiming to create a recycling society, the company is implementing its plan to thoroughly separate burnable trash generated from the cleaning of rolling stock and station buildings to be recycled as used paper, and to reuse trash bags by collecting, washing, and drying them, aiming to balance our business activities and environmental conservation.

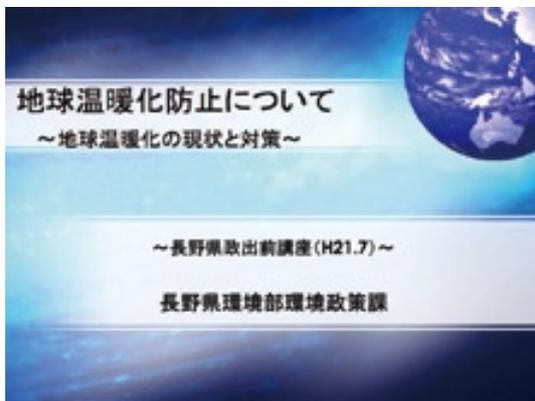


After checking for holes on collected used trash bags, the bags are washed, dried and reused

Used paper is collected and separated (an example is cardboard from lunch boxes)

(2) Increasing employee awareness

To maintain our environmental activities, it is important for us to increase the awareness of our employees with regard to protecting the environment. For this purpose, in utilizing Environmental Delivery Lectures by Nagano Prefecture and Nagano City, we provide education to our employees to deepen their understanding of environmental conservation. The results of these efforts are reflected in the proposals for improvements to environmental issues and in the achievements of QC activities to reduce environmental impact. Additionally, in annual papers produced by employees, their daily environmental activities are frequently discussed.



Voice



Katsuji Kobayashi
ISO Secretariat,
Nagano Railway Servicing
Co., Ltd.

For our environmental activities, we are mainly working on CO₂ reductions in recycling. As a new effort in the prevention of global warming, we will continue to establish a work climate in which each one of our employees actively works on environmental activities while increasing the level of our environmental management system through reducing energy used for our business activities and reducing our CO₂ emissions.