

FY2014.3 Second Quarter Financial Results Presentation

October 30, 2013
East Japan Railway Company



東京駅八重洲口「グランルーフ」誕生



「未来」を象徴する東京駅の新しいランドマータへ。 八重洲口の都市原観が生まれ変わります。 「光の朝」をモチーフにした設さ230mの大屋根。 歩行者デッキ、みどりの窓口、15店舗の有業施設、 回港性の品い歩行者空間など、 「グランルーフ」から、人と駅の来来が確立ちます。



[The GranRoof (Tokyo Station)]

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I. JR East Group Management Vision V - Ever Onward Priority Initiatives Going Forward

JR East Group Management Vision V



JR East Group Management Vision V

- Ever Onward -

(Announced on Oct. 30, 2012)

Eternal Mission

Pursuing Unlimited Potential

Extreme safety levels

Technological innovation

Service quality reforms

Tackling new business areas

Strengthening collaboration with local communities

Creating a corporate culture that maximizes human potential

Sustained Growth

Local Communities and Society

The JR

East Group

Shareholders and Investors

Customers

Employees

"Thriving with Communities, Growing Globally"



1. Pursuing "extreme safety levels"

- Building a railway capable of withstanding natural disasters
- ✓ Invest a total of ¥300.0 billion in seismic reinforcements and other countermeasures: <u>Complete approx. 80% of the countermeasures within the intensive implementation period ending FY2017.3</u>, and examine the use of seismometers on the ocean floor
- ✓ Formulate a phase 2 plan for installing automatic platform gates: Install gates by individual station and line segment, and aim to reduce the installation cost by approx. 20% in comparison to on the Yamanote Line.
- ✓ Formulate the next safety enhancement plan: A new five-year safety enhancement plan for FY2015.3 through FY2019.3

2. Service quality reforms

- Enhancing rail transportation network and other measures
- ✓ Further enhance transportation service quality: Prevent transportation service disruptions in conjunction with the launch of services on the Tohoku Through Line, among other initiatives, and develop smartphone applications for transmitting information
- ✓ Improve the quality of the Tokyo metropolitan area railway network: Improve service on the Chuo Line and "Tokyo Megaloop," and access to Haneda Airport, while establishing new stations from a strategic perspective
- ✓ Prepare for opening the Hokuriku Shinkansen: Steadily execute preparations and initiate measures for maximizing the impact of the line opening
- ✓ Improve the convenience of ticketing services utilizing ICT: Expand the realm of locations accepting Suica usage and match ticketing services with various needs



3. Strengthening collaboration with local communities

- Supporting earthquake recovery, stimulating tourism and revitalizing communities
- ✓ Develop large-scale terminal stations and establish the brand power of each railway line: Steadily execute the development of large-scale terminal stations and enhance the community functions of stations
- ✓ Develop towns around core regional train stations: Re-examine the functions of stations in line with blueprints for "compact cities"
- ✓ Revitalize local economies with *NOMONO* shops (collaborate shops in Tokyo with local communities) and *Sanchoku-Ichi* (farmers' markets): Actively develop and expand the *NOMONO* franchise and *Sanchoku-Ichi*
- ✓ Develop new business formats and services in station space utilization: Rise to the challenge of generating new business and service fields
- ✓ Promote Japan as a tourism-oriented nation: Strengthen collaboration with travel agents overseas and establish a "Golden Route for Travel in East Japan"



4. Technological innovation

- Forging strategies for conserving energy and the environment, utilizing ICT (information and communication technology) and operating Shinkansen at faster speeds
- ✓ Promote energy and environmental strategies: Upgrade the privately operated power grid, expand the introduction of catenary and battery-powered hybrid railcars, and transform northern Tohoku region into a renewable energy base
- ✓ Utilize ICT to innovate operations: <u>Issue tablet computers to station and maintenance staff</u>, and <u>utilize radio</u> <u>technology to prevent accidental contact with oncoming trains</u>
- ✓ Technological innovation by employees on the front lines: Designate innovation leaders and conductors, and strengthen the development of human resources for technological innovation

5. Tackling new business areas

- Globalization
- ✓ Open more offices overseas: Establish a new London office
- ✓ Establish railcar manufacturing operations as a fourth business pillar: Win overseas project orders and optimize the business promotion structure



6. Developing employees and creating a corporate culture that maximizes human potential

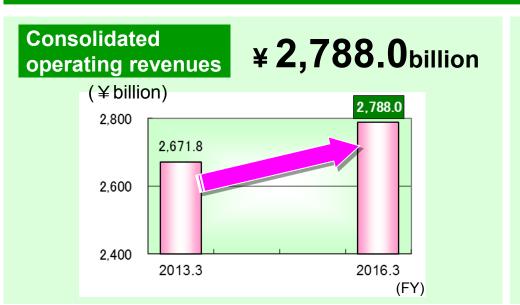
- ✓ Provide further growth opportunities to motivated employees: <u>Utilize e-learning</u> and <u>strengthen the development of global human resources</u>
- ✓ Promote cohesive Group management: Examine the scheme of group point

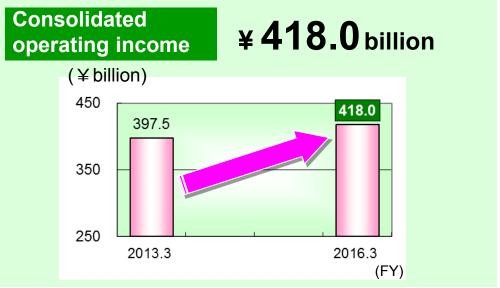
★Initiatives in View of the 2020 Summer Olympic and Paralympic Games in Tokyo

✓ Provide safe, smooth and comfortable transportation services, revitalize the flow of tourism in the Tokyo metropolitan area and attract tourists to the regions, and upgrade the attractiveness of Tokyo by promoting the development of terminal stations

Numerical Targets for FY2016.3







Consolidated ROA

(rate of operating income on total assets) (at the end of FY2016.3)

5.5 %

Consolidated ROE

(rate of net income on equity) (at the end of FY2016.3)

8.9 %

The three-year targets will be reviewed annually, and will be revised to new targets for the next three years starting from the following fiscal year.

Uses of Consolidated Cash Flows



	Targets	FY2014.3
Consolidated operating cash flow	Approx. ¥ 1.75 trillion (Three-year total to FY2016.3)	
☐Capital expenditures	Approx. ¥ 1.55 trillion (Three-year total to FY2016.3)	Approx. ¥ 510.0 billion
Of which Investment needed for the continuous operation of business (Safety practice and transportation stability) Growth investment	Approx. ¥ 950.0 billion (Approx. ¥600.0 billion) Approx. ¥ 600.0 billion	Approx.¥ 316.0 billion Approx. ¥ 194.0 billion
☐Shareholder returns	33% total return ratio (to net income)	¥ 120 /share dividend Share buybacks **
☐Debt reduction	(During the 2020s) ¥3,000.0 billion interest-bearing debt balance	Reduce interest- bearing debt around ¥ 20.0 billion

^{*} In addition, priority budget allocation max. ¥30.0 billion from the deposit balance on Mar. 31, 2013 (capital expenditures of approx. ¥540.0 billion in total)

^{**} Share buybacks of 1 million shares for approx. ¥8.3 billion executed in May 2013 (cancelled in July 2013)

FY2016.3 Numerical Targets by Segment



(¥	billion,%)	2013.3	2014	4.3	2016.3	2016.3/2	013.3
		Results *	Oct. plan	[Apr. plan]	Target	Increase / decrease	(%)
Op	perating revenues	2,671.8	2,703.0	[2,692.0]	2,788.0	+116.1	104.3
	Transportation	1,809.5	1,831.0	[1,820.0]	1,857.0	+47.4	102.6
	Station Space Utilization	404.2	406.0	[406.0]	437.0	+32.7	108.1
	Shopping Centers & Office Buildings	238.9	250.0	[250.0]	261.0	+22.0	109.2
	Others	219.1	216.0	[216.0]	233.0	+13.8	106.3
Op	perating income	397.5	401.0	[401.0]	418.0	+20.4	105.1
	Transportation	264.3	269.0	[269.0]	278.0	+13.6	105.2
	Station Space Utilization	37.5	37.0	[37.0]	42.0	+4.4	111.8
	Shopping Centers & Office Buildings	68.1	69.0	[69.0]	72.0	+3.8	105.6
	Others	29.0	27.0	[27.0]	27.0	-2.0	93.0
	Adjustment	-1.5	-1.0	[-1.0]	-1.0		

^{*}From FY2014.3, Japan Transport Engineering Company was reclassified as part of the Transportation segment from the Others segment.

Main assumptions for 3 years from FY2014.3 to FY2016.3 Real GDP growth rate: approx. +1.3% per year

Basic growth rate for passenger revenues per year: Commuter passes: approx. +0.0%

Non-commuter passes: approx. +0.5%

^{*}Figures have been restated and presented based on the new reporting segment classification in segment information for FY2013.3.



II. FY2014.3 Second Quarter Financial Results and FY2014.3 Plan

^{*}From FY2014.3, Japan Transport Engineering Company was reclassified as part of the Transportation segment from the Others segment.

^{*}Figures have been restated and presented based on the new reporting segment classification in segment information for FY2013.3.

FY2014.3 Second Quarter Financial Results (non-consolidated)



(¥ b	illion)	2012.9	2013	3.9	2013.9/2	012.9
		Results	Results	[Apr. plan]	Increase / decrease	(%)
Оре	erating revenues	960.0	975.1	[968.0]	+15.1	101.6
	Passenger revenues	848.7	860.3		+11.6	101.4
	Others	111.3	114.8		+3.5	103.2
Оре	erating expenses	738.3	751.6		+13.3	101.8
	Personnel expenses	240.6	238.0		-2.5	98.9
	Non-Personnel expenses	279.3	293.4		+14.0	105.0
	Energy Maintenance Other	31.1 96.9 151.2	33.2 100.5 159.6		+2.1 +3.5 +8.4	106.7 103.7 105.6
	Usage fees to JRTT, etc.	41.2	37.6		-3.6	91.2
	Taxes	43.7	45.5		+1.8	104.1
	Depreciation	133.3	136.9		+3.6	102.7
Оре	erating income	221.6	223.5	[227.0]	+1.8	100.8
Ord	inary income	180.0	193.5	[196.0]	+13.4	107.5
Net	income	105.6	130.2	[121.0]	+24.5	123.2

Main Positive and Negative Factors in Passenger Revenues (1st-half Results)



(Yo)	/, ¥ billion)	Positive and Negative Factors	Change YoY		
		Operation of Shinkansen at higher speeds, etc.	+1.0		
	Shinkansen	"Otona no Kyujitsu Club" * , etc.	+1.0		
		Inbound tourism	+1.0		
	(+6.8)	Obon festival travel, three-day weekends in September, etc.	+1.0		
		Basic Trend	+3.0		
	Conventional	Interconnection of Tokyo Metro Fukutoshin Line and Tokyu Toyoko Line at Shibuya station	-1.0		
	Lines	Three-day weekends in September, etc.	+1.5		
	(+4.6)	Robust passenger usage (in Sendai and other areas)	+1.0		
	,	Basic Trend	+3.0		
Non-commuter passes revenues (Ordinary Tickets)					
Commuter passes revenues (Seasonal Tickets)					
Pa	ssenger revenu	ies	+11.6		

^{* &}quot;Otona no Kyujitsu Club": Membership club for elderly people

Passenger Revenues – 1st-half Results and Full-term Plan



()	YoY)	1st-	1st-half		Total	Tre	end
		Apr. plan	Results	Oct. plan	Oct. plan	Apr. plan	Oct. plan
Pa	assenger revenues	100.7%	101.4%	101.4%	101.4%	100.5%	100.9%
	Commuter passes	100.0%	100.1%	101.8%	100.9%	100.0%	100.0%
	Non-commuter passes	101.1%	101.9%	101.3%	101.6%	100.7%	101.1%
	Kanto Area Network of Conventional Lines	100.6%	101.1%	100.2%	100.7%	100.6%	100.9%
	Shinkansen Network	102.4%	102.9%	102.7%	102.8%	101.4%	101.4%

Main positive and negative factors in the 2nd-half

(YoY, ¥ billion)

d	_			Advance purcha	Advance purchases in anticipation of consumption tax hike					
-	Commuter passes			nterconnection of Tokyo Metro Fukutoshin Line and Tokyu Toyoko Line at Shibuya station						
		Netv	o Area vork of ventional lines	Interconnection Toyoko Line at S	of Tokyo Metro Fuk Shibuya station	utoshin Line and To	okyu	-1.0		
	Non- commuter			Operation of Sh	inkansen at higher s	speeds, etc.		+1.0		
	passes		kansen	"Otona no Kyuji	tsu Club", etc.			+1.0		
		Netv	vork	Inbound tourism	1			+1.0		
				Advance purcha	ases in anticipation o	of consumption tax	hike	+1.0 1		

Operating Expenses (non-consolidated) – FY2014.3 Second Quarter Results

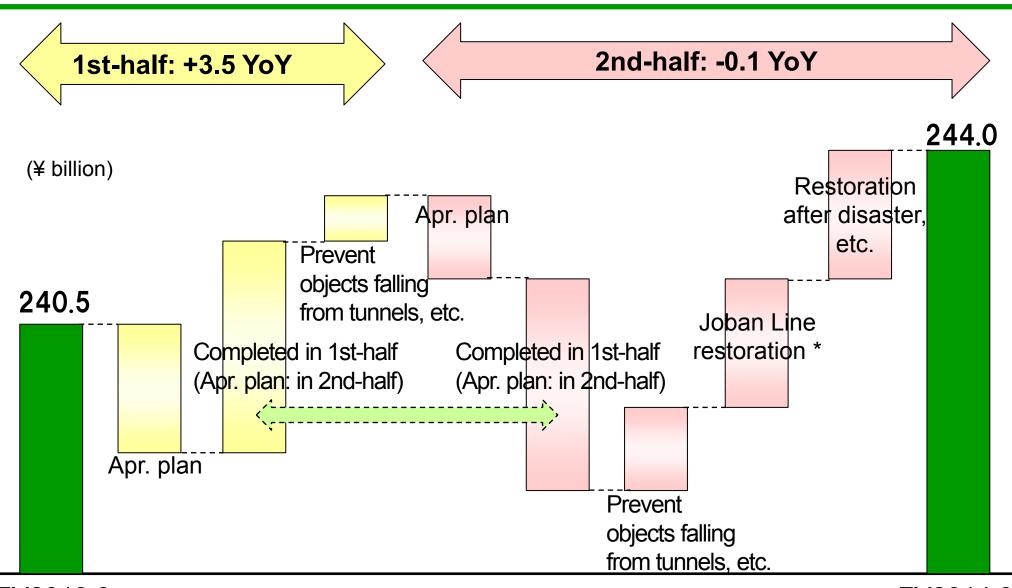


(¥ billic	on)	2012.9	2013.9	2013.9/2	2012.9	
		Results	Results	Increase / decrease	(%)	Main factors behind change
Operating expenses		738.3	751.6	+13.3	101.8	
	rsonnel enses	240.6	238.0	-2.5	98.9	- Difference in unit costs, etc.
	n-personnel enses	279.3	293.4	+14.0	105.0	
	Energy	31.1	33.2	+2.1	106.7	- Rise in fuel costs of thermal power plants, mainly due to yen depreciation - Rise in electricity rates
	Maintenance	96.9	100.5	+3.5	103.7	- General maintenance expenses: +3.5
	Other	151.2	159.6	+8.4	105.6	- Outsourcing expenses: +5.0 - Losses of retirement of fixed assets: +2.9 - Sales commissions: +0.8
Usage fees to JRTT, etc.		41.2	37.6	-3.6	91.2	- Decrease due to end of leasing of some railway facilities
Taxes		43.7	45.5	+1.8	104.1	- Property taxes, etc.: +1.1 - Registration and license tax: +0.5
Dep	preciation	133.3	136.9	+3.6	102.7	- Increase due to capital expenditures

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Change in Maintenance Expenses





FY2013.3 (Results)

* From Hirono to Tatsuta (Area surrounding the Fukushima Daiichi Nuclear Power Station)

FY2014.3 (Plan) ₁₇

FY2014.3 Financial Plan (non-consolidated)



(¥ billion)	2013.3	2014.3	2014.3	2014.3/2	2013.3	Vs. Apr. plan
	Results	Apr. plan	Oct. plan	Increase / decrease	(%)	Increase / decrease
Operating revenues	1,910.8	1,926.0	1,938.0	+27.1	101.4	+12.0
Passenger revenues	1,681.5	1,695.0	1,705.0	+23.4	101.4	+10.0
Others	229.2	231.0	233.0	+3.7	101.6	+2.0
Operating expenses	1,587.9	1,601.0	1,613.0	+25.0	101.6	+12.0
Personnel expenses	483.5	482.0	481.0	-2.5	99.5	-1.0
Non-personnel expenses	657.1	664.0	679.0	+21.8	103.3	+15.0
Energy Maintenance Other	67.6 240.5 349.0	74.0 235.0 355.0	75.0 244.0 360.0	+7.3 +3.4 +10.9	110.9 101.4 103.2	+1.0 +9.0 +5.0
Usage fees to JRTT, etc.	83.1	76.0	76.0	-7.1	91.4	-
Taxes	82.6	89.0	88.0	+5.3	106.5	-1.0
Depreciation	281.4	290.0	289.0	+7.5	102.7	-1.0
Operating income	322.8	325.0	325.0	+2.1	100.7	-
Ordinary income	243.0	258.0	258.0	+14.9	106.2	-
Net income	138.8	162.0	162.0	+23.1	116.7	-

FY2014.3 Second Quarter Financial Results (consolidated)



(¥	é billion)	2012.9	2013.9	9	2013.9/20)12.9
		Results	Results	[Apr. plan]	Increase / decrease	(%)
C	perating revenues	1,321.5	1,345.2	[1,337.0]	+23.6	101.8
	Transportation	908.2	921.7		+13.4	101.5
	Station Space Utilization	202.3	200.9		-1.3	99.3
	Shopping Centers & Office Buildings	114.7	121.2		+6.4	105.6
	Others	96.1	101.3		+5.1	105.4
C	perating income	254.2	259.5	[259.0]	+5.3	102.1
	Transportation	192.1	193.5		+1.3	100.7
	Station Space Utilization	19.6	19.0		-0.5	97.2
	Shopping Centers & Office Buildings	34.1	35.8		+1.6	104.9
	Others	7.3	9.7		+2.4	133.8
	Adjustment	0.9	1.3		+0.3	141.0
C	Ordinary income	211.6	217.2	[217.0]	+5.6	102.7
N	let income	121.8	135.7	[127.0]	+13.8	111.4

Transportation - Results and Plan



(¥ billion)	2012.9	2013.9	2013.9/ 2012.9	2013.3	2014.3 Plan [Apr. plan]	2014.3/ 2013.3
Operating revenues	908.2	921.7	+13.4 101.5%	1,809.5	1,831.0 [1,820.0]	+21.4 101.2%
Operating income	192.1	193.5	+1.3 100.7%	264.3	269.0 [269.0]	+4.6 101.8%

Operating revenues

Apr. - Jun.

2013

- main positive and negative factors in 1st-half (FY2014.3)

JR East +12.4 Passenger revenue increase

FY2014.3 Topics

- Akita Destination Campaign (Oct. 1 to Dec. 31, 2013)

Apr. - Jun.

2015

- Increase railcars for E5 series Shinkansen (Tohoku Shinkansen) and E6 series Shinkansen (Akita Shinkansen)

Oct. - Dec.

2015

FY2014.3 FY2015.3 FY2016.3 By the end of By the end of FY2014.3 FY2015.3 FY2016.3 Start of Hokkaido Operation of E6 Series at 320 km/h Start of Tohoku Through Line service Shinkansen to By the end of FY2015.3 Shin-Hakodate (Provisional name) Start of Hokuriku Shinkansen **Destination Campaigns** to Kanazawa (Sightseeing campaign by all JR passenger companies) Sendai/Miyagi Akita Niigata Yamagata **Fukushima** Hokuriku

[Notes] Operating revenues: operating revenues from outside customers

Oct. - Dec.

2013

Jun. - Sep.

2014

Apr. - Jun.

2014

Station Space Utilization - Results and Plan



(¥ billion)	2012.9	2013.9	2013.9/ 2012.9	2013.3	2014.3 Plan [Apr. plan]	2014.3/ 2013.3
Operating revenues	202.3	200.9	-1.3 99.3%	404.2	406.0 _[406.0]	+1.7 100.4%
Operating income	19.6	19.0	-0.5 97.2%	37.5	37.0 [37.0]	-0.5 98.5%

Operating revenues

- main positive and negative factors in 1st-half (FY2014.3)

JR East Retail Net (J-Retail)	-5.8	Decrease of sales in existing stores, corporate reorganization
NRE	-0.7	Decrease of sales in existing stores, corporate reorganization
Tetsudo Kaikan	+2.8	Opening of CentralStreet
JR East Tohoku Sogo Service	+2.3	Corporate reorganization

FY2014.3 Topics

(FY2013.3 openings are in italics)

- CentralStreet in Tokyo Station (Opened in Oct. 2012)

[Reference] Monthly trends (comparison with same month of previous year, %)

	Apr.	May	Jun.	Jul.	Aug.	Sep.	1st-half total
Retails & Restaurant Total	98.7	100.6	99.1	100.7	99.5	97.9	99.5
J-Retail (existing stores)	97.3	97.4	96.5	99.1	98.2	97.0	97.6
NRE (existing stores)*	96.7	96.3	94.0	99.2	98.8	100.4	97.5

^{*} For NRE, hotel operations revenues not included

Shopping Centers & Office Buildings - Results and Plan



(¥ billion)	2012.9	2013.9	2013.9/ 2012.9	2013.3	2014.3 Plan [Apr. plan]	2014.3/ 2013.3
Operating revenues	114.7	121.2	+6.4 105.6%	238.9	250.0 [250.0]	+11.0 104.6%
Operating income	34.1	35.8	+1.6 104.9%	68.1	69.0 _[69.0]	+0.8 101.2%

Operating revenues

- main positive and negative factors in 1st-half (FY2014.3)

Tetsudo Kaikan	+1.7	Opening of KITTE GRANCHÉ
JR East Building	+1.4	Opening of JR Minami Shinjuku Building
JR Tokyo West Development		Renewal of CELEO Hachioji North Wing
LUMINE	+0.7	Buoyant existing stores
Yokohama Station Building	+0.4	Opening of CIAL Tsurumi

FY2014.3 Topics (FY2013.3 openings are in italics)

- JR Minami Shinjuku Building (Completed in Jun. 2012) *
- GranTokyo North Tower (phase II) (Opened in Aug. 2012)
- CELEO Hachioji North Wing (Renewal and opening in Oct. 2012)
- CIAL Tsurumi (Opened in Nov. 2012)
- JR Kanda Manseibashi Building (Completed in Jan. 2013) *
- JP Tower KITTE GRANCHÉ (Opened in Mar. 2013)
- GranRoof (Completed in Sep. 2013)
- JR Osuka Minamiguchi Building (Opened in Sep. 2013)

[Reference] Monthly trends (comparison with same month of previous year, %)

* mainly offices

	Apr.	May	Jun.	Jul.	Aug.	Sep.	1st-half total
Shopping Centers Total	102.0	106.6	107.5	104.1	106.3	104.2	105.2
LUMINE (existing stores)	97.8	104.1	104.4	99.9	104.3	103.1	102.1
atré (existing stores)	96.0	100.8	100.1	98.2	99.4	95.9	98.4

Others - Results and Plan



(¥ billion)	2012.9	2013.9	2013.9/ 2012.9	2013.3	2014.3 Plan [Apr. plan]	2014.3/ 2013.3
Operating revenues	96.1	101.3	+5.1 105.4%	219.1	216.0 [216.0]	-3.1 98.6%
Operating income	7.3	9.7	+2.4 133.8%	29.0	27.0 [27.0]	-2.0 93.0%

Operating revenues

- main positive and negative factors in 1st-half (FY2014.3)

Nippon Hotel	+2.3	Opening of The Tokyo Station Hotel
JR East Mechatronics	+2.0	Increased revenues from terminal sales
East Japan Marketing & Communications	+0.9	Increased advertising placement
Viewcard	+0.5	Increased billings
JR East Japan Information Systems	-1.3	Decline in systems contracts

FY2014.3 Topics (FY2013.3 openings are in italics)

- The Tokyo Station Hotel (Opened in Oct. 2012)

Hotel operating results FY2014.3 1st-half (YoY, %)

Operating revenues: ¥23.8 billion (112.1%) (including revenues inside group) Operating income: ¥1.6 billion (178.9%)

[Reference] Monthly trends (comparison with same month of previous year, %)

	Apr.	May	Jun.	Jul.	Aug.	Sep.	1st-half total
Hotel	109.8	114.8	111.2	111.6	115.5	108.2	111.9

Summary of Non-operating Income / Expenses and Extraordinary Gains / Losses (consolidated)



(¥ billion)	2012.9	2013.9	Increase/ decrease	
Operating income	254.2	259.5	+5.3	
Non-operating income	7.8	5.7	-2.1	
Interest income	0.0	0.0	-0.0	
Dividend income	1.4	1.7	+0.3	
Equity in net income of affiliated companies	3.3	0.6	-2.7	
Other	2.9	3.2	+0.3	***************************************
Non-operating expenses	50.4	48.0	-2.3	Gain on negative goodwill in the previous fiscal year, etc.
Interest expense	48.4	45.0	-3.3	,
Other	2.0	3.0	+0.9	······································
Ordinary income	211.6	217.2	+5.6	
Extraordinary gains	12.5	17.0	+4.5	Interest expense: 28.7 (-3.7) Bond interest: 16.3 (+0.3)
Construction grants received	11.6	5.7	-5.9	<u> </u>
Insurance proceeds related to earthquake	-	9.6	+9.6	
Other	0.8	1.7	+0.8	
Extraordinary losses	25.7	11.9	-13.8	
Losses on reduction entry for construction grants	11.5	5.5	-5.9	
Impairment losses on fixed assets	0.1	3.7	+3.6	
Losses on revaluation of investments in securities	10.1	-	-10.1	
Other	3.9	2.6	-1.3	
Income before income taxes	198.3	222.4	+24.0	

FY2014.3 Financial Plan (consolidated)



(¥	billion)	2013.3	2014.3	2014.3	2014.3/20)13.3	Vs. Apr. plan
		Results	Apr. plan	Oct. plan	Increase/ decrease	(%)	Increase/ decrease
0	perating revenues	2,671.8	2,692.0	2,703.0	+31.1	101.2	+11.0
	Transportation	1,809.5	1,820.0	1,831.0	+21.4	101.2	+11.0
	Station Space Utilization	404.2	406.0	406.0	+1.7	100.4	-
	Shopping Centers & Office Buildings	238.9	250.0	250.0	+11.0	104.6	-
	Others	219.1	216.0	216.0	-3.1	98.6	_
0	perating income	397.5	401.0	401.0	+3.4	100.9	_
	Transportation	264.3	269.0	269.0	+4.6	101.8	_
	Station Space Utilization	37.5	37.0	37.0	-0.5	98.5	_
	Shopping Centers & Office Buildings	68.1	69.0	69.0	+0.8	101.2	-
	Others	29.0	27.0	27.0	-2.0	93.0	_
	Adjustment	-1.5	-1.0	-1.0	+0.5	63.5	_
O	rdinary income	317.4	323.0	323.0	+5.5	101.7	_
N	et income	175.3	192.0	192.0	+16.6	109.5	-

Summary of Cash Flows (consolidated)



(¥ billion)		2012.9	2013.9	Increase/ decrease
		Decrease in net	come before incom change in major pa payments of incom	ayables: -42.2
Cash Flows from Operating Activities (I)		260.6	226.9	-33.7
Cash Flows from Investing Activities (II)		-204.1	-206.2	-2.0
Free C	ash Flows (I) + (II)	56.4	20.7	-35.7
	Decrease in proceeds Increase in paym		s with interest-bea ons of interest-bear	
Cash Flows from Financing Activities (III)		-9.4	-113.2	-103.7
Net Change in Cash and Cash Equivalent	s (I) + (II) + (III)	47.0	-92.5	-139.5
Cash and Cash Equivalents at Beginning	of the Period	167.5	189.2	+21.7
Cash and Cash Equivalents at End of the	Period	214.7	96.7	-118.0

Change in Capital Expenditures (consolidated)



(\)	∮ billion)		2010.3 (Results)	2011.3 (Results)	2012.3 (Results)	2013.3 (Results)	2013.9 (Results)	2014.3 (Plan)
		Growth investment	47.4	47.9	45.1	58.9		75.0
	Transportation	Investment needed for the continuous operation of business	304.5	286.9	233.8	316.2	112.6	330.0
		Total	351.9	334.7	278.9	375.1		405.0
		Growth investment	79.7	85.4	85.0	99.4		119.0
	Non- transportation	Investment needed for the continuous operation of business	3.1	5.6	6.2	6.1	41.7	16.0
	Total		82.8	91.0	91.2	105.5		135.0
		Growth investment	127.1	133.3	130.1	158.4	-	194.0
		Investment needed for the continuous operation of business	307.6	292.5	240.0	322.3	-	346.0
		(Depreciation)	356.3	366.4	358.7	346.8	167.7	354.0
	Total		434.7	425.8	370.1	480.7	* 154.3	540.0

^{*} Includes priority budget allocation (¥30.0 billion planned in FY2014.3)

Change in Consolidated Interest-bearing Debt Balance



(¥ billion)	2009.3 (Results)	2010.3 (Results)	2011.3 (Results)	2012.3 (Results)	2013.3 (Results)	2013.9 (Results)
Bonds	1,419.4 (2.15%)	1,489.5 (2.02%)	1,560.0 (1.98%)	1,599.6 (1.97%)	1,659.7 (1.94%)	1,649.7 (1.94%)
Long-term loans	693.0 (2.12%)	719.3 (2.05%)	761.6 (1.92%)	815.9 (1.75%)	853.7 (1.57%)	840.7 (1.49%)
Long-term liabilities incurred for purchase of railway facilities	1,316.7 (5.30%)	1,177.7 (5.35%)	1,048.4 (5.40%)	923.8 (5.49%)	793.2 (5.63%)	741.0 (5.68%)
Other interest- bearing debt	0.6 (1.19%)	8.3 (1.10%)	62.8 (0.16%)	0.7 (0.82%)	0.8 (0.76%)	2.7 (0.67%)
Total	3,429.8 (3.35%)	3,394.9 (3.18%)	3,433.0 (2.98%)	3,340.2 (2.89%)	3,307.4 (2.73%)	3,234.2 (2.68%)

Top: Balance

Bottom: Average interest rate



III. Reference Materials

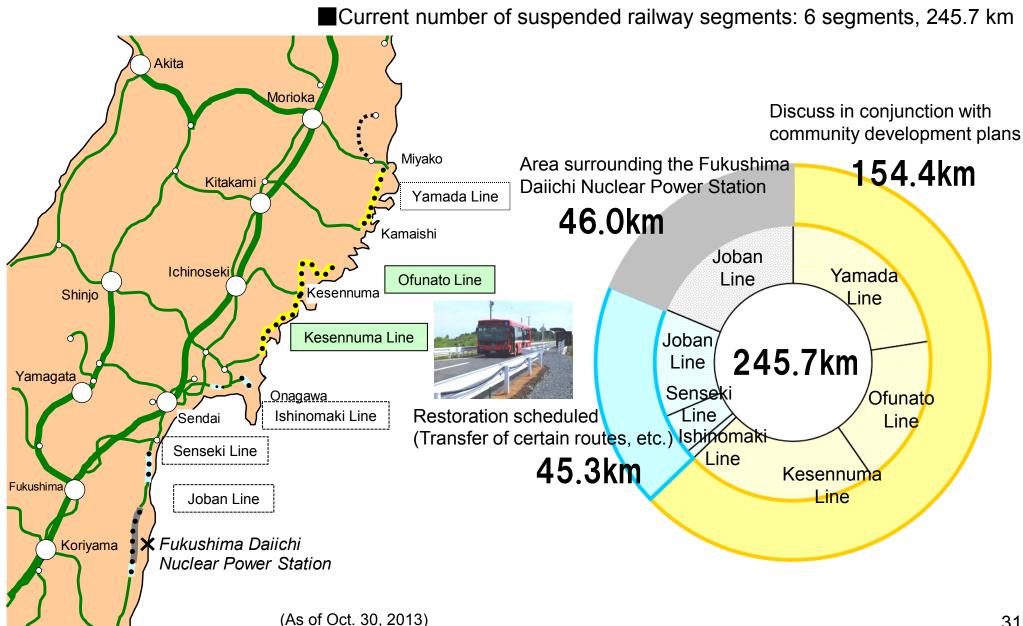
FY2014.3 Traffic Volume and Passenger Revenues - Plan



Commuter Passes: Seasonal Tickets		(m	Traffic Vo			Passenger Revenues (¥ billion)				
No	n-commuter F	Passes: Ordinary Tickets	2013.3 Results	2014.3 Oct. plan	Increase / decrease	(%)	2013.3 Results	2014.3 Oct. plan	Increase / decrease	(%)
S	ninkansen	Commuter Passes	1,670	1,710	+39	102.4	22.7	23.3	+0.5	102.6
		Non-commuter Passes	18,448	18,643	+195	101.1	469.3	482.4	+13.1	102.8
		Total	20,118	20,353	+234	101.2	492.0	505.7	+13.7	102.8
Col	Kanto	Commuter Passes	68,513	69,204	+691	101.0	445.7	449.5	+3.7	100.9
Conventional	Area Network	Non-commuter Passes	33,907	34,502	+595	101.8	671.2	675.6	+4.3	100.7
tiona		Total	102,420	103,706	+1,286	101.3	1,117.0	1,125.2	+8.1	100.7
Lines	Other	Commuter Passes	3,143	3,162	+18	100.6	18.8	18.9	+0.0	100.5
es	Network	Non-commuter Passes	2,710	2,768	+57	102.1	53.5	54.9	+1.4	102.6
		Total	5,854	5,931	+76	101.3	72.3	73.8	+1.5	102.1
	Total	Commuter Passes	71,657	72,367	+710	101.0	464.6	468.4	+3.8	100.8
		Non-commuter Passes	36,618	37,271	+653	101.8	724.8	730.6	+5.7	100.8
		Total	108,275	109,638	+1,363	101.3	1,189.4	1,199.1	+9.6	100.8
To	otal	Commuter Passes	73,327	74,077	+749	101.0	487.3	491.8	+4.4	100.9
		Non-commuter Passes	55,066	55,914	+848	101.5	1,194.1	1,213.1	+18.9	101.6
		Total	128,394	129,991	+1,597	101.2	1,681.4	1,704.9	+23.4	101.4

Operation Suspended Lines and Segments Damaged by Tsunami during Great East Japan Earthquake





Suica



Cards issued: Around 44.42 million

(Electronic money-compatible *Suica* cards issued: Around 42.17 million)

[Reference] Valid *View Suica* card members (including tie-ups): Around 3.84 million Registered *Mobile Suica* members: Around 3.23 million

[Data]

> Number of compatible locations (railway):

JR East (Suica area): 860 stations (including Tokyo Monorail, Tokyo Waterfront Area Rapid Transit, etc.),

JR Hokkaido (Kitaca area): 55 stations, PASMO card area: 1,291 stations, JR Central (TOICA area): 149 stations,

Meitetsu and Nagoya City Transportation Bureau (manaca area): 379 stations,

JR West (ICOCA area): 430 stations, Surutto KANSAI meeting (PiTaPa area): 860 stations,

JR Kyushu (SUGOCA area): 272 stations, Nishi-Nippon Railroad (nimoca area): 72 stations,

Fukuoka City Transportation Bureau (HAYAKAKEN area): 35 stations



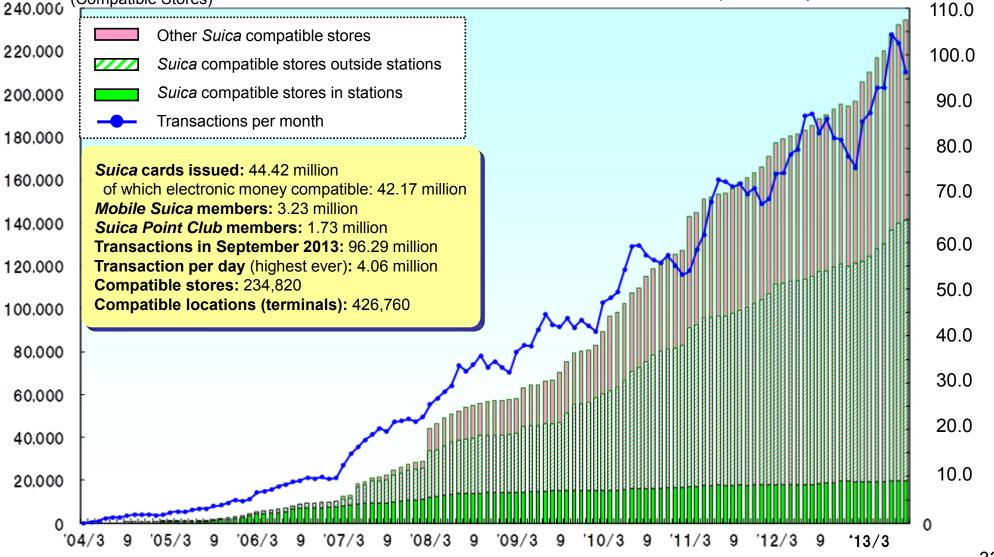
>Major tie-up partners among credit card issuers:

Japan Airlines, BIC CAMERA, Mizuho Bank, The Bank of Tokyo-Mitsubishi UFJ, AEON, Yahoo Japan Corporation, Toyota Finance Corporation, All Nippon Airways, Sumitomo Mitsui Banking Corporation, The Bank of Yokohama

Suica



* Figures are as of Sep. 30, 2013. * Figures include results of other affiliated stores. (Compatible Stores) (Transactions per month: million) 110.0



Development of **Qcute**



	Omiya	Shinagawa	Tachikawa	Nippori	Tokyo	Ueno	Shinagawa South	Akabane
Beginning of operations	Mar. 2005	Oct. 2005	Oct. 2007 (phase I) Oct. 2008 (phase II)	Mar. 2008 Jun. 2009 (floor space increase)	Mar. 2010	Dec. 2010 (phase I) Mar. 2011 (phase II)	Dec. 2010 (phase I) Feb. 2011 (phase II) Apr. 2011 (phase III) May 2011 (phase IV)	Mar. 2011 (phase I) Jul. 2011 (phase II) Aug. 2011 (phase III) Sep. 2011 (phase IV)
Store space	around 2,300 m²	around 1,600 m ²	around 4,300 m ²	around 380 m ²	around 730 m²	around 4,800 m²	around 1,800 m²	around 1,600 m ²
Number of shops	76	51	92	18	31	77	39	54
FY2013.9 Results (YoY, %)	¥ 4.9 billion (98.3%)	¥ 3.0 billion (100.5%)	¥ 2.8 billion (100.4%)	¥ 0.9 billion (100.8%)	¥ 2.1 billion (109.0%)	¥ 5.3 billion (100.6%)	¥ 4.9 billion (102.6%)	¥ 2.5 billion (98.5%)

Hotel Operations - Overview



■ *Metropolitan Hotels* (10 hotels, 3,035 guest rooms)

Hotel Metropolitan (Ikebukuro), Edmont (Iidabashi), Takasaki, Nagano, Sendai, Morioka, Morioka New Wing, Akita, Yamagata and Marunouchi

Operating revenues*: ¥ 16.3 billion (Sep. 2013) Occupancy rate: 85.4%

■ HOTEL METS chain (23 hotels, 2,682 guest rooms)

Kumegawa, Musashisakai, Kokubunji, Urawa, Mito, Kawasaki, Tsudanuma, Kitakami, Nagaoka, Mizonokuchi (Musashi-Mizonokuchi), Shibuya, Tabata, Kamakura Ofuna (Ofuna), Hachinohe, Mejiro, Akabane, Fukushima, Koenji, Tachikawa, Komagome, Yokohama Tsurumi (Tsurumi), Niigata and Hotel R-Mets Utsunomiya

Operating revenues* : ¥ 4.2 billion (Sep. 2013) Occupancy rate: 81.9%

- The Tokyo Station Hotel (150 guest rooms)
- Familio,Folkloro (8 hotels, 249 guest rooms)
- *Hotel Dream Gate Maihama* (80 guest rooms)
- Seaside Hotel Shiba Yayoi (155 guest rooms)
- Hotel New Grand (249 guest rooms)

(As of Sep. 30, 2013)

^{*} Simple sum of operating revenues from each hotel.

Major Subsidiaries - Results and Plan



(¥ billion)		2012.9 Results	2013.9 Results	2013.9/ 2012.9	2014.3 Plan	2014.3/ 2013.3
JR East	Operating revenues	104.2	101.4	97.3%	204.0	98.7%
Retail Net (J-Retail)	Operating income	3.8	2.8	74.2%	4.8	75.6%
Nippon	Operating revenues	31.2	30.5	97.8%	62.7	99.1%
Restaurant Enterprise (NRE)	Operating income	0.5	0.7	155.3%	1.1	101.9%
LUMINE	Operating revenues	29.8	30.5	102.4%	64.9	102.9%
LOMINE	Operating income	4.5	5.5	123.7%	10.9	101.9%
East Japan	Operating revenues	43.5	45.3	104.0%	101.4	102.0%
Marketing & Communications	Operating income	0.5	0.9	160.9%	2.4	101.1%

^{*} Non-consolidated operating revenues / operating income

Major Projects of the Life-style Business Going Forward



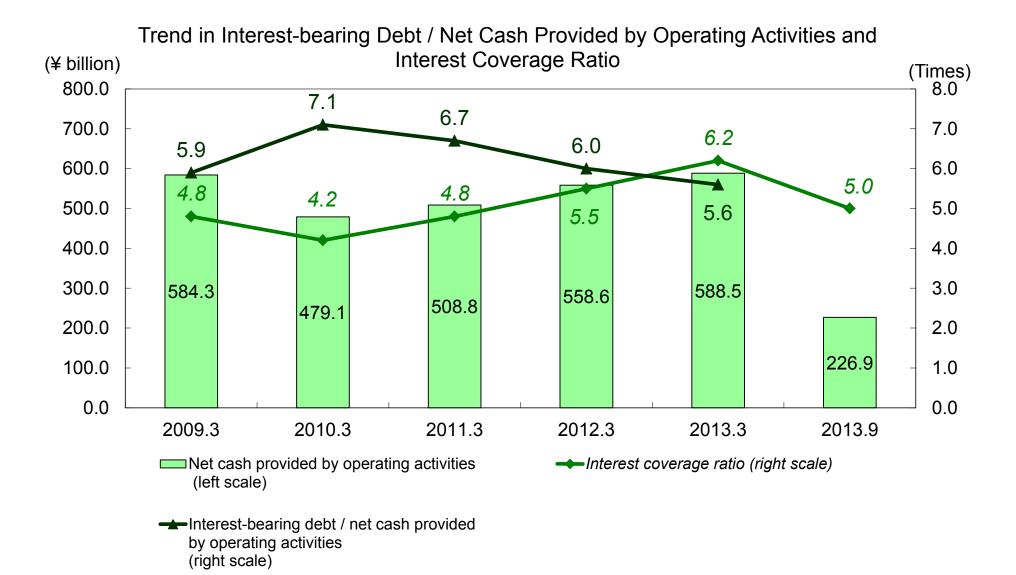
		Total floor spa	ce (m²)					
	Opening		Office (m²)	Commercial (m²)	Hotel (rooms)			
JR Funabashi Station South Exit Building	Spring 2016	Approx. 9,980	-	Approx. 2,370	161			
Shinjuku New South Exit Building	Spring 2016	Approx. 111,000	Approx. 77,200	Approx. 9,400	-			
Main building and facilities of Chiba Station	Spring 2018 (full opening)	Approx. 70,000	-	Approx. 54,000	-			
Sendai Station East Exit	Spring 2016	Approx. 43,000	1	Approx. 41,000	1			
Development	Spring 2017	Approx. 14,000	-	-	Approx. 280			
Shibuya Station Development (Co-development)	(East Tower) 2020 (Central & West Tower) 2027	Approx. 270,000	Approx. 70,000 (Leased floor)	Approx. 70,000 (Store space)	1			
Yokohama Station West Exit Station Building Plan	In planning							
Shinagawa Development Project	In planning							

Breakdown of Shinkansen and Conventional Lines FY2013.3 Operating Performance

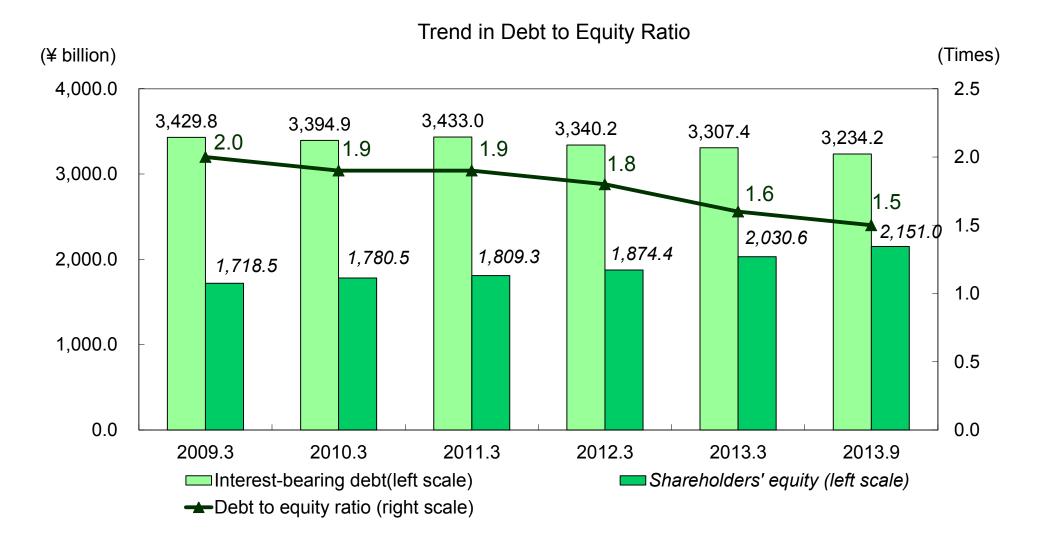


(¥ billion)		Shinkanse	en	Conventional Lines			
	2012.3	2013.3	2013.3/2012.3 (%)	2012.3	2013.3	2013.3/2012.3 (%)	
Operating kilometers (km)	1,134	1,134	100.0	6,377	6,377	100.0	
Passenger kilometers (million)	18,424	20,118	109.2	106,639	108,275	101.5	
Operating revenues A	449.8	502.5	111.7	1,271.0	1,309.4	103.0	
Operating expenses	292.4	314.8	107.7	1,173.2	1,211.3	103.2	
Operating income B	157.3	187.6	119.2	97.7	98.0	100.3	
Fixed assets C	2,060.3	2,052.0	99.6	2,414.3	2,443.0	101.2	
Depreciation	77.5	81.1	104.7	198.2	189.0	95.4	
B/A	35.0%	37.3%	-	7.7%	7.5%	-	
B/C	7.6%	9.1%	-	4.0%	4.0%	-	









Breakdown of Interest-bearing Debt | Additional information for bond investors



Breakdown of consolidated interest-bearing debt (As of Sep. 30, 2013)

(Reference)

	Balance (¥ billion)	Breakdown	Average interest rate	Average maturity	Consolidated long-term debt (¥ billion)
Bonds	1,649.7	51.0%	1.94%	10.33 years	1,649.7
Long-term loans *	840.7	26.0%	1.49%	5.71 years	877.5
Long-term liabilities incurred for purchase of railway facilities	741.0	22.9%	5.68%	13.08 years	741.0
Other interest-bearing debt	2.7	0.1%	0.67%	0.52 years	-
Total	3,234.2	100.0%	2.68%	9.75 years	3,268.2

^{* &}quot;Long-term loans" under "Consolidated long-term debt" includes non-interest-bearing loans (balance of ¥36.7 billion as of Sep. 30, 2013).

Breakdown of long-term liabilities incurred for purchase of railway facilities

Cotocomi	Category Principal Balance Interest						
Category of liabilities	(¥ billion)	(¥ billion)	Variable /fixed	Rate	Payment	Period	Use of proceeds by recipient **
Number 1*	2,101.8	228.5	Variable	4.12%	Principal and interest equal repayment	1991.10~2017.3	Fund for repayment of debt borne by JRTT
Number 2*	638.5	157.4	Fixed	6.35%	Principal and interest equal repayment	1991.10~2017.3	Construction of conventional lines, etc.
Number 3*	366.5	342.0	Fixed	6.55%	Principal and interest equal repayment	1991.10~2051.9	Construction of Shinkansen lines
Sub-total	3,106.9	728.1		5.74%			
Akita Shinkansen	27.9	9.7	Variable	1.68%	Principal and interest equal repayment	1997.3~2022.3	
Tokyo Monorail	36.7	3.1	Variable	2.86%	Principal and interest equal repayment	(2002.3) ~ 2029.11	
Total		741.0		5.68%			

^{*} The names of the liabilities are commonly known as Number 1 through 3 in accordance with the definition under law.

^{* *} Japan Railway Construction, Transport and Technology Agency (JRTT)



Long-term Funding

 Constraining the risks of rising interest rates by raising long-term fund at fixed interest rates and smoothing redemption ladder

Long-term credit ratings

Rating agency	Rating
Moody's	Aa2 (Stable)
Standard & Poor's (S&P)	AA- (Negative)
Rating and Investment Information (R&I)	AA+ (Stable)

Liquidity

- Daily cash revenues from railway operations (Passenger revenues were approx. ¥ 5.0 billion/day in FY2013.3)
- CP issuance facility: ¥ 150.0 billion

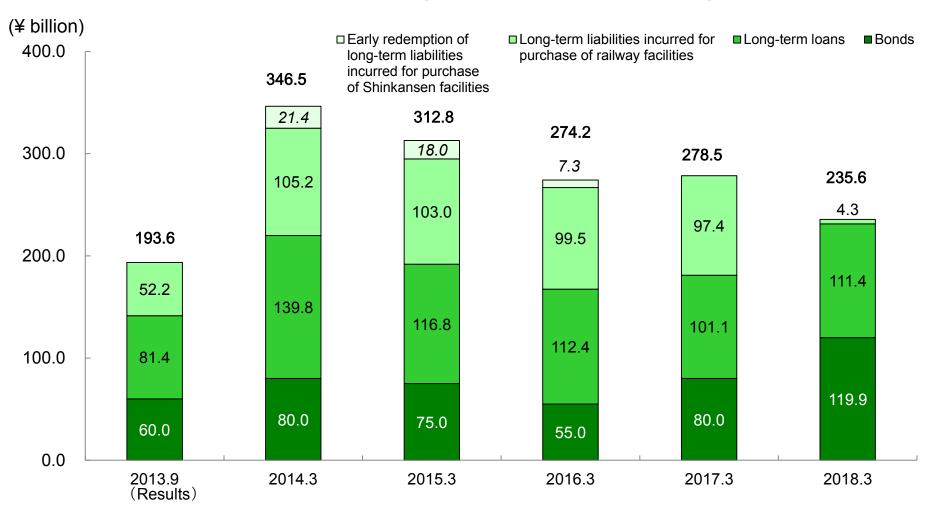
Short-term credit ratings

Rating agency	Rating
Moody's	P-1
Rating and Investment Information (R&I)	a-1+

- Bank overdraft facility: ¥ 330.0 billion

Outlook of Interest-bearing Debt Maturity

Redemption ladder of interest-bearing debt (consolidated, excluding short-term debt)



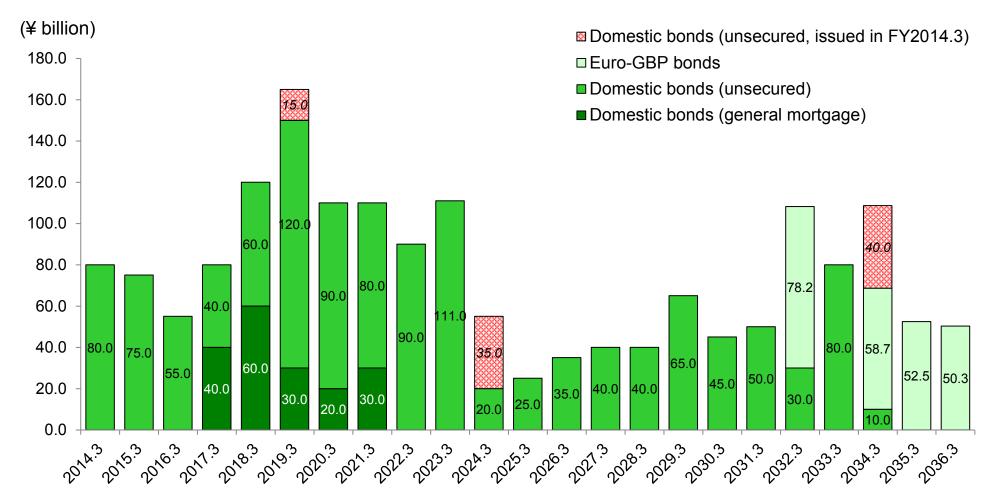
Notes:1) Outlook as of Sep. 30, 2013.

²⁾ Early redemption of long-term liabilities incurred for purchase of Shinkansen facilities is a planned amount.

³⁾ Bond redemptions are at face value.



Redemption ladder of bonds (non-consolidated)



[Notes]

- 1) Outlook as of Oct. 30, 2013.
- 2) Redemptions are at face value.



Series	Tenor	Total amount of issue	Coupon	Issue price	Reoffer yield	JGB spread	Issue date	Maturity date
92	5	¥ 15.0 billion	0.392%	¥ 100	0.392%	+7bp	2013.7.30	2018.7.30
93	10	¥ 15.0 billion	0.923%	¥ 100	0.923%	+7bp	2013.7.30	2023.7.28
94	20	¥ 20.0 billion	1.807%	¥ 100	1.807%	+9bp	2013.7.30	2033.7.29
95	10	¥ 20.0 billion	0.748%	¥ 100	0.748%	+8bp	2013.10.28	2023.10.27
96	20	¥ 20.0 billion	1.634%	¥ 100	1.634%	+10bp	2013.10.28	2033.10.28



These materials and the video of the presentation can be viewed at the JR East's web site.

JR East Web site, IR (Investor Relations) http://www.jreast.co.jp/e/investor/

Forward-Looking Statements

Statements contained in this report with respect to JR East's plans, strategies and beliefs that are not historical facts are forward-looking statements about the future performance of JR East, which are based on management's assumptions and beliefs in light of the information currently available to it. These forward-looking statements involve known and unknown risks, uncertainties, and other factors that may cause JR East's actual results, performance or achievements to differ materially from the expectations expressed herein. These factors include, without limitation, (i) JR East's ability to successfully maintain or increase current passenger levels on railway services, (ii) JR East's ability to improve the profitability of railway and other operations, (iii) JR East's ability to expand non-transportation operations, and (iv) general changes in economic conditions and laws, regulations and government policies in Japan.