

Notification Regarding the End of Overseas Sales of Existing JR EAST PASS Products

Thank you for using the JR EAST PASS.

Please be advised that East Japan Railway Company (henceforth "JR East") is going to re-launch the JR EAST PASS product lineup, effective as of July 1, 2013. Therefore, we would like to hereby notify you to cease overseas sales of existing JR EAST PASS products on March 31, 2013. We are currently determining the type(s) and distribution methods of the new products, and will send a separate notification to you once the details are confirmed.

A limited-time product, JR EAST PASS SPECIAL (Flexible 3-Day), is on sale overseas and online until June 14, 2013.

Please refer to the following details.

DETAILS:

1. JR EAST PASS products that will no longer be sold overseas as of March 31, 2013

Consecutive 5-day, Consecutive 10-day, and Flexible 4-day
(both Ordinary Car and Green Car versions)

* In Japan, these products are sold until June 30, 2013. If you would like to purchase them after April, please buy them at sales locations in Japan.

* Purchases made via overseas travel companies or online by March 31 can be exchanged from April onward as well at JR East's exchange locations in Japan (the exchange period is until June 30). Exchanges must be made within three months of the E-Ticket or Exchange Order issuance date.

*For purchase or exchange locations in Japan, please visit our website:

<http://www.jreast.co.jp/e/eastpass/index.html#category04>

2. About the JR EAST PASS SPECIAL

The JR EAST PASS SPECIAL is now on sale for a limited time at JPY 15,000 for adults and JPY 7,500 for children. This pass can be used for Shinkansen (bullet trains) and Limited Express trains in the Eastern Japan area. It also allows customers to ride on the new Akita Shinkansen Super Komachi, which debuted on March 16, and is very useful and reasonable to travel to the Tohoku region.

Period of Sales	Overseas: March 1 – June 14, 2013 *All orders purchased overseas must be exchanged in Japan between April 1 and June 21. In Japan: April 1 – June 21, 2013
Period of Use	April 1 – June 30, 2013
Period of Validity	Any three days of your choice during the 10-day period from the day the pass is issued. (Flexible 3-day pass)
●For more details, please visit our website: http://www.jreast.co.jp/e/eastpass_sp/index.html	

3. The JR EAST PASS and JR EAST PASS SPECIAL sales periods are as follows from March to June 2013.

Pass Type	Point of Sale	March 2013	April 2013	May 2013	June 2013
JR EAST PASS Consecutive 5-day	Overseas	→ 31st			
	In Japan				→ 30th
JR EAST PASS Consecutive 10-day	Overseas	→ 31st			
	In Japan				→ 30th
JR EAST PASS Flexible 4-day	Overseas	→ 31st			
	In Japan				→ 30th
JR EAST PASS SPECIAL Flexible 3-day *Limited-time offer	Overseas				→ 14th
	In Japan				→ 21st