

History of JR East's Environmental Activities

1992	April	Committee on Ecology established
	June	Commemorative tree planting conducted for the 5th anniversary of JR East (conducted each year since then as the Afforestation Alongside Railway Tracks program)
	August	Trial collection of three-category refuse started in Sugamo Station on the Yamanote Line
1993	May	Recycling of used train tickets started at the Chiba Branch Office
1994	February	Recycling Center opened at Ueno Station (for automated sorting of cans and bottles)
	February	Three-category refuse collection started in 36 stations (Yamanote Line and others)
1995	February	Recycling of used train tickets started in the Tokyo metropolitan area
	March	First antinoise measure initiative for Shinkansen lines completed
	April	Ecology education instituted for all new recruits
	April	Torenta-Kun discount rent-a-car program introduced as part of Park & Ride program
1996	March	Quantitative environmental goals established in each business area, including reductions in volume of CO ₂ emissions
	March	First <i>Annual Environmental Report</i> published (published annually since this year)
1997	March	Recycling equipment introduced at Minami-Akita Operations Center
	September	First attendance at the International Union of Railways (UIC) Environment Coordinators Meeting (subsequent annual attendance)
	October	Recycling facilities go into operation at Nagano Rolling Stock Center and Tokyo Station
	December	Participation in the COP3 together with the UIC
1998	March	Second antinoise measure initiative for Shinkansen lines completed
	September	Production and sales of polyethylene refuse bags with used-paper content initiated
	November	The Shinkiba Recycling Center opened (for collection and sorting of used newspapers and magazines)
1999	February	Niitsu Rolling Stock Manufacturing Factory obtained ISO 14001 certification
	March	The Omiya Recycling Center opened (for automated sorting of cans and bottles)
	April	Power generator unit No. 3 at the Kawasaki Thermoelectric Power Plant put into operation
	May	Introduction of recycled copier paper, made of old newspaper collected from stations
	June	Light cars introduced as rental cars (K and SK classes)
	November	East Japan Eco Access Co., Ltd. obtained ISO 14001 certification
	December	Ecology campaign (eco-train operation on Keihin Tohoku Line and others)
2000	April	Uniforms made from used PET bottles introduced
	September	Environmental accounting figures included in <i>Annual Environmental Report</i>
	November	Ecology targets expanded under New Frontier 21 medium-term business plan
	December	Lumine Co., Ltd. obtained ISO 14001 certification for corporate headquarters, Yokohama Store, and Machida Store
2001	March	Ecology campaign (eco-train operation on Yamanote Line and others)
	March	Oi Workshop, Kawasaki Thermoelectric Power Plant, and Niigata Mechanical Technology Center obtained ISO 14001 certification

History of Environmental Honors

1992	September	The Highest Award, the Eighteenth Kanto General Meeting for Promotion on Energy Conservation, organized by the Energy Conservation Center
1994	October	The Minister of Transportation's Award for Distinguished Service in Recycling Promotion, organized by the Recycling Promotion Council, given to the Tokyo Regional Head Office
1995	October	Poster category of the Fifth Awards for Environmental Advertisements and the Director of Environmental Agency's Awards, organized by the Japan Eco-Life Center and sponsored by the Environmental Agency
1997	April	Environment-Friendly Companies and Social Contributions category, organized by Ibaraki Prefecture, given to the Mito Branch Office
	April	The Sixth Global Environment Award, organized by the <i>Japan Industrial Journal</i> with special assistance from WWF Japan
	June	The First Environmental Action Plan Award, the Director of the Environmental Agency's Award, organized by the National Association of Environmental Conservation and sponsored by the Environmental Agency
	November	Special Award by the Director of the Cleaning Department of the Tokyo Metropolitan Government, given to the Tokyo Regional Head Office
	November	Poster category, the Seventh Awards for Environmental Advertisements and the Director of Environmental Agency's Awards, organized by the Japan Eco-Life Center and sponsored by the Environmental Agency
1998	April	The First Green Reporting Award for Excellent Environmental Report, organized by Toyo Keizai, Inc. and the Green Reporting Forum
2000	May	Improvement and Rationalization category, the Shimoji Prize, Awards for Superior MH Equipments and Systems, organized by the Japan Material Handling Society, given to East Japan Eco Access Co., Ltd.
2001	May	The Fourth Green Reporting Award for Excellent Environmental Report, organized by Toyo Keizai, Inc. and the Green Reporting Forum