

## Enhancement of Hokuriku Shinkansen products aimed at foreign tourists visiting Japan

A new tourist route – "Tateyama Kurobe Option Ticket" will go on sale!

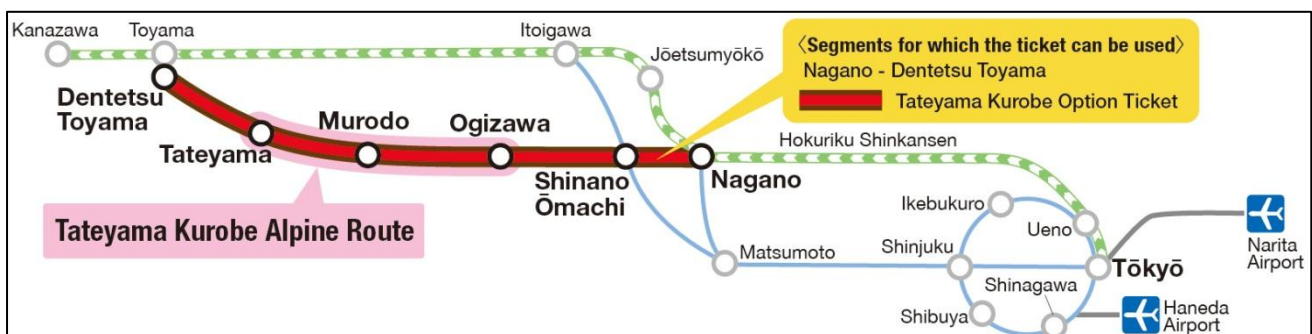
JR EAST sells economical free-passes aimed at overseas visitors in Japan, such as the "JR EAST PASS", and they have been used by many travelers up to now.

On this occasion, targeting foreign tourists visiting Japan, we are launching the "Tateyama Kurobe Option Ticket," which is convenient for setting out on the Tateyama Kurobe Alpine Route, where the autumn leaves are approaching their peak, and we will be promoting it as a new tourist route using the Hokuriku Shinkansen.

In the future, we will work even harder to promote tourist routes together with local communities so that even more overseas visitors can enjoy their holiday in the Eastern Japan area.

- ◇ Period of Use September 1 (Tue) – November 15 (Sun) 2015
  - ◇ Sale Period September 1 (Tue) – November 11 (Wed) 2015
  - ◇ Validity Period 5 days
  - ◇ Where to Purchase
    - JR EAST Travel Service Center
      - Narita Airport Terminal 1 Station, Narita Airport Terminal 2・3 Station, Tokyo Monorail Haneda Airport International Terminal Station, Tokyo Station, Shinjuku Station
    - JR Ticket Office(Midori-no-madoguchi)
      - Narita Airport Terminal 1 Station, Narita Airport Terminal 2・3 Station
    - Travel Service Center(View Plaza)
      - Nagano Station
- \* It will not be on sale anywhere other than at the above locations.
- ◇ Prices Adults (aged 12 and over) **¥9,000**, children (aged 6 to 11) **¥4,500**
  - ◇ Requirements Customers who are foreign nationals with a non-Japanese passport, and whose nature of stay is a "Short Stay" of no more than 90 days
  - ◇ Validity One way "Nagano – Dentetsu Toyama" or "Dentetsu Toyama – Nagano"
    - \* Cannot be used for round trips or return trips in the middle of the route
      - Nagano – Ogizawa
      - Ogizawa – Kurobe Dam
      - Kurobeko – Tateyama
      - Tateyama – Dentetsu Toyama

### Route Map



\* When using a JR EAST PASS, a separate base fare ticket / super express train ticket is required for the "Joetsumyoko – Toyama" section on the Hokuriku Shinkansen.

This information will be available on our multi-language website, etc., from early August.  
(English) <http://www.jreast.co.jp/e/>