## **Basic Concept on Environmental Protection and Targets**



The JR East Group formalized its basic philosophy and basic policies in 1992 and established activity guidelines in 1996, and our specific environmental protection measures are based on these.

## Basic philosophy and basic policies for promoting ecological activities (established May 1992)

[Basic philosophy]

•The entire JR East Group, working together, will diligently strive to balance environmental protection with our business activities.

## [Basic policies]

- •To contribute to customers' lives and local communities by providing a comfortable environment
- •To develop and provide the technology needed to protect the global environment
- •To maintain an awareness of environmental protection and raise the environmental awareness of our employees

## Activity guidelines for the promotion of ecological activities (established March 1996 and partially revised in February 1998)

- 1. We work to prevent the waste of precious energy resources and to reduce CO<sub>2</sub> emissions a known source of global warming by enhancing our energy efficiency and introducing cleaner forms of energy.
- 2. We ensure the proper management and processing of environmental pollutants and ozone-depleting substances, in compliance with laws and regulations. Moreover, we do our best to reduce generation of such substances and adopt environmentally responsible substitutes when they are available.
- 3. We ensure the appropriate processing of various types of waste generated at our offices, establishments, stations, trains, etc. We strive to recycle waste and reduce the amount generated, and to use more recycled and resource-saving products to minimize the burden we place upon the environment.
- 4. We respect the natural environment, which nurtures diversified life, and endeavor to reduce noise and vibrations caused by train operations, thus achieving harmony with the environment along railway lines.
- 5. We work to make railways a more attractive and environmentally friendly form of transportation.