



East Japan Railway Company

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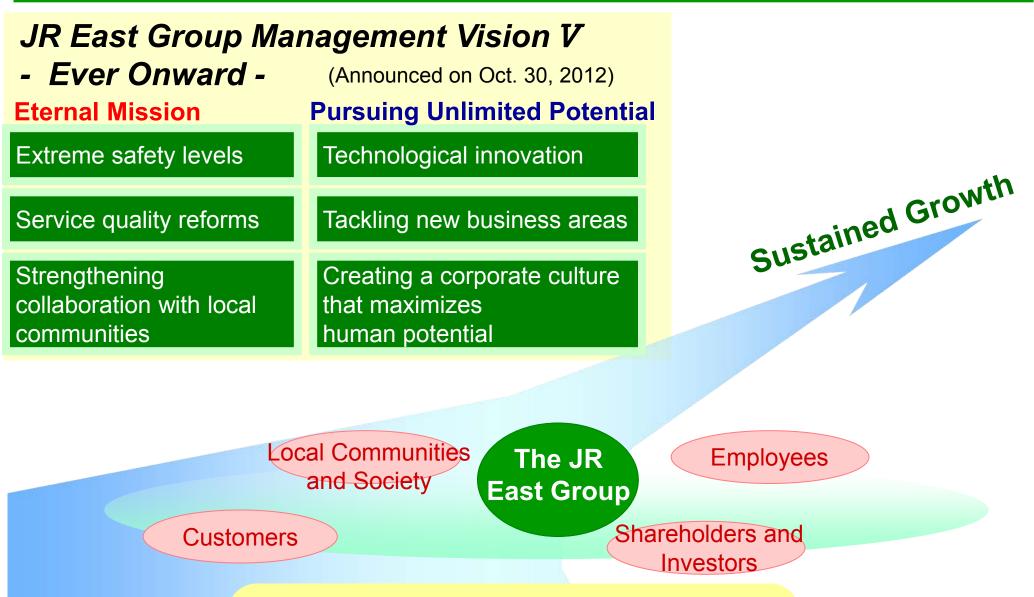
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I. JR East Group Management Vision V - Ever Onward -Current Situation and Foresight

JR East Group Management Vision V





" Thriving with Communities, Growing Globally"



Advance "JR East Group Safety Plan 2018" steadily (2014 - 2018)

Rising to the challenge of "extreme safety levels" as a whole group

Implement seismic reinforcements and other countermeasures

Approx. ¥300.0 billion total in seismic reinforcement countermeasures

Complete approx. 80% of the plan by end of FY2017.3



Seismic reinforcement of viaduct columns



Seismic reinforcement of embankments

Build a railway capable of withstanding natural disasters

Strengthen snow disruption prevention capability

• Increase installation of electric snow melters, etc.

Install windbreak fences



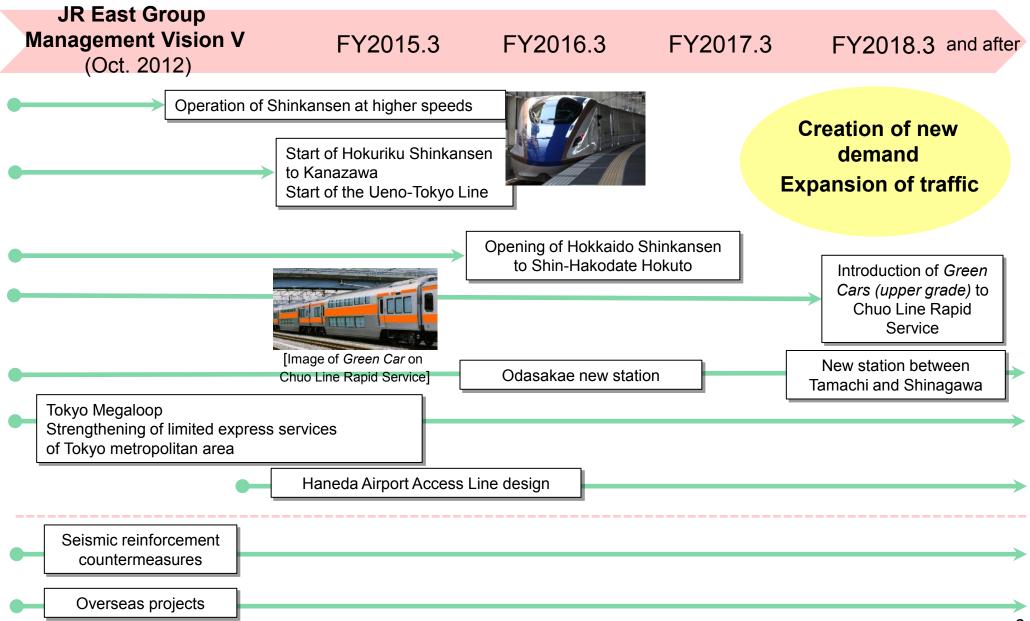
Automatic platform gates Phase-2 installation

Examine gate installation by station and by line

Reduce installation costs (by approx. 20% compared to on the Yamanote Line)

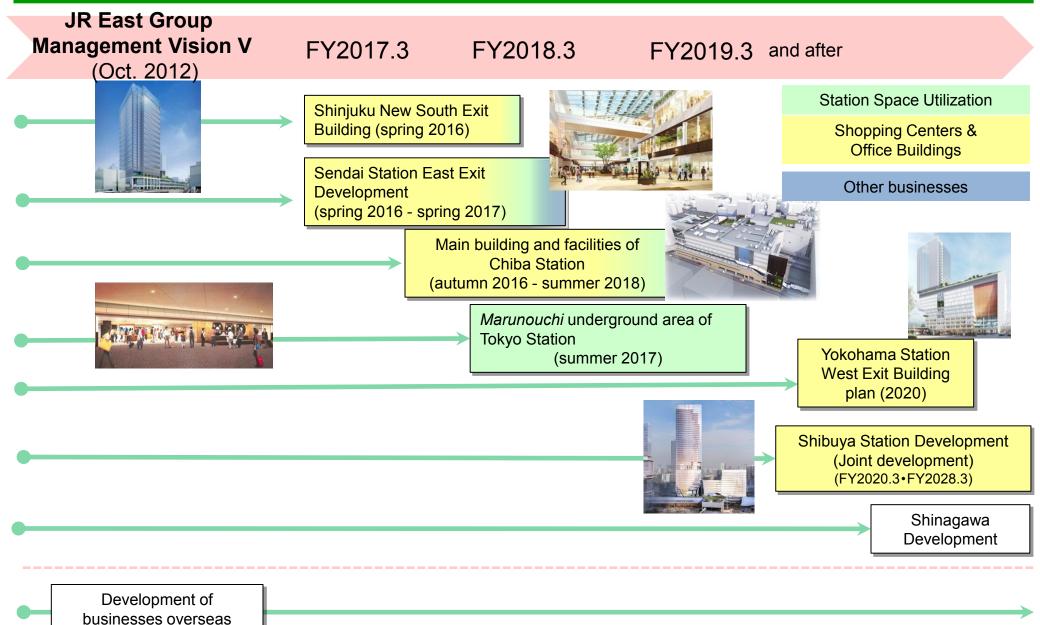
Expand and Improve Railway Network





Development of Life-style Business







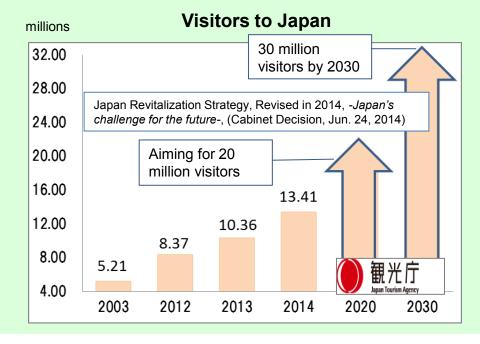
Stimulate tourism

Destination Campaigns

FY2016.3	Fukushima (Apr. – Jun.) Hokuriku (Oct. – Dec.)
FY2017.3	Aomori and Hakodate (Jul. – Sep.)

Advance inbound strategy

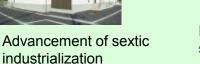
- Promote sales of products incorporating railway services
- Develop infrastructure and systems in life-style business



Revitalize communities

Revitalization of regional industry





Development of NOMONO shops and Sanchoku-Ichi

(farmers' markets)

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Town development in regional core stations



New station building, Nagano Station

Oykot

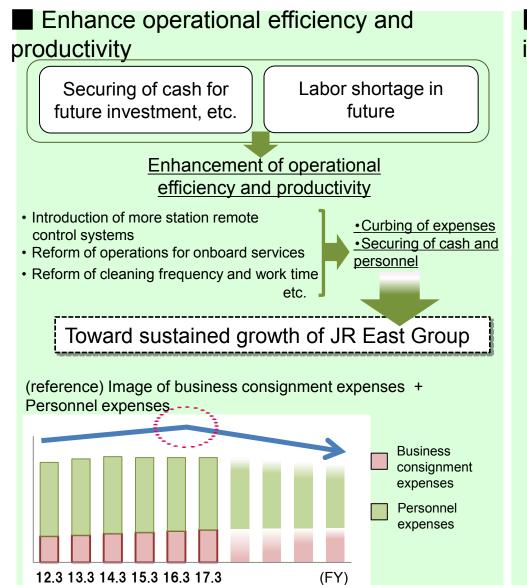
Development of "fun-to-ride" trains





FruitTea Fukushima





Cost reduction through technological innovation

Streamlining of facilities

- ATACS: Saikyo Line (autumn 2017)
- CBTC: Local service on the Joban Line (around 2020)

Maintenance innovation

•Use of operational rolling stock to monitor track condition



Monitoring of rolling stock, track and power equipment



Series E235, Yamanote Line (to begin operating around autumn 2015)

FY2018.3 Numerical Targets



(¥ billion,%)		2015.3	2016.3	2018.3	2018.3/20	15.3
		Results Plan		Target	Increase / decrease	(%)
Operating revenues		2,756.1	2,800.0	2,900.0	+143.8	105.2
	Transportation	1,852.0	1,911.0	1,946.0	+93.9	105.1
	Station Space Utilization	396.3	388.0	425.0	+28.6	107.2
	Shopping Centers & Office Buildings	254.9	258.0	288.0	+33.0	112.9
	Others	252.7	243.0	241.0	-11.7	95.3
Ор	erating income	427.5	445.0	463.0	+35.4	108.3
	Transportation	294.6	314.0	318.0	+23.3	107.9
	Station Space Utilization	34.5	30.0	37.0	+2.4	107.1
	Shopping Centers & Office Buildings	72.3	73.0	78.0	+5.6	107.8
	Others	27.4	29.0	31.0	+3.5	112.8
	Adjustment	-1.4	-1.0	-1.0		

Main assumptions

(For the three years ending FY2018.3)

Real GDP growth rate approx. +1.4% per year

 Basic growth rate for passenger revenues per year
 Commuter passes: approx. +0.0% per year
 Non-commuter passes: approx. +0.7% per year

* The impact by Hokkaido Shinkansen which is under construction is not included.

Consolidated ROA (at the end of FY2018.3) (rate of operating income on total assets)

Around 6%

Consolidated ROE (at the end of FY2018.3) (rate of net income on equity)

Around **10%**

The three-year targets will be reviewed annually, and will be revised to new targets for the next three years starting from the following fiscal year.

Uses of Consolidated Cash Flows



	Targets	FY2016.3
Consolidated operating cash flow	Approx. ¥ 1.9 trillion (Three-year total to FY2018.3)	
Capital expenditures	Approx. ¥ 1.6 trillion (Three-year total to FY2018.3)	* ¥ 525.0 billion
Investment needed for the continuous operation of business (Safety practice and transportation stability)	Approx. ¥ 1,000.0 billion (Approx. ¥600.0 billion)	¥ 321.0 billion
Growth investment	Approx. ¥ 600.0 billion	¥ 204.0 billion
Shareholder returns	[Medium- to long-term target] 33% total return ratio (to net income)	¥ 130 /share dividend
Debt reduction	(During the 2020s) ¥ 3,000.0 billion interest-bearing debt balance	debt

 In addition, priority budget allocation max. ¥30.0 billion from the deposit balance on Mar. 31, 2015 (capital expenditures of approx. ¥555.0 billion in total)

** Share buybacks of max. 1.0 million shares or ¥12.0 billion (Apr. 30 to May 29 2015)



II. FY2015.3 Financial Results and FY2016.3 Plan



(¥ billion)		2014.3	201	5.3	2015.3/2014.3		2016.3	2016.3/20	015.3
		Results	Results	[Jan. plan]	Increase / decrease	(%)	Plan	Increase / decrease	(%)
Operating revenues		1,932.5	1,966.0	[1,960.0]	+33.4	101.7	2,016.0	+49.9	102.5
	Passenger revenues	1,696.5	1,725.9		+29.4	101.7	1,770.0	+44.0	102.6
	Others	236.0	240.0		+3.9	101.7	246.0	+5.9	102.5
Operating expenses		1,604.7	1,613.3		+8.6	100.5	1,641.0	+27.6	101.7
	Personnel expenses	486.0	472.3		-13.6	97.2	465.0	-7.3	98.4
	Non-personnel expenses Energy Maintenance Other	674.3 71.1 243.9 359.2	690.3 71.5 248.3 370.3		+15.9 +0.3 +4.4 +11.1	102.4 100.5 101.8 103.1	700.0 66.0 249.0 385.0	+9.6 -5.5 +0.6 +14.6	101.4 92.2 100.2 103.9
	Usage fees to JRTT, etc.	74.7	73.9		-0.8	98.8	89.0	+15.0	120.4
	Taxes	84.5	86.0		+1.5	101.8	91.0	+4.9	105.7
	Depreciation	284.9	290.6		+5.6	102.0	296.0	+5.3	101.8
Op	perating income	327.8	352.6	[347.0]	+24.8	107.6	375.0	+22.3	106.3
Or	dinary income	263.9	301.5	[296.0]	+37.6	114.3	319.0	+17.4	105.8
Ne	et income	169.8	157.1	[174.0]	-12.7	92.5	207.0	+49.8	131.7



(YoY	′, ¥ billion, %)	Total		(`	YoY, ¥ billion)	Positive and Negative Factors	Increase / decrease
		Increase /	(%)			Operation of Shinkansen at higher speeds, etc.	+3.5
		decrease	. ,			Opening of the Hokuriku Shinkansen	+2.0
Pas	senger revenues	+29.4	101.7			Holidays, absence of typhoon and heavy snow, etc.	+2.0
	ommuter passes	+9.4	102.0		Shinkansen	Inbound tourism	+1.5
· - ·	Seasonal tickets)				(+13.6)	Absence of advance purchases in anticipation of consumption tax hike	-1.0
-	asses Drdinary tickets)	+20.0	101.6			Usage due to earthquake recovery	-3.0
(*	,					Basic Trend	+8.5
	Shinkansen Network	+13.6	102.8		Conventional	Holidays, absence of typhoon and heavy snow, etc.	+4.0
	Kanto Area Network of	+7.4	101.1		Lines (+6.3)	Absence of advance purchases in anticipation of consumption tax hike	-1.0
	Conventional lines	μ τ <i>ι</i> .4	101.1			Basic Trend	+4.0
				 Non-commuter passes revenues 		+20.0	
		Commuter passes revenues				+9.4	
	Passenger revenues					+29.4	

Passenger Revenues – FY2016.3 Plan



(YoY, ¥ billion,%)	Total	Main factors behind change	Trend	
	1st half 2nd half	Main laotoro benina onange		
+44.0 billion Passenger revenues	102.6%		100.4%	
U	103.1% 102.0%			
+2.1 billion	100.4%		100.20/	
Commuter passes (Seasonal tickets)	100.4% 100.4%	 Ueno-Tokyo Line: +1.0 	100.2%	
+41.8 billion	103.4%		100.6%	
Non-commuter passes (Ordinary tickets)	104.2% 102.5%		100.0 %	
+35.5 billion	107.1%	•Hokuriku Shinkansen: +29.5		
Shinkansen Network	108.4% 105.9%	 Inbound tourism: +1.5 Leap-year: +1.0 Typhoon, snow, etc.: -1.5 	101.0%	
+8.4 billion	101.2%	•Ueno-Tokyo Line: +1.0		
Kanto Area Network of Conventional lines	101.8% 100.6%	 Leap-Year: +2.0 Travel during consecutive holidays, etc.: +1.0 Absence of decrease in sales at the beginning of last FY: +1.0 Typhoon, snow, etc.: +0.5 	100.5% 1!	

Operating Expenses (non-consolidated) – FY2015.3 Results



(¥ billic	on)	2014.3	2015.3	2015.3/2014.3		
		Results	Results	Increase / decrease	(%)	Main factors behind change
Opera	ating expenses	1,604.7	1,613.3	+8.6	100.5	
Personnel expenses		486.0	472.3	-13.6	97.2	 Employees' severance and retirement benefit expenses: -6.3 Absence of overtime payment (snow disruption, etc.): -2.0 Bonus related: -1.4
Non-personnel expenses		674.3	690.3	+15.9	102.4	
	Energy	71.1	71.5	+0.3	100.5	
	Maintenance	243.9	248.3	+4.4	101.8	 General maintenance expenses: +3.5 Railcar maintenance expenses: +0.9
	Other	359.2	370.3	+11.1	103.1	 Outsourcing expenses: +4.4 Publicity and advertising: +2.2 Sales commissions: +2.0
Usage fees to JRTT, etc.		74.7	73.9	-0.8	98.8	 Decrease due to end of leasing of some railway facilities Leasing fee due to the opening of the Hokuriku Shinkansen
Тах	es	84.5	86.0	+1.5	101.8	 Property Tax etc.: +1.9 Registeration and License tax: -0.8
Dep	preciation	284.9	290.6	+5.6	102.0	Increase due to capital expenditures 16

Operating Expenses (non-consolidated) – FY2016.3 Plan



(¥ billion)		2015.3	2016.3	2016.3/	2015.3	
		Results	Plan	Increase / decrease	(%)	Main factors behind change
Opera	iting expenses	1,613.3	1,641.0	+27.6	101.7	
_	sonnel enses	472.3	465.0	-7.3	98.4	 Decrease in employees, etc.
	n-personnel enses	690.3	700.0	+9.6	101.4	
	Energy	71.5	66.0	-5.5	92.2	•Decrease in fuel costs of thermal power plants
	Maintenance	248.3	249.0	+0.6	100.2	
	Other	370.3	385.0	+14.6	103.9	 Railcar usage expenses: +6.5 System usage expenses: +5.0 Outsourcing expenses: +2.5 Sales commissions: +1.5
Usage fees to JRTT, etc.		73.9	89.0	+15.0	120.4	 Leasing fee due to the opening of the Hokuriku Shinkansen
Тах	es	86.0	91.0	+4.9	105.7	 Property tax(revaluation, etc.): +3.0 Amendment of pro forma standard taxation: +1.5
Dep	preciation	290.6	296.0	+5.3	101.8	 Increase due to capital expenditures

FY2015.3 Financial Results and FY2016.3 Plan (consolidated)

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JR-	EAST

(¥	billion)	2014.3	201	5.3	2015.3/2	2014.3	2016.3	2016.3/2	015.3
		Results	Results	[Jan. plan]	Increase / decrease	(%)	Plan	Increase / decrease	(%)
С	perating revenues	2,702.9	2,756.1	[2,744.0]	+53.2	102.0	2,800.0	+43.8	101.6
	Transportation	1,827.4	1,852.0		+24.5	101.3	1,911.0	+58.9	103.2
	Station Space Utilization	400.9	396.3		-4.5	98.9	388.0	-8.3	97.9
	Shopping Centers & Office Buildings	251.0	254.9		+3.9	101.6	258.0	+3.0	101.2
	Others	223.4	252.7		+29.3	113.1	243.0	-9.7	96.1
С	perating income	406.7	427.5	[423.0]	+20.7	105.1	445.0	+17.4	104.1
	Transportation	267.3	294.6		+27.2	110.2	314.0	+19.3	106.6
	Station Space Utilization	36.0	34.5		-1.5	95.8	30.0	-4.5	86.9
	Shopping Centers & Office Buildings	72.0	72.3		+0.2	100.4	73.0	+0.6	100.9
	Others	32.6	27.4		-5.1	84.1	29.0	+1.5	105.5
	Adjustment	-1.3	-1.4		-0.0	106.7	-1.0	+0.4	69.5
С	ordinary income	332.5	361.9	[357.0]	+29.4	108.9	382.0	+20.0	105.5
N	et income	199.9	180.3	[200.0]	-19.5	90.2	238.0	+57.6	131.9

[Note] Net income in forecasts for Fiscal 2016 represents Profit Attributable to owners of parent after adopting "Accounting Standard for Business Combinations".



(¥ billion)	2014.3	2015.3	2015.3/2014.3	2016.3 Plan	2016.3/2015.3
Operating revenues	1,827.4	1,852.0	+24.5 101.3%	1,911.0	+58.9 103.2%
Operating income	267.3	294.6	+27.2 110.2%	314.0	+19.3 106.6%

Operating revenues

- main positive and negative factors (FY2015.3) (¥ billion)

JR East	+32.9	Increase in passenger revenues
J-TREC	-8.2	Decrease in sales to outside customers

FY2016.3 Topics

- •*Fukushima Destination Campaign* (Apr. to Jun. 2015)
- Hokuriku Prefecture Destination Campaign (Oct. to Dec. 2015)
- •Opening of the Hokkaido Shinkansen between Shin-Aomori and Shin-Hakodate Hokuto (end of FY2015.3)

[Notes] Operating revenues: operating revenues from outside customers



(¥ billion)	2014.3	2015.3	2015.3/2014.3	2016.3 Plan	2016.3/2015.3
Operating revenues	400.9	396.3	- 4.5 98.9%	388.0	-8.3 97.9%
Operating income	36.0	34.5	- 1.5 95.8%	30.0	-4.5 86.9%

Operating revenues - main positive and negative factors (FY2015.3) (¥ billion)						
JR East Retail Net (J-Retail)	-1.8	Stores closed for construction, etc.				
JR East Tohoku Sogo Service	-1.0	Stores closed for construction, decrease of existing store sales, etc.				
JR East Water Business	-0.7	Vending Machine sales decrease				

[Reference] Monthly trends (comparison with same month of previous year, %)

	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	2nd-half total	Full year
Retails & Restaurant Total	99.2	98.4	100.0	100.4	100.4	98.4	99.1	99.1
J-Retail (existing stores)	101.0	99.1	101.4	101.0	99.7	97.8	100.0	99.5
NRE (existing stores)*	100.4	97.8	99.1	101.3	103.6	101.0	100.5	100.2

* For NRE, hotel operations revenues not included

[Notes] Operating revenues: operating revenues from outside customers

Shopping Centers & Office Buildings - Results and Plan



FY2016.3 Topics

(¥ billion)	2014.3	2015.3	2015.3/2014.3	2016.3 Plan	2016.3/2015.3
Operating revenues	251.0	254.9	+ 3.9 101.6%	258.0	+3.0 101.2%
Operating income	72.0	72.3	+0.2 100.4%	73.0	+0.6 100.9%

0	perating	revenues	
\mathbf{U}	perating	10venues	

- main positive and negative factors (FY2015.3) (¥ billion)

LUMINE+2.1Buoyant existing stores•Urawa Station Underpass
development(Autumn 2015)JR East Building
atré+0.7Revenue increase for Kanda Manseibashi Building
atrévie Otsuka, buoyant existing stores•Urawa Station Underpass
development(Autumn 2015)•Floor expansion of Chigasaki
LUSCA (FY2016.3)

[Reference] Monthly trends (comparison with same month of previous year, %)

	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	2nd-half total	Full year
Shopping Centers Total	101.4	101.5	101.7	100.4	103.3	93.5	100.5	100.5
LUMINE (existing stores)	99.3	102.8	101.5	99.2	102.0	91.4	98.8	100.9
atré (existing stores)	103.1	102.2	101.8	101.5	105.2	95.9	101.4	101.8

[Notes] Operating revenues: operating revenues from outside customers



(¥ billion)	2014.3	2015.3	2015.3/2014.3	2016.3 Plan	2016.3/2015.3
Operating revenues	223.4	252.7	+29.3 113.1%	243.0	-9.7 96.1%
Operating income	32.6	27.4	-5.1 84.1%	29.0	+ 1.5 105.5%

Operating revenues - main positive and negative fac	FY2015.3 Hotel operating results		
JR East Japan Information Systems East Japan Marketing &	+18.9 +2.3	Increase in systems contract revenues Increase in advertising materials	Operating revenues: ¥48.7 billion (100.2%) (including revenues inside group)
Communications JR East Mechatronics	+1.2	Increase in IC related equipment sales	Operating income: ¥3.2billion (101.3%)

[Reference] Monthly trends (comparison with same month of previous year, %)

	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	2nd-half total	Full year
Hotel	100.3	102.1	100.0	102.3	100.2	102.0	101.3	100.0

[Notes] Operating revenues: operating revenues from outside customers

Summary of Non-operating Income / Expenses and Extraordinary Gains / Losses (consolidated)



(¥ billion)	2014.3	2015.3	Increase/ decrease	
Operating income	406.7	427.5	+20.7	
Non-operating income	18.9	20.8	+1.8	
Interest income	0.1	0.1	-0.0	
Dividend income	2.8	3.6	+0.8	
Equity in net income of affiliated companies	1.2	3.1	+1.9	
Other	14.8	13.9	-0.8	
Non-operating expenses	93.2	86.4	-6.8	
Interest expense	88.2	81.9	-6.3	>
Other	4.9	4.4	-0.5	A. A
Drdinary income	332.5	361.9	+29.4	Interest expense: 49.4 (-6.3)
Extraordinary gains	54.8	66.7	+11.8	Bond interest: 32.5 (-0.0)
Construction grants received	41.7	59.2	+17.4	
Other	13.0	7.4	-5.5	
Extraordinary losses	62.7	113.3	+50.6	Transfer of monogoment of
Losses on reduction entry for construction grants	38.4	54.2	+15.7	Transfer of management of the section between Miyako
Impairment losses on fixed assets	6.4	12.7	+6.2	and Kamaishi on the Yamada line
Provision for allowance for partial railway operation transfer costs	_	16.6	(+16.6)	
Other	17.8	29.7	+11.9	
Income before income taxes	324.6	315.3	-9.3	23

Summary of Cash Flows (consolidated)



(¥ billion)	2014.3	2015.3	Increase/ decrease
	Decrease in	payments of incom	ne taxes: +35.1
Cash Flows from Operating Activities (I)	562.7	622.7	+59.9
Cash Flows from Investing Activities (II)	-474.6	-476.8	-2.1
Free Cash Flows (I) + (II)	88.0	145.9	+57.8
Cash Flows from Financing Activities (III)	-91.3	-86.6	+4.7
Net Change in Cash and Cash Equivalents (I) + (II) + (III)	-3.3	59.2	+62.5
Cash and Cash Equivalents at Beginning of the Period	189.2	186.0	-3.2
Decrease in Cash and Cash Equivalents Resulting from Exclusion of Subsidiaries from Consolidation		-0.5	-0.5
Increase in Cash and Cash Equivalents due to Merger	0.0	0.4	+0.3
Cash and Cash Equivalents at End of the Period	186.0	245.1	+59.1

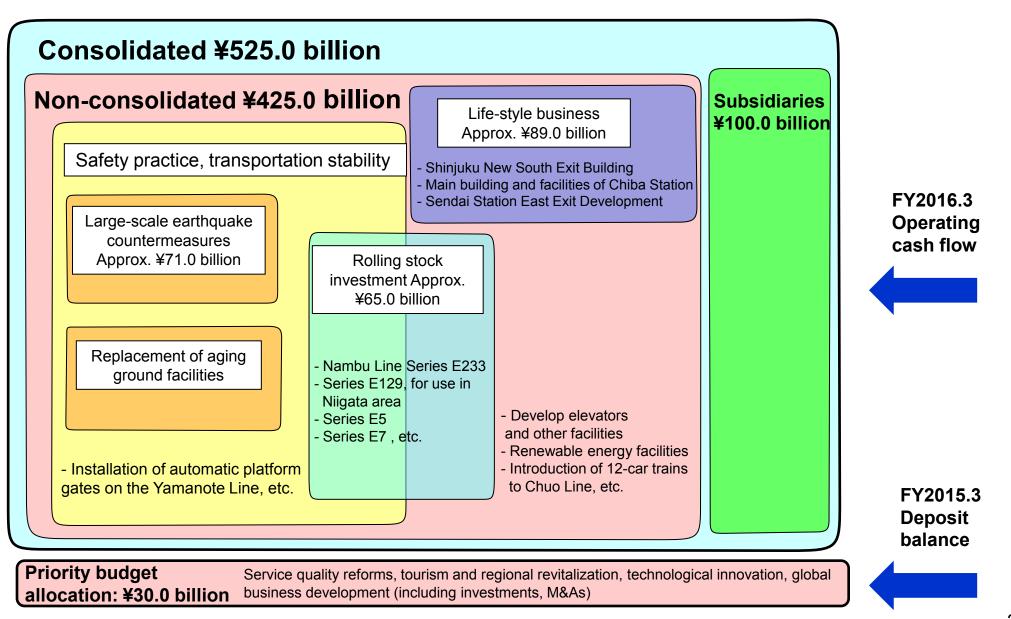
Change in Capital Expenditures (consolidated)



(¥ billion)	2012.3 (Results)	2013.3 (Results)	2014.3 (Results)	2015.3 (Results)	2016.3 (Plan)	
	Growth investment	45.1	58.9	85.9	65.2	48.0
Transportation	Investment needed for the continuous operation of business	233.8	316.2	325.9	336.5	325.0
	Total	278.9	375.1	411.9	401.8	373.0
	Growth investment	85.0	99.4	107.6	111.9	156.0
Non- transportation	Investment needed for the continuous operation of business	6.2	6.1	6.1	8.3	26.0
	Total	91.2	105.5	113.7	120.2	182.0
	Growth investment	130.1	158.4	193.6	177.1	204.0
	Investment needed for the continuous operation of business	240.0	322.3	332.0	344.9	351.0
	(Depreciation)		346.8	348.0	353.2	369.0
	Total	370.1	480.7	525. 7	522.1	555.0

* Includes priority budget allocation (¥14.7 billion resulted in FY2014.3) (¥16.1billion resulted in FY2015.3)(¥30.0 billion planned in FY2016.3)





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()	é billion)	2011.3 (Results)	2012.3 (Results)	2013.3 (Results)	2014.3 (Results)	2015.3 (Results)
	Bonds	1,560.0 (1.98%)	1,599.6 (1.97%)	1,659.7 (1.94%)	1,719.7 (1.90%)	1,764.8 (1.84%)
	Long-term loans	761.6 (1.92%)	815.9 (1.75%)	853.7 (1.57%)	899.8 (1.43%)	965.4 (1.30%)
	Long-term liabilities incurred for purchase of railway facilities	1,048.4 (5.40%)	923.8 (5.49%)	793.2 (5.63%)	666.4 (5.78%)	545.2 (5.97%)
	Other interest- bearing debt	62.8 (0.16%)	0.7 (0.82%)	0.8 (0.76%)	2.3 (1.27%)	_
	Total	3,433.0 (2.98%)	3,340.2 (2.89%)	3,307.4 (2.73%)	3,288.4 (2.56%)	3,275.5 (2.37%)

Top : Balance Bottom: Average interest rate



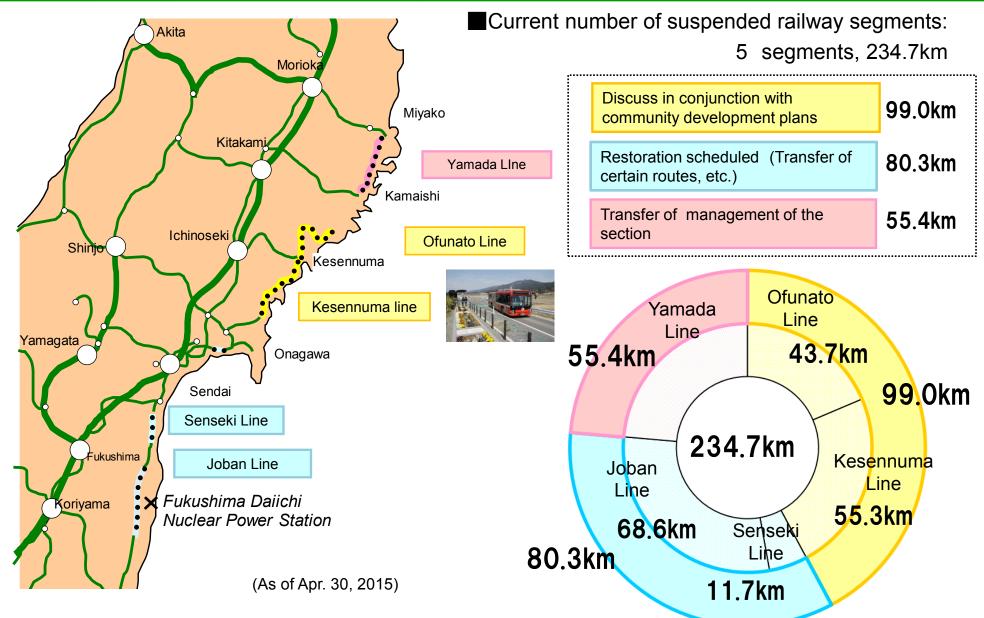
III. Reference Materials

FY2016.3 Traffic Volume and Passenger Revenues - Plan



Comr	Commuter Passes: Seasonal Tickets		(m.	Traffic Vo illion passenge			F	Passenger Revenues (¥ billion)			
Non-commuter Passes: Ordinary Tickets			2015.3 Results	2016.3 Plan	Increase / decrease	(%)	2015.3 Results	2016.3 Plan	Increase / decrease	(%)	
Shir	nkansen	Commuter Passes	1,675	1,705	+30	101.8	23.2	23.2	-0.0	99.9	
		Non-commuter Passes	19,238	20,975	+1,736	109.0	497.9	533.5	+35.5	107.1	
		Total	20,914	22,681	+1,767	108.4	521.2	556.8	+35.5	106.8	
S F	Kanto	Commuter Passes	68,375	69,212	+837	101.2	448.2	450.3	+2.0	100.5	
< 1	Area Network	Non-commuter Passes	34,935	35,124	+188	100.5	683.4	691.9	+8.4	101.2	
tiona		Total	103,310	104,336	+1,025	101.0	1,131.7	1,142.2	+10.5	100.9	
<u></u>	Other	Commuter Passes	3,068	3,144	+75	102.5	18.7	18.8	+0.0	100.4	
es 1	Network	Non-commuter Passes	2,775	2,679	-95	96.6	54.2	52.0	-2.1	96.0	
		Total	5,844	5,824	-19	99.7	72.9	70.8	-2.0	97.1	
-	Total	Commuter Passes	71,444	72,357	+912	101.3	466.9	469.1	+2.1	100.5	
		Non-commuter Passes	37,710	37,804	+93	100.2	737.6	743.9	+6.2	100.9	
		Total	109,154	110,161	+1,006	100.9	1,204.6	1,213.1	+8.4	100.7	
Tota	al	Commuter Passes	73,119	74,063	+943	101.3	490.2	492.3	+2.1	100.4	
		Non-commuter Passes	56,949	58,779	+1,830	103.2	1,235.6	1,277.5	+41.8	103.4	
		Total	130,068	132,842	+2,773	102.1	1,725.9	1,769.9	+44.0	102.6	

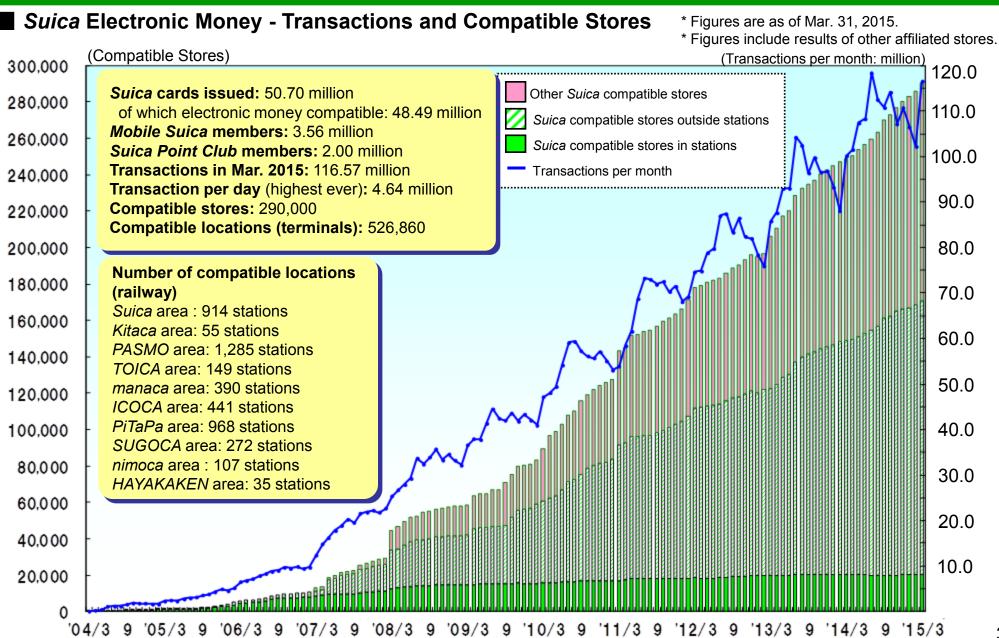
Operation Suspended Lines and Segments Damaged by Tsunami during Great East Japan Earthquake



JR-EAST

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	Omiya	Shinagawa	Tachikawa	Nippori	Tokyo	Ueno	Shinagawa South	Akabane
Beginning of operations	Mar. 2005	Oct. 2005	Oct. 2007 (phase I) Oct. 2008 (phase II)	Mar. 2008 Jun. 2009 (floor space increase)	Mar. 2010	Dec. 2010 (phase I) Mar. 2011 (phase II)	Dec. 2010 (phase I) Feb. 2011 (phase II) Apr. 2011 (phase III) May 2011 (phase IV)	Mar. 2011 (phase I) Jul. 2011 (phase II) Aug. 2011 (phase III) Sep. 2011 (phase IV)
Store space	Approx. 2,300 m [*]	Approx. 1,600 m [*]	Approx. 4,300 m [*]	Approx. 380 m [*]	Approx. 730 m [*]	Approx. 4,800 m	Approx. 1,800 m [*]	Approx. 1,600 m [*]
Number of shops	77	52	85	18	38	78	39	52
FY2015.3 Results (YoY, %)	¥ 9.7billion (97.4%)	¥ 6.6 billion (104.0%)	¥ 5.9 billion (100.1%)		¥ 4.7 billion (110.4%)	¥ 10.9billion (100.8%)	¥ 10.5 billion (104.9%)	¥ 5.3billion (103.5%)

Hotel Operations - Overview



Metropolitan Hotels (10 hotels, 3,029 guest rooms)

Hotel Metropolitan (Ikebukuro), Edmont (Iidabashi), Takasaki, Nagano, Sendai, Morioka, Morioka New Wing, Akita, Yamagata and Marunouchi

Operating revenues* : ¥ 33.1 billion (FY2015.3) Occupancy rate: 82.2%

HOTEL METS chain (23 hotels, 2,683 guest rooms)

Kumegawa, Musashisakai, Kokubunji, Urawa, Mito, Kawasaki, Tsudanuma, Kitakami, Nagaoka, Mizonokuchi (Musashi-Mizonokuchi), Shibuya, Tabata, Kamakura Ofuna (Ofuna), Hachinohe, Mejiro, Akabane, Fukushima, Koenji, Tachikawa, Komagome, Yokohama Tsurumi (Tsurumi), Niigata and Hotel R-Mets Utsunomiya

Operating revenues* : ¥ 8.7 billion (FY2015.3) Occupancy rate: 83.5%

The Tokyo Station Hotel (150 guest rooms)

Familio,Folkloro (8 hotels, 344 guest rooms)

Hotel Dream Gate Maihama (80 guest rooms)

Seaside Hotel Shiba Yayoi (155 guest rooms)

Hotel New Grand (249 guest rooms)

* Simple sum of operating revenues from each hotel.



(¥ billion)		2014.3 Results	2015.3 Results	2015.3/ 2014.3	2016.3 Plan	2016.3/ 2015.3
JR East Retail Net	Operating revenues	202.2	196.9	97.4%	189.4	96.2%
(J-Retail)	Operating income	4.3	2.9	67.9%	0.5	18.1%
Nippon Restaurant Enterprise (NRE)	Operating revenues	61.3	61.4	100.2%	61.5	100.1%
	Operating income	1.3	1.6	117.5%	1.6	96.7%
	Operating revenues	65.6	67.7	103.2%	70.5	104.1%
LUMINE	Operating income	12.5	12.4	98.9%	12.7	102.3%
East Japan Marketing & Communications	Operating revenues	102.0	105.2	103.2%	105.7	100.4%
	Operating income	3.0	3.4	113.0%	2.8	82.6%

* Non-consolidated operating revenues / operating income

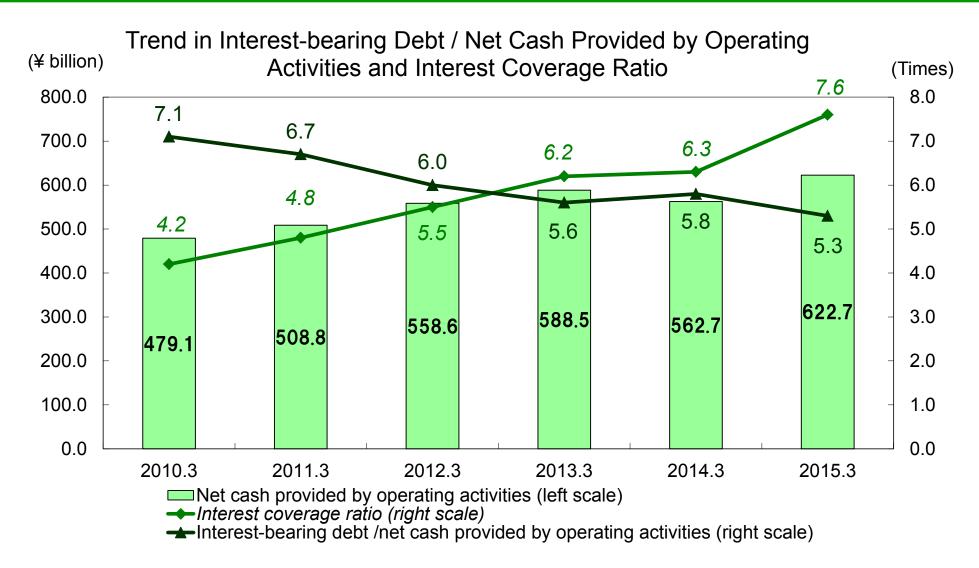
Major Projects of the Life-style Business Going Forward



		Total floor space	e (m ²)		
	Opening		Office (m²)	Commercial (m ²)	Hotel (rooms)
Shinjuku New South Exit Building	Spring 2016	Approx. 111,000	Approx. 77,200	Approx. 9,400	-
Main building and facilities of Chiba Station	Beyond Summer 2018 (full opening)	Approx. 73,800	_	Approx. 57,400	-
Sendai Station East Exit	Spring 2016	Approx. 43,000	-	Approx. 41,000	-
Development	Spring 2017	Approx. 14,000	-	-	Approx. 280
Shibuya Station Development	(East Tower) FY2020.3	Approx. 270,000	(Leased floor) Approx. 70,000	(Store space) Approx. 70,000	
(Co-development)	(Central & West Tower) FY2028.3	(East Tower) Approx. 174,000	(East Tower) Approx. 70,000	(East Tower) Approx. 30,000	-
Yokohama Station West Exit Station Building Plan	2020	Approx. 118,000	Approx. 28,000	Approx. 66,000	-
Shinagawa Development Project	Area for development : Approx. 130,000 m ²				

Additional Information for bond Investors

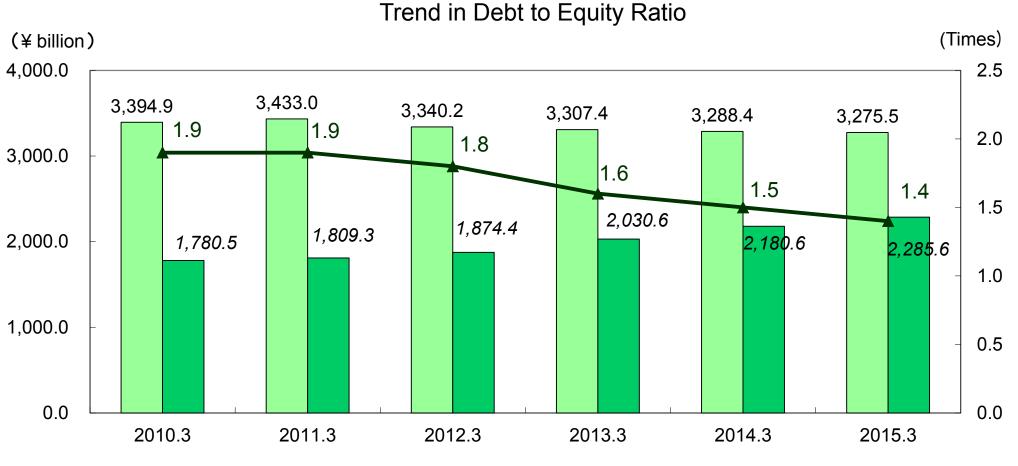




[Note] Interest coverage ratio = Net cash provided by operating activities / payments of interest

Additional Information for bond Investors





Interest-bearing debt (left scale) Shareholder's equity (left scale) - Debt to equity ratio (right scale)

Breakdown of Interest-bearing Debt

Additional information for bond investors



Breakdown of consolidated interest-bearing debt (As of Mar. 31, 2015)

	Balance (¥ billion)	Breakdown	Average interest rate	Average maturity
Bonds	1,764.8	53.9%	1.84%	9.82 years
Long-term loans	965.4	29.5%	1.30%	7.56 years
Long-term liabilities incurred for purchase of railway facilities	545.2	16.6%	5.97%	15.96 years
Total	3,275.5	100.0%	2.37%	10.18 years

Breakdown of long-term liabilities incurred for purchase of railway facilities (As of Mar. 31, 2015)

			-			· · · · · · · · · · · · · · · · · · ·	,
Category	Principal	Balance	Inte	erest			Use of proceeds
of liabilities	(¥ billion)	(¥ billion)	Variable /fixed	Rate	Payment	Period	by recipient **
Number 1*	2,101.8	101.8	Variable	4.13%	Principal and interest equal repayment	1991.10 ~ 2017.3	Fund for repayment of debt borne by JRTT
Number 2*	638.5	94.1	Fixed	6.35%	Principal and interest equal repayment	1991.10 ~ 2017.3	Construction of conventional lines, etc.
Number 3*	366.5	338.7	Fixed	6.55%	Principal and interest equal repayment	1991.10 ~ 2051.9	Construction of Shinkansen lines
Sub-total	3,106.9	534.7		6.05%			
Akita Shinkansen	27.9	7.9	Variable	1.67%	Principal and interest equal repayment	1997.3 ~ 2022.3	
Tokyo Monorail	36.7	2.4	Variable	2.59%	Principal and interest equal repayment	(2002.3) ~ 2029.11	
Total		545.2		5.97%	b 2 in accordance with th		

* The names of the liabilities are commonly known as Number 1 through 3 in accordance with the definition under law.

** Japan Railway Construction, Transport and Technology Agency (JRTT)



Long-term Funding

- Constraining the risks of rising interest rates by raising long-term fund at fixed interest rates and smoothing redemption ladder

Long-term credit ratings

Rating agency	Rating
Moody's	Aa3 (Stable)*
Standard & Poor's (S&P)	AA- (Stable)
Rating and Investment Information (R&I)	AA+ (Stable)

* Moody's downgraded rating from Aa2 to Aa3 in Dec. 2014

Liquidity

- Daily cash revenues from railway operations

(Passenger revenues were approx. ¥ 5.0 billion / day in FY2015.3)

- CP issuance facility: ¥ 150.0 billion

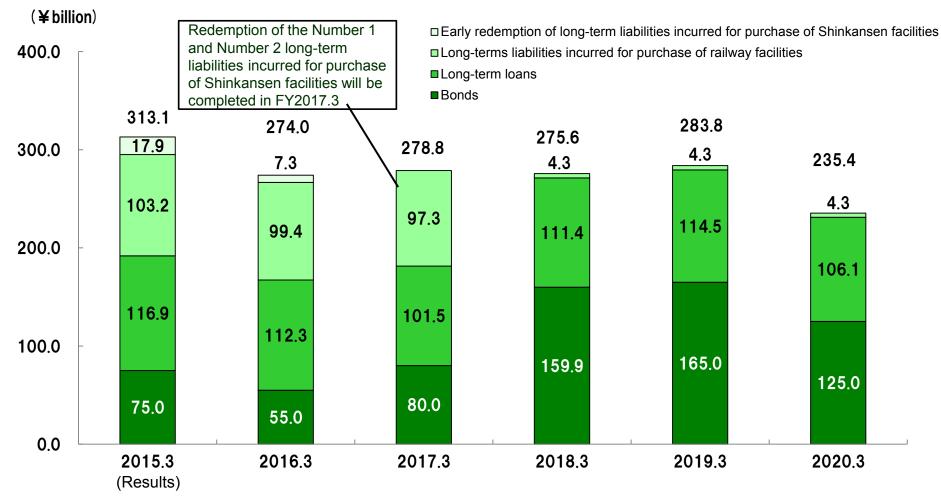
Short-term credit ratings

Rating agency	Rating
Moody's	P-1
Rating and Investment Information (R&I)	a-1+

- Bank overdraft facility: ¥ 330.0 billion
- Earthquake response commitment line: ¥60.0 billion (newly established in Apr. 2015)



Redemption ladder of interest-bearing debt (consolidated, excluding short-term debt)



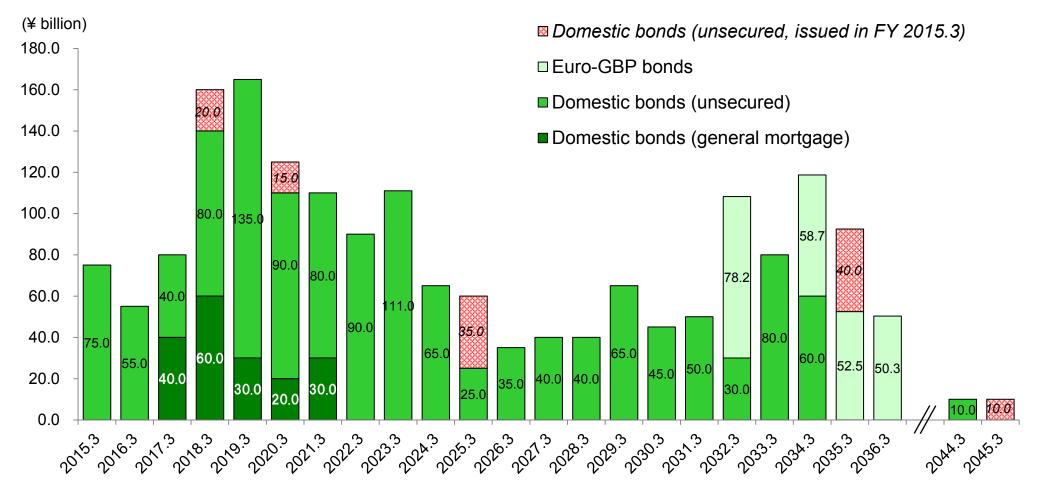
[Notes]

- 1) Outlook as of Mar. 31, 2015.
- 2) Early redemption of long-term liabilities incurred for purchase of Shinkansen facilities is a planned amount.
- 3) Bond redemptions are at face value.

Additional information for bond investors



Redemption ladder of bonds(non-consolidated)



[Notes]

- 1) Outlook as of Mar. 31, 2015.
- 2) Redemptions are at face value.

Additional information for bond investors



Bonds totaling ¥120.0 billion issued

Series	Tenor	Total amount of issue	Coupon	Issue price	Reoffer yield	JGB spread	Issue date	Maturity date
101	3	¥ 20.0 billion	0.126%	¥ 100	0.126%	+4bp	2014.7.25	2017.7.25
102	10	¥ 20.0 billion	0.630%	¥ 100	0.630%	+7bp	2014.7.25	2024.7.25
103	20	¥ 20.0 billion	1.502%	¥ 100	1.502%	+7bp	2014.7.25	2034.7.25
104	5	¥ 15.0 billion	0.150%	¥ 100	0.150%	*	2015.1.29	2020.1.29
105	10	¥ 15.0 billion	0.325%	¥ 100	0.325%	+9bp	2015.1.29	2025.1.29
106	20	¥ 20.0 billion	0.981%	¥ 100	0.981%	+7bp	2015.1.29	2035.1.29
107	30	¥ 10.0 billion	1.415%	¥ 100	1.415%	+30bp	2015.1.29	2045.1.27

* Determination of terms based on coupon rate rather than spread



These materials and the video of the presentation can be viewed at the JR East's web site.

JR East Web site, IR (Investor Relations) http://www.jreast.co.jp/e/investor/index.html

Forward-Looking Statements

Statements contained in this report with respect to JR East's plans, strategies and beliefs that are not historical facts are forward-looking statements about the future performance of JR East, which are based on management's assumptions and beliefs in light of the information currently available to it. These forward-looking statements involve known and unknown risks, uncertainties, and other factors that may cause JR East's actual results, performance or achievements to differ materially from the expectations expressed herein. These factors include, without limitation, (i) JR East's ability to successfully maintain or increase current passenger levels on railway services, (ii) JR East's ability to improve the profitability of railway and other operations, (iii) JR East's ability to expand non-transportation operations, and (iv) general changes in economic conditions and laws, regulations and government policies in Japan.