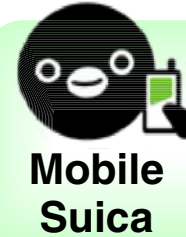


Appendix 2: Purchasing a Mobile Suica limited express ticket



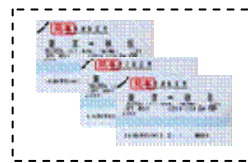
Shinkansen reserved seat tickets can be easily purchased anytime!

- (1) Mobile Suica limited express ticket services can be used for all JR East Shinkansen trips between Tohoku, Joetsu, Nagano, Yamagata, and Akita Shinkansen stations.
- (2) Customers can make reservations (purchase tickets) using registered Mobile Suica cellular phones.
- (3) Payment is charged to the registered credit card upon completion of reservation (purchase).

[Image of purchase]

2) Storing purchased Mobile Suica limited express tickets

(Image)



Mobile Suica server

Customer

* A single Mobile Suica limited express ticket can be saved on the phone's IC chip at a time.

1) Tickets can be purchased from a Mobile Suica terminal (cellular phone) or from a PC.

3) Downloading the purchased Mobile Suica limited express ticket prior to the departure (ticket-less)

The total price of tickets purchased is charged to the registered credit card upon completion of the reservation process.

To assist customers in remembering to download their data, a message will appear in the phone display for those who have not yet completed their download. In addition, by customer request, download reminders will be e-mailed to the customer.

* Additional packet communication fees are required.