

Summary from the General Manager of the Management Planning Department

Circumstances surrounding energy and environmental issues are drastically changing daily both domestically and abroad. In response, at the global level, all countries participating in the 19th session of the Conference of the Parties (COP 19) held in November 2013, including the US and China, agreed to voluntarily set targets and to take measures toward the reduction of greenhouse gases from 2020. Domestically, the Government of Japan indicated in April 2014 the fundamental direction of its mid- and long-term energy policy with the formulation of its 4th Strategic Energy Plan which specified its policy for energy sources such as coal, petroleum, nuclear power, and renewable energies.

In accord with these developments, the JR East Group is continuing to exercise various countermeasures against issues surrounding global warming from a long-term perspective. These proactive efforts include such measures as the introduction of renewable energies like solar power, improvements to “Ecoste” model stations based on a diversity of environmental conservation technologies, and the introduction of Energy Management Systems (EMS) to its stations. Moreover, in offering safe and high quality services, the JR East Group remains steadfast in its commitment to help realize a sustainable society for the future through the fulfillment of its corporate social responsibility.

The JR East Group CSR Report 2014 details the various measures the Group is taking from the fundamental perspectives of Environment, Safety, and Society. This year’s report, as evident in the abundance of quantitative data, photos, and figures included to help illustrate the Group’s environmental performance data, has also been formulated for ease of understanding.

We have prepared the report so that readers can appreciate the specific measures of the JR East Group. To help realize this goal, we have featured six major issues related to the JR East Group Management Vision V – Ever Onward as special topics, and included interviews of our forefront field staff in the VOICE sections of the report. Moreover, in line with recent global trends regarding the disclosure of information, in this year’s report we have newly included Scope 1 and Scope 2 emissions to indicate the Group’s CO₂ emissions.

Based on the JR East Group Management Vision V — Ever Onward, the JR East Group remains committed in its ongoing efforts to address the expectations of society and to the trust of our stakeholders while remaining fully conscious of global trends.



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