

East Japan Adventures by JR EAST & Hoshino Resorts

Stay in a traditional Japanese “ryokan” hotel with your Rail Pass!

Take a retreat to Eastern Japan by train

- Breathtaking charm just a trip from Tokyo -



The East Japan Railway Company (JR East), in conjunction with Hoshino Resorts Inc are inviting overseas visitors to Tokyo to use the JR EAST PASS or JR Kanto Area Pass available to foreign visitors, and take a tour of the Eastern Japan area without hassle and at a reasonable rate. We would like to offer visitors the chance to visit the many wonders of Eastern Japan, then experience the charm of the region by staying at one of the Hoshino Resorts accommodations, providing the opportunity to take an inspiring retreat to Eastern Japan.

Following on from our 1st promotion to take a summer retreat in Nikko (June-October 2014), for our 2nd promotion, we are now inviting visitors the chance to visit and stay at Japanese mountain retreats, Nagano and Yamanashi regions, in winter (November 2014-February 2015).

Official page: (English)

(Korean)

(Traditional Chinese)

(Simplified Chinese)

URL: <http://global.hoshinoresort.com/winter2014/>

URL: <http://global.hoshinoresort.com/winter2014/kr/>

URL: <http://cn.hoshinoresort.com/winter2014/>

URL: <http://cn.hoshinoresort.com/winter2014/chn/>

Overseas visitors can use their JR EAST PASS to take a tour to the renowned Matsumoto Castle and Zenko-ji Temple, hit the slopes in Hakuba, then appreciate the magnificence of the region at the “KAI Alps” onsen (hot spring) hotel, and enjoy authentic wine produced in the local Nagano and Yamanashi regions at the “RISONARE Yatsugatake” hotel. Visitors who show their JR EAST PASS at these resorts will receive a specially crafted hand towel as a special souvenir (offer valid up to February 28th, 2015). Visitors can also check out our specially designed website, offered as always in four languages (English, Korean, and Traditional and Simplified Chinese).

As it is our duty to welcome visitors to our region, we are also planning more announcements for future Eastern Japan retreats. (Our 3rd promotion is scheduled for the Aomori region in spring.)

For more information on the JR EAST PASS and the JR Kanto Area Pass, please consult the following sites:

<http://www.jreast.co.jp/e/eastpass/index.html>

<http://www.jreast.co.jp/e/kantoareapass/index.html>

