

Reports on Ecological Activities at JR East Group Companies

■ Nippon Hotel Co., Ltd.

Compatibility of Recycling food waste and revitalizing locality

Nippon Hotel Co., Ltd. considers global environment protection as one of the important issue to take up as a corporation. We have established basic philosophy, basic policy and action guidelines for the protection of earth environment and are making efforts ① to reduce energy and CO₂ (reducing electricity and gas consumption); ② to recycle (turning food waste into fertilizers and livestock feed); and ③ to show specific targets for the improvement of environmental consciousness of employees. We are also strengthening the environmental management organization by establishing the Environmental Management Office and project subcommittees to promote environmental preservation activities.

The nature of hotel operation is such that a lot of food waste is generated from restaurants in each hotel. In order to reduce food waste we have found ways to procure vegetables that have been already cut. We have promoted recycling of generated food waste by signing a comprehensive agreement on turning leftover food into fertilizers and helping local revitalization with the City of Aizuwakamatsu of Fukushima Prefecture. We are also using vegetables grown with the use of such fertilizers, thereby contributing to the revitalization of local community as well.

In the future Nippon Hotel will continue to study earth environmental issues from a broad perspective and carry on a variety of environmental preservation activities.

Comments by employee in charge



Shin-ichi Arai
 Manager,
 Environmental
 Management Office,
 Nippon Hotel Co., Ltd.

Our company is endeavoring to practice and improve environmental preservation consciousness by advocating 3R campaign as our basic policy: i.e., Reduce, Reuse and Recycle. In particular, we have a recycling system to turn waste from food served in our hotels into fertilizers in partnership with local communities. In the future, from the viewpoint of environmental protection, we want to foster a corporate culture where all employees together make use of such know-how and grapple with improvement of the environment.



State of recycling at Hotel Metropolitan Marunouchi

East Japan Eco Access Co., Ltd.

Operation of JR East Tokyo Materials Recycling Center

East Japan Eco Access Co., Ltd. has been engaged in certain portion of station operation, mostly cleaning of stations and buildings, and collection, transportation and recycling of waste. We have endeavored to practice environmentally-conscious corporate management in such a way as to place the highest priority on attaining customer satisfaction, advocating “quality” and “environment” as a keyword. In particular, we have cited the protection of global environment and coexistence with local communities as our corporate philosophy and recognized our role to be “to continue to work to improve environment, tirelessly and without giving up,” and have carried out environmental preservation activities in such a manner. We shall continue our efforts with an eye to building a recycling-oriented society and to becoming a true global environmental corporation.

The JR East Tokyo Materials Recycling Center which was newly organized in October 2010 is operated by East Japan Eco Access Co., Ltd. and consists of three facilities, each handling different types of trash. In addition to segregating and recycling cans, bottles, PET bottles, old papers, etc. in one integrated operation, the center handles waste plastics from homes in Shinagawa Ward, in which the center is located. Upon receiving intermediate treatment here, the waste will become usable materials, such as PET bottles transformed into uniforms for JR East employees and many other kinds of reused products. This facility is also hard at work, creating biotopes, greening rooftops, greening walls and other activities to lessen the burden of the facility on the environment.

Comments by employee in charge



Yasuhito Saiki
General Manager,
Tokyo Materials Recycling
Center Operation
East Japan Eco Access Co., Ltd.

JR East Tokyo Materials Recycling Center separates about 10,000 tons of waste per year from trains, stations and homes in Shinagawa Ward. The issue is how to reduce the amount generated as general waste and industrial waste. We are working hard to separate and recycle as much as possible. Our mind is focused on “making effective use of finite resources” and all of us will continue our dedication to reducing burden on the environment to the extent possible.



Bldg. A - Manual segregation of mixed trash line



Bldg. A - Manual segregation of cans and bottles line



Bldg. B - Manual segregation of newspapers and magazines line



Bldg. C - Waste plastics from homes hauled in



Rooftop greening



Biotope



Wall greening