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Editorial Policy

We are publishing the JR East Group Sustainability Report 2010 with the aim of making public the latest information on our various sustainability initiatives in an accurate and easy-to-understand form.

The report is divided into two parts — the special topics section and the details section. The special topics section contains items that we particularly want to communicate to our stakeholders, from three aspects: the environment, safety, and society.

In this year's report, we will also cover the content of stakeholder dialogs with regional revitalization as their theme with the participation of experts, and with the specific objective of reflecting these opinions in our management.

With regard to information provision, in this year's report again we have focused on areas in which we believe we have made outstanding progress during the fiscal year that ended March 31, 2010. Year-on-year information and other details are available on our website.

References

Environmental Reporting Guidelines (Fiscal Year 2007 Version)
[Japan Ministry of the Environment]
Environmental Accounting Guidelines 2005
[Japan Ministry of the Environment]

Reporting period

This report basically covers our activities in fiscal 2010 (from April 1, 2009 to March 31, 2010), although some events presented here happened earlier or in the period between the end of March 2010 and the publication of this report in September 2010.

Boundary of reporting

This report covers activities of East Japan Railway Company and 73 Group companies