

[Summary from the General Manager of the Management Planning Department]

Internationally in the fiscal year ending March 2010, COP15 (the Fifteenth Session of the Conference of Parties to the United Nations Framework Convention on Climate Change) was held in Copenhagen to discuss frameworks for the so-called post Kyoto Protocol after 2013. On the domestic front, the Japanese Government announced its medium-term target to reduce greenhouse gas emissions by 25 percent by fiscal 2021 from fiscal 1991 levels. Additionally, in the fiscal year ending March 2010, revisions to the Act on the Rational Use of Energy were enforced, further helping to define the fiscal year, in my opinion, as a year of great change.

Currently, JR East is working strenuously to implement various measures in order to achieve the goals upheld in our spring 2008 medium-term management plan, JR East 2020 Vision *-i do mu-*. To further promote management with an emphasis on environment, in July 2010 we established the Environmental Management Office, further strengthening our organizational system to tackle environmental issues together as a group.

Global environmental issues have already passed the discussion stage and are now at the stage for action. Together, the JR East Group is committed to steadfastly implement measures to achieve the challenging goals we have upheld.

Furthermore, since the opening of a new Shin-Aomori station for the Tohoku Shinkansen is set for December 2010, we have asked people who are linked to Aomori, including the Governor of Aomori Prefecture, to hold discussions on the theme of “What Is Required for Regional Revitalization?” with the contents of the discussions included in this Report. In the discussion, we were able to hear opinions directly and from various perspectives, renewing our awareness through both a rediscovery of the expectations of the local people for us, and our responsibility to respond to those expectations.

With the concerted efforts of the entire JR East Group, we are committed to our continued contributions toward the regional development of each region.



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