

New travel, new lifestyles Styling the new



JR-EAST Group remains true to its mission to provide customers with memorable trips. We introduced the following services to promote a new type of travel that is safe, comfortable, convenient, and enjoyable.

1 Shinkansen e-Ticket Service

新幹線 eチケット

The Shinkansen e-Ticket Service makes it easier to travel ticketless and fast. If you register as a member and book your trip beforehand, there is no need for you to pick up your ticket at the ticket office or from a vending machine. Board the Shinkansen using just your IC card or Mobile Suica!

*Areas valid with e-Ticket service: The Shinkansen lines in Tohoku, Hokkaido, Hokuriku, Yamagata, and Akita.

2 Touch de Go! Shinkansen

タッチでGO! 新幹線

Did you know that you can board the Shinkansen (Non-Reserved seats only) using just your IC card or Mobile Suica? Simply register in advance when using this service for the first time and make sure that your IC card is charged. There is no need to stand in line at the ticket office anymore as you can board the train ticketless! *Please check the official website for details on where the Touch de Go! service is available.

3 Eki-net Tokudane

えきネット トクだ値

This convenient ticket is available only on our booking website! If you reserve now, you can receive up to 50% off your Shinkansen trip with Book Early Tokudane Special.

Use JR East trains to discover the charms of Eastern Japan!

* The Book Early Tokudane Special ("Osakini Tokudane Special (50% off)") discount is available for boarding tickets and can be used until March 31, 2021.

4 Furatto Gran Class



"Furatto Gran Class" is available only when booking online. The Gran Class cars have only 18 seats for passengers to travel leisurely with plenty of private space. Enjoy a relaxing and comfortable trip on the Gran Class!

*These cars are available only on the Tohoku Shinkansen "Nasuno" , Hokuriku Shinkansen "Asama" , and Joetsu Shinkansen "Toki" .

5 STATION WORK



STATION WORK

A shared office within the station! Use the STATION WORK service to complete some work between destinations or when working remotely. Registered members can also use the rooms at JR-EAST HOTEL METS! Keep travel at your fingertips and make the most out of your time in between destinations!

6 JRE POINT



JRE POINT

JRE POINT is a loyalty program for customers of all travel styles: collect points and use them how you want for convenience and savings. Register your Suica and you can use your points for train travel and shopping, charging your Suica, and at stores inside train stations! So how about giving the cashless and convenient JRE POINT a try?