



October 24, 2014  
East Japan Railway Company

GALA Option Ticket For Foreign Visitors in Japan to Go on Sale This Year as Well!  
Visit GALA Yuzawa Snow Resort with the JR Kanto Area Pass and GALA Option Ticket

JR East is selling the JR Kanto Area Pass, a special ticket for foreign visitors to Japan. To travelers who have purchased this ticket, JR EAST will also commence the limited-time sale of the GALA Option Ticket, a convenient round-trip ticket from Jomo Kogen Station to Echigo Yuzawa Station/GALA Yuzawa Station for visiting the GALA Yuzawa snow resort.

Come and enjoy one of the many events taking place in this 25<sup>th</sup> anniversary year of the GALA Yuzawa Snow Resort. The JR Kanto Area Pass and GALA Option Ticket are the perfect way to enjoy skiing and playing in the snow at GALA Yuzawa Snow Resort!

- ◇ Period of use: December 20, 2014 – May 6, 2015
- ◇ Period of sales: November 20, 2014 – May 6, 2015
- ◇ Period of validity: One day
- ◇ Sold at
  - JR Stations: Narita Airport Terminal 1 Station, Narita Airport Terminal 2 Station
  - Travel Service Centers: Shinagawa Station, Shibuya Station, Shinjuku Station, Ikebukuro Station, Ueno Station, Yokohama Station
  - JR EAST Travel Service Centers: Tokyo Station, Tokyo Monorail Haneda Airport International Terminal Station, Narita Airport Terminal 1 Station, Narita Airport Terminal 2 Station
- ◇ Price: Adults (age 12 and older) **1,000 yen**, Children (ages 6 to 11) **500 yen**
- ◇ Purchasing/usage conditions: Available only to non-Japanese passport holders who are purchasing a JR Kanto Area Pass at the same time, or who present a JR Kanto Area Pass.  
\*Passports will be checked at the time of purchase.
- ◇ Features: Only valid when used together with the JR Kanto Area Pass during its period of validity. Can be used for round trips on Ordinary Car reserved and non-reserved seats on the Joetsu Shinkansen from Jomo Kogen Station to Echigo Yuzawa Station/GALA Yuzawa Station. (Only valid for the Joetsu Shinkansen.)
- ◇ Benefits: The following benefits are available when presenting the JR Kanto Area Pass at the GALA Yuzawa Snow Resort Information Counter.
  - [Benefit 1] For customers who want to enjoy playing in the snow, the GALA Yuzawa Snow Fun Set With Gondola Ticket (round-trip gondola ticket + set of sled, boots, and gloves) will be sold for 950 yen for adults and 650 yen for children. (The regular price is 2,600 yen for adults and 1,550 yen for children.)
  - [Benefit 2] For customers who want to enjoy full-scale skiing, the GALA Locker Set With Lift Ticket (one-day gondola/lift ticket + locker ticket + 10% discount on rental skis) will be sold for 3,100 yen for adults and 1,550 yen for children. (The regular price is 5,600 yen for adults and 3,300 yen for children.)
  - [Benefit 3] Admission to Spa GALA-NO-YU is 1,000 yen for adults and 600 yen for children. (The regular price is 1,300 yen for adults and 800 yen for children.)\*You may enjoy the same benefits when showing your JR EAST PASS.

[Reference]

Comparison of round-trip Shinkansen charges from Tokyo Station to GALA Yuzawa Station (regular season/Ordinary Car reserved seat)

Regular price: Adult **14,180 yen** → Adult **9,300 yen\*** Visit GALA at a 4,880-yen discount!

\*When purchasing the JR Kanto Area Pass (8,300 yen) and GALA Option Ticket (1,000 yen)

This information will be delivered from late November via our multilingual website, etc.

(English) <http://www.jreast.co.jp/e/>