



What is an environmentally friendly transportation combination?

Reducing CO₂ emissions by promoting intermodal transportation

Each type of transportation has its advantages and disadvantages.

Intermodal transportation is designed to minimize global warming and increase convenience by effectively integrating various types of transportation. Intermodal transportation is now attracting worldwide attention and JR East is offering various services to promote it.

For instance, Park & Ride allows customers to park their cars at stations and take trains. It reduces distance traveled by automobiles, thus reducing CO₂ emissions. JR East works, in some cases with local authorities, to set up parking lots near stations.

We also suggest ways of combining alternative means of transportation to further cut CO₂ emissions, such as allowing customers to bring their bicycles on trains for free, as long as the bike can be folded or disassembled to fit in a bag. Our Sendai branch is even experimenting with a policy for allowing customers to bring bicycles onto a special train without folding or disassembling.

We are also facilitating other intermodal transportation services by selling discount tickets for train/car rental packages.

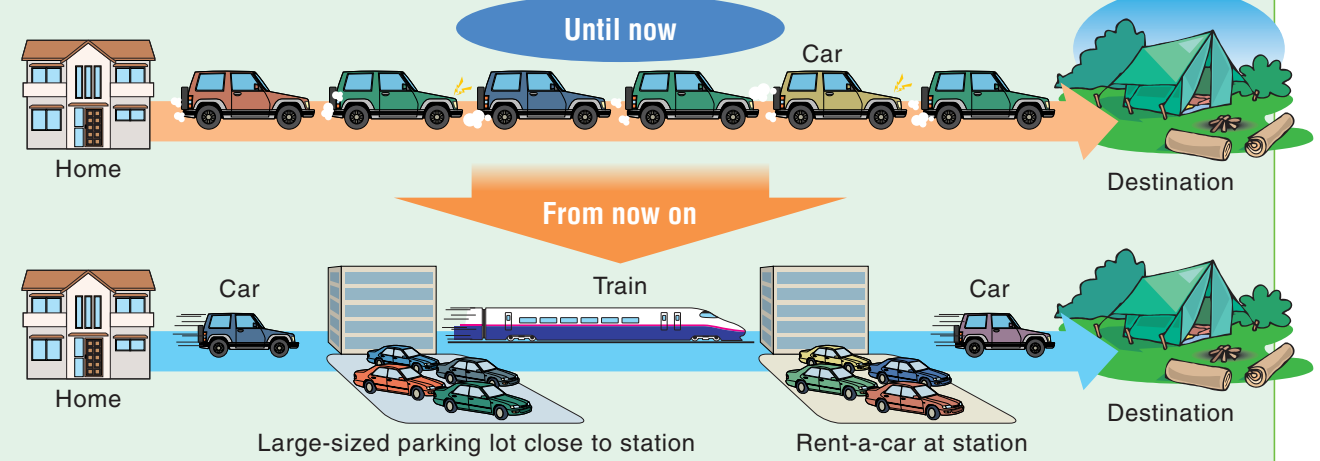
[p.29](#)



Park & Ride

Park & Ride means parking one's car at the station and taking a train. JR East, in some cases with local authorities, is setting up parking lots near train stations. (Above: Akita Station Below: Kurikoma Kogen Station)

Intermodal transportation



Rail & Rent-a-car

We are introducing new reasonably priced services, such as *Torenta-kun* and Rail and Rent-a-car, for even more convenient transportation combination options.



Rental bike

Provides rental bike at stations near tourist destinations. This is the rental bike service at Shinano Omachi Station on the *Oito* line.



Bike and Ride

JR East began permitting passengers to bring folding and bagged bicycles onto trains for free in 1998. We have also inaugurated pilot programs in some areas to allow customers to bring non-folding bicycles on certain trains.

