

Environmental Management System

Creating an environment-conscious climate

JR East believes that it is important to promote environmental activities with clear goals established for the entire JR East Group, and that every employee becomes actively involved. In order to build a climate in which all employees do so voluntarily, we are expanding the scale of our environmental activities by promoting “JR East Eco Activities” at each work place, developing leaders through environmental education, and sharing recognition of exceptional environmental efforts through the presentation of awards.

Established in 1992 and chaired by the president and CEO of JR East, the Committee on Ecology surveys the environmental impact of business activities, sets environment-related targets, implements environmental conservation activities and monitors progress toward target achievement, which is also examined by top management.

Establishment of the Environmental Management Office

To strengthen our organization to proactively address global environmental issues in the long term, JR East established the Environmental Management Office in its Management Planning Dept. on July 1st 2010. The Environmental Management Office will manage the various environmental laws, the education of each of our employees to improve environmental awareness, and the formulation of environmental strategies as a whole for the JR East Group.

■ Organizational structure to promote environmental management (as of July 1, 2010)

