

## PRINCIPAL BUSINESSES

## BUSINESS COMPOSITION BY SEGMENT

### TRANSPORTATION



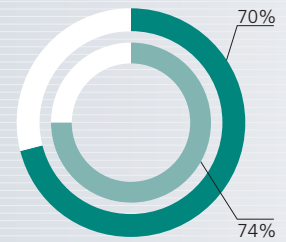
**Shinkansen Network**  
High-speed train services linking Tokyo with major cities

**Tokyo Metropolitan Area Network**  
Trains serving the Tokyo area, the largest market in Japan

**Intercity and Regional Networks**  
Intercity transportation other than Shinkansen network and regional transportation outside the Tokyo metropolitan area network

**Travel Agency Services**  
View Plaza (travel agencies) and other outlets selling travel products

**Bus Services**  
Bus services conducted in addition to railway operations



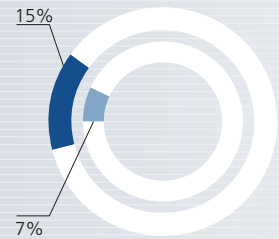
■ Operating revenues  
■ Operating income

### STATION SPACE UTILIZATION



**Retailing**  
Retailing activities, such as kiosk outlets and convenience stores, at stations and sales of snacks, drinks, and other goods inside trains

**Restaurants**  
Fast food stores and a variety of restaurants operated mainly at or near stations



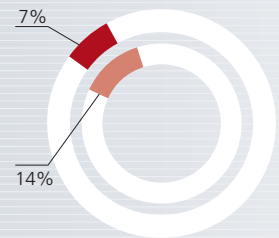
■ Operating revenues  
■ Operating income

### SHOPPING CENTERS & OFFICE BUILDINGS



**Shopping Centers**  
Leasing space to retailers and other tenants in shopping centers at stations

**Office Buildings**  
Operation of buildings used primarily as office space



■ Operating revenues  
■ Operating income

### OTHER SERVICES



**Advertising and Publicity**  
Advertising and publicity in stations and inside trains

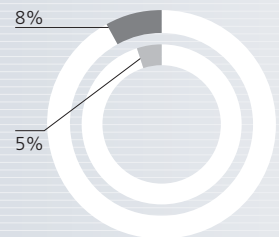
**Hotel Operations**  
Chain hotel businesses, including Metropolitan Hotels and HOTEL METS operated as part of the JR East Hotel Chain

**Information Services**  
Information processing, development, operations, and support for Internet businesses and related activities

**Housing Development and Sales**  
Primarily the development and sales of housing sites, houses, and condominiums at locations along JR East's rail lines

**Credit Card Business**  
The View Card, a credit card that is honored at stations, stores at stations, hotels, shopping centers, and VISA, JCB, or MasterCard card member merchants

**Others**  
Wholesale, truck delivery, cleaning, and other businesses



■ Operating revenues  
■ Operating income